

## HOT TOPICS—CXO AND LEADERSHIP WORKSHOPS



New Hampshire/  
Vermont Chapter

### IT STRATEGY

### APPLICATIONS, CLOUD & INFRASTRUCTURE

**October 24, 2017**

**8:30 AM - 10:30 AM**

**ABC Education Center, Concord NH**

**\$25 ABC Members**

**\$50 Non-Members**

**Registration begins at 8:00 AM**

Fee includes course materials, light continental breakfast

**To Register:**

- Visit the ABC calendar on our website: [www.abcnhvt.org](http://www.abcnhvt.org)

**For questions or to learn about custom programs:**

- Call or email Jennifer Landon:  
603-226-4789 | [jennifer@abcnhvt.org](mailto:jennifer@abcnhvt.org)

Just as every successful company has a well-conceived business plan, it should have an equally well-conceived information technology strategy....and, the two should link directly with each other. But as it happens, not every business has an IT strategy, let alone one that clearly aligns with their business strategy. This program addresses a best-in-class approach to establishing an effective and efficient IT Strategy for your organization. You will leave with a model and the strategies to implement your own plan.

*Concord programs are held at the ABC Education Center. See reverse for directions.  
Confirmation notices will be sent within one week of the program start date.*

**Who should attend -**

Owners, CFO's, and IT Managers responsible for IT effectiveness and investments.

**Topics covered will include:**

- Using a structured approach to best manage your IT Investment
- Which applications form the “backbone” of your systems
- Cloud Computing (and all forms of) versus In-house Servers
- IT Infrastructure: Networks, Servers, Computers, Phones

**Presenters:**

Charles Frampton – Managing Director of Westvale Consulting ([www.wvconsult.com](http://www.wvconsult.com))

Sean Hussey – CEO Thunderbolt Innovation [www.thunderboltinnovation.com](http://www.thunderboltinnovation.com)  
YPG Board of Directors (Current)

DJ Grieb - - DJ is The PC Doctor, who takes the pain out of your computer experience. <http://thepcdoc.net/>

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#### **DIRECTIONS: ABC NH/VT EDUCATION CENTER (DO NOT RELY ON GPS NAVIGATION)**

**58 CHENELL DRIVE, CONCORD, NH 03301 | 603-226-4789**

**From I-93S in Concord:** Take Exit 15 E to I-393 East. Take Exit 3 to Route 106 and head Right onto 106-South.

Proceed 1 mile, past the Steeplegate Mall. The ABC Chapter Office & Education Center is on the Right at the corner of Route 106 and Chenell Drive.

**From I-93N in Concord:** Take Exit 13. Proceed right onto Route 3-NoRouteh; Manchester Street. Move into the left lane and take the first left onto Old Turnpike Road; cross over Airport Road and continue on Regional Drive to Route 106. At the lights turn Right onto Route 106. We are at the next intersection. The ABC Chapter Office & Education Center is on the Right at the corner of Route 106 and Chenell Drive.

**From the Seacoast:** Take Route 4-West to I-393 West. Take the Route 106-South exit on your Left. Proceed 1 mile, past the Steeplegate Mall. The ABC Chapter Office & Education Center is on the Right at the corner of Route 106 and Chenell Drive.

**PARKING:** Parking and Entrance for our **Education Center** is at the **rear of the building**.