



Annual
Report **2016**

MISSION

To provide nonprofit organizations with business and development expertise, empowering them to focus on their missions.

VISION

A high performing, sustainable nonprofit community.

MESSAGE FROM LEADERSHIP

You've probably chuckled when your fingers tapped the wrong letters and some strange autofill word or phrase took over your text message - it wouldn't make sense and would create confusion if not corrected before it was sent. At Support Kansas City, we tell our story several times a day and in many ways with the hope that our messages are received with the intent and clarity with which they were sent. Our focus throughout 2016 was on how nonprofits could be better storytellers. Our panel theme for the 2016 Excellence in Nonprofit Leadership Awards was "Building Community through Storytelling: Nonprofits and the Evolving Media Landscape." From social media to reporting to our boards, donors, legislatures and the communities we serve, nonprofits hope their messages will further influence the success of their mission and service to their intended recipients.

The SKC team connects the work we do with messages our clients want to share. Clear, concise financial reporting sends a message of accountability and transparency. Fund development and governance coaching aligns the work of leadership as nonprofit organizations create a shared language of how they will succeed. Customizing databases and tracking and reporting key information support and share their message. Data can't take the place of a good story, but it makes the story compelling and believable.

Support Kansas City partners with great storytellers through our community impact support services. Acting as the backbone organization for the Cultural Competency Collective of Greater Kansas City and Nonprofit Advocacy KC, we help these initiatives amplify their messages and communicate how they are changing our community for the better through their combined energies and efforts.

The scope of Support Kansas City's work has evolved over the years in our work, in our growth, and in our messages. We are grateful to all of our clients and funders who believe in a strong nonprofit community, and share the nonprofit message of the importance of our sector's work.

Bill Moore, Board President

Debra Box, Executive Director



A word from our clients

“SKC not only provides excellent service and great training opportunities, but saves our organization money that can be directed toward our mission.”

“SKC allows our organization to focus on our mission and increase our impact.”

“SKC understands the non-profit world and has been great to us for many years!”

“I honestly feel SKC is looking out for our best interests and cares about the success of the our organization and achieving and furthering its mission.”

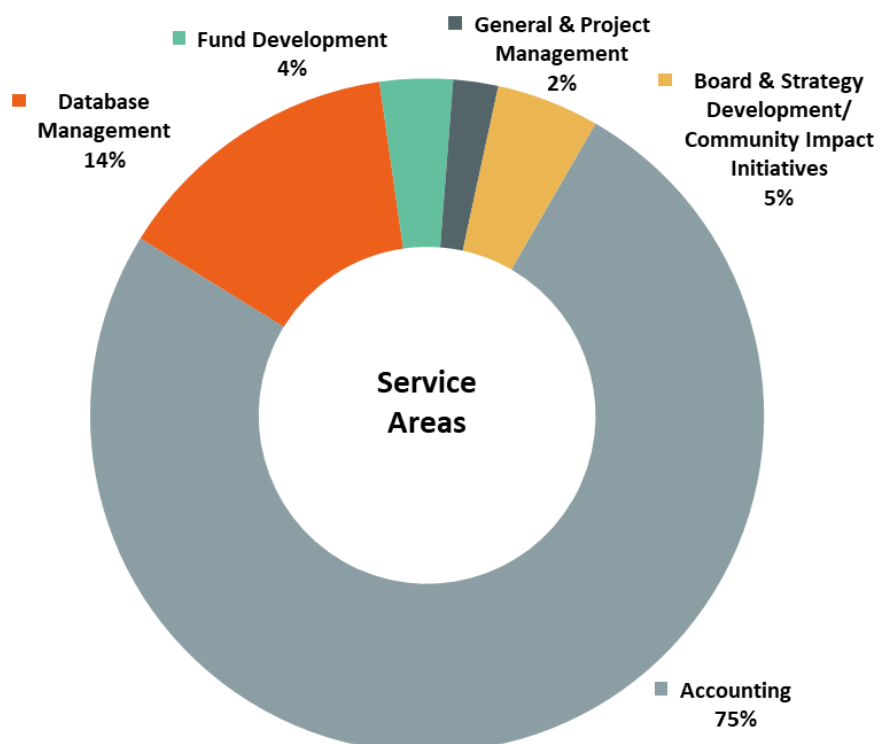
“SKC is a reliable, proven, trusted, and affordable resource for accurate support services for our nonprofit.”

“SKC is a valued partner!”

SKC 2016 ACCOMPLISHMENTS

- 155 Nonprofit agencies served
- 3 Community Impact Initiatives supported
- 95% Retention of clients from previous year
- 133 Agencies received ongoing accounting services
- 68 Accounting clients received payroll services
- 71 Agencies completed IRS Form 990
- 50 Agencies received assistance in developing and managing databases
- 21 Agencies received fiscal agent services through partnership with the Health Care Foundation of Greater Kansas City
- 20 Agencies received fund development support, including fund development plans, grant writing and prospect research
- 16 Agencies received assistance with strategic planning and board development
- 792 Staff hours supporting the Cultural Competency Collective of Greater Kansas City and Nonprofit Advocacy KC

In 2016, Support Kansas City's team provided 20,000 direct client hours to nonprofit agencies in these core service areas:



EXCELLENCE IN NONPROFIT LEADERSHIP AWARDS

In 2016, Support Kansas City celebrated the winners of the 7th Annual Excellence in Nonprofit Leadership Awards (ENLA). The awards were presented to Mattie Rhodes Center, for an agency with a budget of \$1 million or more, HappyBottoms, for an agency with a budget of \$1 million or less, and The Kansas City Rose Society, who was the first agency to win the award for an all-volunteer nonprofit agency. The ENLA recognizes nonprofits based on their governing policies, accountabilities and transparencies.



