

2018 Convention Program

GUIDE

4



The **2018 Convention Program Guide** for the **ARA 75th Annual Convention & Exposition** is a great source for maximum exposure for your company, and guaranteed to be seen by every attendee to ARA's Annual Convention and Exposition.

Exclusively available to Convention Exhibitors ONLY. All ads are full-page ads. Specific ad placement requests will be accepted on a first-come basis. Previous year Cover and Center-Spread advertisers have first right of refusal on their prior space. **This pocket-sized book will be distributed to everyone attending the convention.**

Date: _____ Are You a New Advertiser?

Bill as: ARA Member Non-Member

For ARA Office Use Only

Received: _____ By: _____

Total Amt. Per issue: _____

Faxed to Editor: _____ Date: _____

Advertiser Information (Unpublished):

Company: _____ Contact Name: _____

Mailing Address: _____

City: _____ State/Province: _____ Postal Code: _____

Country: _____ Phone: _____ Fax: _____

E-Mail: _____

Choose your ad preference:

FULL PAGE

4-Color \$750

COVER POSITIONS

- Inside Front Cover _____ \$ 850
- Inside Back Cover _____ \$ 850
- Outside Back Cover _____ \$ 900
- Center Spread _____ \$1,450

4-Color

Call for Availability ON ALL COVER POSITIONS (239) 225-6137

AD SPECIFICATIONS The Final Book size: 4" x 9"
Bleed Ads: 4.25" x 9.25" (All text must be inside 3.5 x 8.5 area)
Non-Bleed Ads: 3.5" x 8.5"

Materials should be submitted in the following formats: 300 DPI JPEG, TIFF or PDF. *NOTE: Quality cannot be guaranteed on ad materials submitted in lower resolutions than 300 DPI.*

Event Sponsors receive advertising in the Convention Program as outlined in the various sponsorship packages. All ads must be received by September 28, 2018 for inclusion in the 2018 Convention Program Guide.

Please contact Caryn Smith at (239) 225-6137 for additional information and for ad availability or e-mail ARAEditor@comcast.net.

METHOD OF PAYMENT: Payment in advance is required.

Enclosed is my check for \$ _____ (U.S. Funds only) -or- please charge my credit card for \$ _____

(circle one) Visa or Mastercard or American Express. Credit card #: _____

Exp.: _____ Security Code: _____ Zip code of Billing Address: _____

Name as it appears on credit card (please print): _____

Signature (if using credit card): _____

E-mail your advertising artwork to ARAEditor@comcast.net by September 28, 2018

ARA reserves the right to accept or reject any submission for any reason in its sole discretion. Any cancellations of/or change in this contract must be submitted in writing 30 days prior to issue closing date. Advertisers failing to meet contracted frequency program will be subject to shortrate.

E-Mail this form with credit card payment to ARAEditor@Comcast.net or mail check to:

Automotive Recyclers Association • 9113 Church Street, Manassas, VA 20110-5456 USA
(571) 208-0428 • Fax (571) 208-0430 • www.a-r-a.org



**CONTACT CARYN SMITH
(239) 225-6137 ■ ARAEITOR@COMCAST.NET**