

# 2018 Membership Directory

## PRICE LIST

The **ARA Membership Directory** is the "who's who" of the industry, containing valuable contact information for Affiliated Chapters, Automotive Recyclers, Associate Members, Committees, Industry Allies, International Organizations, CAR and Gold Seal listings, and MORE!

This high-quality directory is sent to *every* ARA member. Plus, it is included in the ARA booth display at state automotive recycling conventions and industry-related trade shows all year long, reaching thousands of non-members as well!



### ARA MEMBER RATES:

Space:	Color Rates (CMYK):	Ad Size in Inches:
Back Cover*	\$2,295	8.5 x 11 (add 1/8 bleed on all sides**)
Inside Back*	\$1,995	8.5 x 11 (add 1/8 bleed on all sides**)
Inside Front*	\$1,995	8.5 x 11 (add 1/8 bleed on all sides**)
Tab Page Front*	\$1,695	8.5 x 11 (add 1/8 bleed on all sides**)
Tab Page Back*	\$1,695	8.5 x 11 (add 1/8 bleed on all sides**)
Full Page*	\$1,595	8.5 x 11 (add 1/8 bleed on all sides**)
Half Page	\$895	7.5 x 4.75
Third Page	\$695	3 x 7.5
Quarter Page	\$495	4.75 x 4.75

Space:	Black and White Rates:	Ad Size in Inches:
Full Page*	\$795	8.5 x 11 (add 1/8 bleed on all sides**)
Half Page	\$595	7.5 x 4.75
Third Page	\$495	3 x 7.5
Quarter Page	\$395	4.75 x 4.75

**NON-MEMBER RATE:** Add \$200 to the ad rate, per ad placed.

\*Binding: The directory will be PERFECT BOUND. The design of the ad must allow for 1/2 inch from the LEFT AND RIGHT EDGE, with live area of all text and images at 7.75 x 10.5.

\*\*Final art size is 8.75 x 11.25, with crop marks at 8.5 x 11, and live area at 7.75 x 10.5.

**E-mail your advertising artwork to  
ARAEditor@comcast.net  
by December 18, 2017**

**Ad Format:** 300 dpi, High resolution PDF.

**Deadline for Space Due:** December 9, 2017

**Ad Materials due:** December 18, 2017

**Please contact Caryn Smith at (239) 225-6137 for additional information and for ad availability or e-mail ARAEditor@comcast.net.**



**CONTACT CARYN SMITH  
(239) 225-6137 ■ ARAEDITOR@COMCAST.NET**

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ADVERTISING

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REACHING YOUR MARKET ■ IN LISTINGS

Date: \_\_\_\_\_

Bill as:  ARA Member  Non-Member

YES  rate of: \_\_\_\_\_

For ARA Office Use Only

Received: \_\_\_\_\_ By: \_\_\_\_\_

Total Amt.: \_\_\_\_\_

## Company Information:

Company: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State/Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Country: \_\_\_\_\_ Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-Mail: \_\_\_\_\_ Web site: \_\_\_\_\_

Please contact Caryn Smith for additional information and availability at (239) 225-6137, or e-mail [ARAEditor@comcast.net](mailto:ARAEditor@comcast.net).

Circle all that apply:

<b>Size:</b>	Full Page	1/2 Page	1/3 Page
<b>Divider Tab:</b>	Front	Back	
<b>Front Cover:</b>	Inside		
<b>Back Cover:</b>	Inside	Back	
<b>Color:</b>	4-Color	Black-n-White	

## METHOD OF PAYMENT: Payment in advance is required.

Enclosed is my check for \$ \_\_\_\_\_ (U.S. Funds only) -or- please charge my credit card for \$ \_\_\_\_\_

(circle one) Visa or Mastercard or American Express. Credit card #: \_\_\_\_\_

Exp.: \_\_\_\_\_ Security Code: \_\_\_\_\_ Zip code of Billing Address: \_\_\_\_\_

Name as it appears on credit card (please print): \_\_\_\_\_

Signature (if using credit card): \_\_\_\_\_

**E-mail your advertising  
artwork to  
[ARAEditor@comcast.net](mailto:ARAEditor@comcast.net)  
by December 18, 2017.**

## E-Mail this form with credit card payment to [ARAEditor@Comcast.net](mailto:ARAEditor@Comcast.net) or mail check to:

Automotive Recyclers Association • 9113 Church Street, Manassas, VA 20110-5456 USA  
(571) 208-0428 • Fax (571) 208-0430 • [www.a-r-a.org](http://www.a-r-a.org)

Acceptance of this insertion order by the Automotive Recycling Association ("ARA") constitutes a contract. Payment terms are upon receipt of invoice. Interest of 1.5% per month will be charged on overdue accounts. This contract is not binding until it has been accepted in writing by the signature of an authorized representative of each of the parties. ARA reserves the right to accept or reject any submission for any reason in its sole discretion. ARA shall not be liable under any circumstances for any incidental, special or consequential damages or economic loss, based upon breach of contract, negligence, strict liability in tort or any other legal theory and any ARA liability under a contract formed hereunder shall be limited to the amount paid to ARA by the customer over the prior twelve (12) month period before the particular event. The contract may not be assigned by either party without the written approval of both parties. ARA will retain the sole original copy of this contract in its records, and produce a copy for the customer upon request of customer. This agreement shall be covered by the laws of the Commonwealth of Virginia. Any modification, supplement or waiver with regard to this contract must be in writing and signed by a duly authorized representative of the party against whom enforcement is sought. Waiver of any default shall not constitute a waiver of any subsequent default. In any legal suit for collection of amounts owed by customer hereunder, customer hereby consents to the jurisdiction of any court in the Commonwealth of Virginia and further agrees that any process or notice of motion may be served outside the Commonwealth of Virginia to the customer at the address set forth in this contract, by certified or first class mail, or by personal service, provide a reasonable time for appearance is allowed. If any provision of this contract is or becomes unenforceable because of present or future laws of any governmental body or entity, then the remaining parts of this contract shall not be effected. Any Cancellations of/or change in this contract must be submitted in writing 30 days prior to issue closing date. Advertisers failing to meet contracted frequency program will be subject to shortrate.

AUTHORIZED SIGNATURE: \_\_\_\_\_

Print Name: \_\_\_\_\_ Title: \_\_\_\_\_



**CONTACT CARYN SMITH**  
**(239) 225-6137 ■ [ARAEditor@COMCAST.NET](mailto:ARAEditor@COMCAST.NET)**