



Sunset

on the Square



SUNSET ON THE SQUARE SPONSORSHIP

Spring has sprung in southern Utah, which means Sunset on the Square is finally here!

Sponsor the BEST summer movie series in Washington County TODAY!

If your business is looking to reach thousands of locals and tourists this summer, the only way to do it is with southern Utah's most loved movie series! The season kicks off May 26th at Town Square Park with a LIVE radio remote and entertainment from Cherry Creek Media, the United Way Ball Drop & Car Giveaway Kickoff, PLUS our usual booths, food, face painting, water balloons, lots of prizes and of course, dancing – all before the movie starts!! This year every 2nd and 4th Friday of the month May 26 – Aug. 25 will feature exciting themes and lots of extras the crowd will love! In fact, our season finale will also include a live remote, and Ball Drop!

This will be the official start to our biggest season ever, so your sponsorship will mean more advertising, a greater reach and face time with an engaged, loyal audience! Our sponsors benefit from many advertising and promotional opportunities – and packages to fit any budget! Sunset on the Square (SOTS) also provides the perfect opportunity for organizations like yours to do business on site and to engage with your target audience, while supporting an event they love and come back to time and time again – year after year!

Signature: _____

Company: _____

Address: _____

Email Address: _____

Phone: _____

Cell: _____

Packages*:

- Event Promo
- Monthly Coupon
- Giving Back Nonprofit
- 1 Time Spotlight
- Feature Presentation
- Premier
- Picnic Under the Stars

- Dates:
- May 26: Kick-Off Night "Moana"
 - June 9: "Princess Bride"
 - June 23: Nonprofit Night "Storks"
 - July 7: "Little Rascals"

- July 21: "Trolls"
- Aug 11: City of St. George Night "Jungle Book"
- Aug 25: "Sing"
- Full Season Finale

*See package information on back.

Write It Up!

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SPONSORED BY:



All prices are quoted as net. Payments are invoiced net on the first of each month prior to events. Cancellations are accepted in writing and become effective at 30 days from date of receipt by Write It Up! Commercials will not be aired without an authorized signature. In the event of default, legal and attorney fees required for collection are paid by client. If advertising commitment is not fulfilled pursuant to the contract, production charges may be added to the balance owing. Commercial production not included and must be purchased separately.

SPONSORSHIP PACKAGES

EVENT PROMO PACKAGE: \$50 per event

- A :30 second commercial before the movie starts. Commercial must be submitted 10 days prior to event.*

MONTHLY COUPON PACKAGE: \$150 per month

- Live commercial mentions at each event to support your business and coupon program.
- Coupons will be announced, must be distributed by client. To purchase on-site distribution add \$25 per event. Materials must be received 5 days prior to event.
- Opportunity to present prizes for the nightly raffles.
- Add coupon package to any sponsorship for \$50 per event.

GIVING BACK NONPROFIT SPONSORSHIP: \$175 per month (\$350 value)

- Booth at each event, \$20 per month extra for power.
- Live mentions at the event, ability to provide prizes for attendees, ability to host a game at the booth.
- A :30 second commercial before the movie. *
- An additional 20x commercials can be purchased to run as a rotator on KCSG Television Channel 8 (M-Su, 7a-12a) for an additional \$125 (\$300 total monthly charge; \$950 value)

1 TIME SPOTLIGHT PACKAGE: \$200 single event (\$350 value)

- 10 x 10 vendor space. Booths requiring electricity must pay \$20 extra.
- LIVE promotional mentions at the event.
- A 300px by 250px web ad to run on KCSG.com for 2 weeks prior to event date.

FEATURE PRESENTATION PACKAGE: \$350 per month (\$750 value)

- 10 x 10 vendor space. Booths requiring electricity must pay \$20 extra.
- LIVE promotional mentions at the event.
- Opportunity to provide prizes and host kid-friendly game or activity at your booth.
- A 300px by 250px web banner on KCSG.com each month.

PREMIER PACKAGE: \$500 per month (\$1,350 value)

- 10 x 10 vendor space. Booths requiring electricity must pay \$20 extra.
- A :30 second commercial before the movie starts. *
- KCSG Television Channel 8 schedule 30 second commercials, 6a-12a rotator M-F Programs; 20x each month. (Production not included)
- Opportunity to provide prizes and host kid-friendly game or activity at your booth.
- A 300px by 250px web banner on KCSG.com each month.

PICNIC UNDER THE STARS: \$1000 per month (\$3,200 value)

- 10 x 20 vendor space (table space with electric included).
- 2- :30 second commercials before the movie starts.*
- Press & promotional mentions (radio, print, web, and TV)
- KCSG Television schedule: M-F Programs; full rotator; 20x one month to coincide with your sponsorship.(Production not included.)
- Live :30 second commercials and promotional mentions on-site.
- Can provide door prizes.
- Can pass out material to the crowd.
- Opportunity to host a game at your booth.
- A 300px by 250px web banner on KCSG.com each month.
- 25- :15 or :30 second radio spots distributed among all Cherry Creek Media stations.

*Contact Dawn Mclain for video production rates (billed separately).