

Dana Point Lantern District CAR SHOW

SPONSORSHIP PACKAGES

AWARD SPONSOR

\$75 Cash Sponsor

- Listed on the Dana Point Chamber of Commerce website as an Award Sponsor.
- Listed on all 320 registration confirmation emails to our registrants and the option of including an email coupon.
- Listed on 5 Eblasts going to over 5,000 people.
- Social Media post about your business on the Dana Point Chamber of Commerce pages.
- Coupon in 320 goody bags one for each registrant. (Coupon received by October 14, 2016)
- DJ/Emcee will make a shout out to your business in-between sets, during the event.
- An award plaque will be presented in your honor with your Business name.
- Photo opportunity with your award winner at the ceremony.
- Listed on the event recap email to all 320 registrants.
- All sponsors can give an additional prize to their award winner. (gift basket, gift card, etc.) (To be received by October 14, 2016)

MAYOR'S CUP SPONSOR

\$250 Cash or In-Kind Sponsor

- Business logo listed on the Dana Point Chamber of Commerce website as the Mayor's Cup Sponsor. (In-Kind would be listed as an Award Sponsor on the Chamber's site.)
- Listed on all 320 registration confirmation emails to our registrants and the option of including an email coupon.
- Listed in (2) two printed Dana Point Time's Ads if sponsorship confirmed by October 1, 2016 and (1) one printed ad if sponsorship confirmed by October 15, 2016.
- Business logo on 5 Eblasts going to over 5,000 people.
- Social Media post about your business on the Dana Point Chamber of Commerce pages.
- Coupon in 320 goody bags one for each registrant. (Coupon received by October 14, 2016)
- DJ/Emcee will make a shout out to your business in-between sets, during the event.
- Opportunity to present your award to your winner and 30 seconds to plug your business.
- Your cup and plaque to present will be the Mayor's Cup Award with your Business name. (In-Kind will present a plaque of your choice with your business name.)
- Photo opportunity with your award winner at the ceremony.
- Listed on the event recap email to all 320 registrants.
- Plaque will be given to the award winner and the sponsor will proudly display the cup in their place of business until the next car show.
- All sponsors can give an additional prize to their award winner. (gift basket, gift card, etc.) (To be received by October 14, 2016)

Dana Point Lantern District

CAR SHOW

PEOPLE'S CHOICE SPONSOR

\$500 Cash or In-Kind Sponsor

- Business logo listed on the Dana Point Chamber of Commerce website as the People's Choice Sponsor. (In-Kind would be listed as an Award Sponsor on the Chamber's site.)
- Listed on all 320 registration confirmation emails to our registrants and the option of including an email coupon.
- Listed in (2) two printed Dana Point Time's Ads if sponsorship confirmed by October 1, 2016 and (1) one printed ad if sponsorship confirmed by October 15, 2016.
- Business logo on 5 Eblasts going to over 5,000 people.
- Social Media post about your business on the Dana Point Chamber of Commerce pages.
- Coupon in 320 goody bags one for each registrant. (Coupon received by October 14, 2016)
- 3'x8' Banner space at main ceremony/registration location. (To be received by October 14, 2016)
- DJ/Emcee will make a shout out to your business in-between sets, during the event.
- Opportunity to present your award to your winner and 30 seconds to plug your business.
- Your plaque to present will be the People's Choice Award with your Business name. (In-Kind will present a plaque award of your choice with your business name.)
- Photo opportunity with your award winner at the ceremony.
- Listed on the event recap email to all 320 registrants.
- All sponsors can give an additional prize to their award winner. (gift basket, gift card, etc.) (To be received by October 14, 2016)

