



The theme for this year's holistic wellness awareness week is "Discovering Wellness Options for Women". Wellness organizations, practitioners and businesses are encouraged to submit information and activities relating to the weeks theme to be promoted by our media partners. This is a campaign that will allow for the marketing of their services collectively under the holistic wellness week banner.

I received information from a company named Nspire Network (www.nspirenetwork.com) who will launch an online marketing product on March 4th. A product that will improve the quality of life and in some cases save the lives of thousands of women globally. This product will also help make a positive impact on the environment.

The product is an organic bio-degradable sanitary napkin called "Cherish". What will set Cherish apart from similar organic sanitary napkins is a patented all-natural negative ion strip. You can google negative ions to learn their many amazing health benefits.

After a bit of research I was shocked to learn that many of the toxic chemicals, dyes and plastics used in the unregulated manufacturing of sanitary napkins (a billion dollar industry) have been considered to be a possible foundation for many of the health issues that women face including; fibroids, urinary tract infection, hormonal imbalance and Toxic Shock Syndrome.

Nspire Network has developed an online awareness and education marketing program www.nowweno.net to complement their online business marketing model for a product that you or someone you know must purchase every month.

It did not take me long to realize that the Nspire Network's woman's health awareness program was a good fit for this year's holistic health awareness campaign.

If you would be interested in offering information about this product to your customer base, during Harlem Holistic Wellness Week send an email to yourway2wellness2014@gmail.com, to discuss retail/distribution options.