As part of the celebration, a panel discussion on *Building Community Through Storytelling: Nonprofits and the Evolving Media Landscape* was moderated by Beth Radtke, Commerce Bank. Panelists included Chris Hernandez, City of Kansas City, Mo.; Cheptoo Kositany-Buckner, American Jazz Museum; Ciara O'Brien Murray, American Heart Association, Midwest Affiliate; Mary Sanchez, Tribune and The Kansas City Star; and Casey Waugh, Wayside Waifs.

COFFEE CUP CONVERSATIONS

In 2016, Support Kansas City hosted nine Coffee Cup Conversations, which are training events designed exclusively for SKC clients. Topics included special event reporting, Department of Labor overtime guidelines, capital campaigns, nonprofit sustainability and all things annual. These trainings provided an opportunity for the nearly 250 SKC client staff and client board members who attended throughout the year to network, learn, and share their experiences.



COMMUNITY IMPACT INITIATIVES

Support Kansas City continues to serve as the backbone organization for the Cultural Competency Collective of Greater Kansas City (CCCGKC) and Nonprofit Advocacy KC (ADCAP). The mission of CCCGKC is, "Through leadership development, the Cultural Competency Collective fosters an inclusive learning community that leads to equity in services." The initiative is community-led representing more than 200 agencies in Greater Kansas City. The mission of ADCAP is, "Building advocacy capacity to strengthen the nonprofit voice, both individually and collectively." ADCAP provides technical assistance that serves to amplify the voice of nonprofits.

THANKS TO OUR GENEROUS SUPPORTERS

Support Kansas City

Taylor & Patti Abernathy Trust,
Bank of America, Trustee

The Breidenthal-Snyder Foundation, Inc.

Hall Family Foundation

George W. Ada Heath Ultch Memorial Fund,
Commerce Bank, Trustee

Ewing Marion Kauffman Foundation

Community Impact Initiatives

Health Care Foundation of Greater Kansas City
(CCCGKC and ADCAP)

REACH Healthcare Foundation
(CCCGKC and ADCAP)

Francis Family Foundation
(ADCAP)

Jackson County Community Mental Health Fund
(CCCGKC)

Shumaker Family Foundation
(CCCGKC)

2016 FINANCIALS (Audited)

ASSETS

Cash & Short-Term Assets	\$370,213
Accounts Receivable	\$129,831
Grants Receivable	\$151,667
Equipment	\$35,323

TOTAL ASSETS\$687,034

LIABILITIES

Current Liabilities	\$78,408
Long Term Liabilities	\$5,527
Net Assets	\$603,099

TOTAL LIABILITIES & NET ASSETS\$687,034

REVENUES

Fees for Services	\$1,012,934
Support Revenues	\$352,626
Other Income	\$32,187

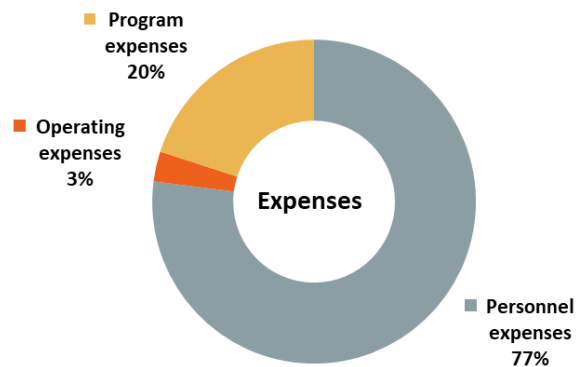
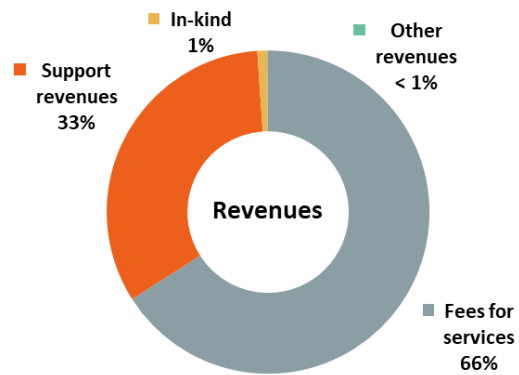
TOTAL REVENUES\$1,397,747

EXPENSES

Personnel Expenses	\$1,076,104
Operating Expenses	\$42,416
Program Expenses	\$277,512

TOTAL EXPENSES\$1,396,032

INCREASE IN NET ASSETS\$144,504



SUPPORT KANSAS CITY BOARD OF DIRECTORS AND STAFF

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 Todd Burton - Vice President
 Shelly Cook - Secretary/
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 Brenda Fraedrich - Accountant II
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 Catherine Jay - Client Accountant

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