BEST IN SHOW SPONSOR

\$1,000 Cash or In-Kind Sponsor

- Business logo listed on the City of Dana Point and Chamber of Commerce website as the Best in Show Sponsor. (In-Kind would be listed as an Award Sponsor on the Chamber's site.)
- Business logo on all 320 registration confirmation emails to our registrants and the option of including an email coupon.
- Business Logo on (2) two printed Dana Point Time's Ads if sponsorship confirmed by October 1, 2016 and (1) one printed ad if sponsorship confirmed by October 15, 2016.
- Business logo on 5 Eblasts going to over 5,000 people.
- Social Media post about your business on the City of Dana Point and Chamber of Commerce pages.
- Business logo on each car window registration/judging card.
- Coupon in 320 goody bags one for each registrant. (Coupon received by October 14, 2016)
- Opportunity to show up to 2 of your own vehicles in the show.
- 3'x8' Banner space at main ceremony/registration location. (To be received by October 14, 2016)
- DJ/Emcee will make a shout out to your business in-between sets, during the event.
- Opportunity to present your award to your winner and 30 seconds to plug your business.
- Your trophy to present will be the Best in Show Award with your Business name. (In-Kind will present a plaque award of your choice with your business name.)
- Photo opportunity with your award winner at the ceremony.
- Listed on the event recap email to all 320 registrants.
- All sponsors can give an additional prize to their award winner. (gift basket, gift card, etc.) (To be received by October 14, 2016)

Dana Point Lantern District

CAR SHOW

TITLE SPONSOR

\$2,500 Cash or In-Kind Sponsor

- Business logo listed on the City of Dana Point and Chamber of Commerce website as the Title Sponsor. (In-Kind would be listed as an Award Sponsor on the Chamber's site.)
- Business logo on all 320 registration confirmation emails to our registrants and the option of including an email coupon.
- Business Logo on (2) two printed Dana Point Time's Ads if sponsorship confirmed by October 1, 2016 and (1) one printed ad if sponsorship confirmed by October 15, 2016.
- Business logo on Pre-Event Banners throughout the city of Dana Point if Sponsorship confirmed by September 15, 2016.
- Business logo on 5 Eblasts going to over 5,000 people.
- Social Media post about your business on the City of Dana Point and Chamber of Commerce pages.
- Business logo on each car window registration/judging card.
- Coupon in 320 goody bags one for each registrant. (Coupon received by October 14, 2016)
- 10'x10' premier booth space for your business includes popup tent, one 6' table and 2 chairs if needed. (In-Kind would receive space for booth, but would be required to provide tent.)
- Opportunity to show up to 3 of your own vehicles in the show near your premier booth space.
- 3'x8' Banner space at main ceremony/registration location. (To be received by October 14, 2016)
- DJ/Emcee will make a shout out to your business in-between sets, during the event.
- Opportunity to present your award to your winner and 30 seconds to plug your business.
- Your trophy to present will be the Title Sponsor Award of your choice and with your Business name. (In-Kind will present a plaque award of your choice with your business name.)
- Photo opportunity with your award winner at the ceremony.
- Business logo on the event recap email to all 320 registrants.
- All sponsors can give an additional prize to their award winner. (gift basket, gift card, etc.) (To be received by October 14, 2016)

TO SUBMIT YOUR SPONSORSHIP APPLICATION:

1. Complete sponsorship application online at www.danapointchamber.com on the car show event page. You would register your sponsorship as you would register a vehicle.
Follow these instructions:
Step 1: Click on the blue "REGISTER NOW" button
Step 2: On the right side of this screen under "Not a Member?" Click on the words "Click here to continue your event registration"
Step 3: Choose your sponsor package, Fill in all the blanks, accept waiver agreement and "Save Changes"
Step 4: Verify information, click "next", then click "continue" and complete credit card transaction.
Step 5: Click "Checkout" and you will receive your Registration Confirmation via email shortly.
2. Or Fax sponsorship application to 949-496-5321
3. Or Email sponsorship application to operations@danapointchamber.com

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SPONSORSHIP APPLICATION

Name of Sponsor:

Contact Name:

Contact Email:

Contact Phone on Day of Event:

Billing Address:

SPONSORSHIP PACKAGE OPTIONS:

- Award Sponsor \$75.00
- Mayor's Choice Sponsor \$1,000.00 **No Longer Available**
- People's Choice Sponsor \$500.00
- Best in Show Sponsor \$1,000.00
- Title Sponsor \$2,500.00

Credit Card Number:

Credit Card Type: Expiration Date: / CVN:

In-Kind Description: _____

Attach additional support documents and invoices if necessary.

AGREEMENT:

As a sponsor, pending acceptance of this application, I understand we will receive the applicable sponsorship opportunities described in the attached sponsorship package. I further understand that these opportunities will not be valid until this agreement is signed and payment has been issued to and accepted by the Dana Point Chamber of Commerce. As a sponsor I agree to provide digital artwork for the promotion of the Dana Point Lantern District Car Show. Event subject to change without notice.

Authorized Sponsor Signature

Date

