



Anniversary **LARSON** Sale 2018

LEO Promo Code: Ann18

STOCK UP! DRIVE SALES! MAXIMIZE PROFITS! Retail Dates: April 16 – June 8, 2018
Order by February 2, 2018!

8 DOOR BUY

3% OFF ANY MODEL
EXCEPT 298/288

AFTER 8 DOORS
6% OFF unlimited 298-SS/288
DATING THROUGH 5/1/18

16 DOOR BUY

6% OFF ANY MODEL
EXCEPT 298/288

AFTER 16 DOORS
7% OFF unlimited 298-SS/288
DATING THROUGH 6/1/18

24 DOOR BUY

8% OFF ANY MODEL
EXCEPT 298/288

AFTER 24 DOORS
8% OFF unlimited 298-SS/288
DATING THROUGH 6/1/18

PROMOTIONS

TURNKEY MERCHANDISING KIT*

		CODE	QTY PER ORDER	COST
Storm Doors Rebate	0950250C	1 pad	\$57/kit*	
Storm Door Hangers	0950250S	1 set		
Store Entry Poster	0950250EP	1		
Large Sale Banner	0951885	1		
Window merchandising will only be sent when checked below.				
<input type="checkbox"/> Storm Windows Rebate	0950918C	1 pad	Included in Kit (N/C)	
<input type="checkbox"/> Storm Window Poster	0950918EP	1		
Optional merchandising material				
<input type="checkbox"/> Storm Door Counter Stand	0950250CS		\$10	

*\$57 credited back after proof of in-store merchandising. Email photo to: dealerdirect@LARSONdoors.com

☐ **YES, I agree to promote the Anniversary Sale in order to receive turnkey merchandising kit.** A book of rebate coupons, display signage, entry poster and banner will be sent one week prior to event.

ADVERTISING

50/50 CO-OP WHEN YOU BUY:

24 doors receive up to \$600 plus digital advertising
16 doors receive up to \$300
8 doors receive up to \$100

To redeem coop dollars, submit all Anniversary Sale ads to: dealerdirect@LARSONdoors.com

► **ads.LARSONdoors.com**
link to **LARSONdoors.com/dealer**
to get dealer exclusive social media content.

EMAIL

Email required for digital ad development on 24-door orders.

MGR SIGNATURE _____

DATE _____

Stock Order Form: Any LARSON stock size storm door = promo pricing.

ORDER QUANTITY	MODEL	COLOR/SIZE

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DEALER _____

CONTACT _____

BUYING GROUP _____

ADDRESS _____

STORE # _____

CITY/STATE/ZIP _____

DEALER P.O.# _____

PHONE _____

Fax order to: 800-888-9006

FAX _____

Participation Deadline: February 2, 2018