



Anniversary **LARSON** Sale 2018

LEO Promo Code: Ann18

STOCK UP! DRIVE SALES! MAXIMIZE PROFITS!

Retail Dates: April 16 – June 8, 2018

Order by February 2, 2018!

8 DOOR BUY

3% OFF ANY MODEL EXCEPT 298/288

AFTER 8 DOORS

6% OFF unlimited 298-SS/288

DATING THROUGH 5/1/18

16 DOOR BUY

6% OFF ANY MODEL EXCEPT 298/288

AFTER 16 DOORS

7% OFF unlimited 298-SS/288

DATING THROUGH 6/1/18

24 DOOR BUY

8% OFF ANY MODEL EXCEPT 298/288

AFTER 24 DOORS

8% OFF unlimited 298-SS/288

DATING THROUGH 6/1/18

PROMOTIONS

TURNKEY MERCHANDISING KIT*

	CODE	QTY PER ORDER	COST
Storm Doors Rebate	0950250C	1 pad	\$57/kit*
Storm Door Hangers	0950250S	1 set	
Store Entry Poster	0950250EP	1	
Large Sale Banner	0951885	1	

Window merchandising will only be sent when checked below.

<input type="checkbox"/> Storm Windows Rebate	0950918C	1 pad	Included in Kit (N/C)
<input type="checkbox"/> Storm Window Poster	0950918EP	1	

Optional merchandising material

<input type="checkbox"/> Storm Door Counter Stand	0950250CS	\$10
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*\$57 credited back after proof of in-store merchandising. Email photo to: dealerdirect@LARSONdoors.com

YES, I agree to promote the Anniversary Sale in order to receive turnkey merchandising kit. A book of rebate coupons, display signage, entry poster and banner will be sent one week prior to event.

ADVERTISING

50/50 CO-OP WHEN YOU BUY:

24 doors

receive up to \$600 plus digital advertising

To redeem coop dollars, submit all Anniversary Sale ads to: dealerdirect@LARSONdoors.com

16 doors

receive up to \$300

8 doors

receive up to \$100

► **ads.LARSONdoors.com**

link to LARSONdoors.com/dealer

to get dealer exclusive social media content.

EMAIL

Email required for digital ad development on 24-door orders.

MGR SIGNATURE

DATE

Stock Order Form: **Any LARSON stock size storm door** = promo pricing.

ORDER QUANTITY	MODEL	COLOR/SIZE

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DEALER _____

CONTACT _____

BUYING GROUP _____

ADDRESS _____

STORE # _____

CITY/STATE/ZIP _____

DEALER P.O.# _____

PHONE _____

Fax order to: 800-888-9006

FAX _____

Participation Deadline: February 2, 2018