



2017 Biomedical Research Advocacy Summit

Presented by Bristol-Myers Squibb

**June 27 and 28
The Palace at Somerset Park
Somerset, NJ**

Purpose: to bring together representatives from interested state and national advocacy organizations and professional organizations who are involved in the lab animal research community, as well as representatives from research institutions, including pharmaceuticals, academia and CROs, to find common ground and come together on key issues. The goal of the event will be to improve on the work being completed on behalf of our collective members and the research community as a whole, as well as to explore new advocacy messages and methods.

Program booklets should include contact information for participants, brief description of each group and other materials to provide an advocacy resource for the community.

Day One: Advocacy and Professional Organization Representatives

Presented by Covance

Agenda

1. Registration
 2. Welcome and Introductions
 - a. Quick Overview of purpose, structure, goals and expected outcomes
 3. Session One – Identification of Advocacy Partners
 - a. Introductions and brief presentation about each organization, members served, role in the broader research community
 4. Session Two: Current State of Biomedical Research Advocacy
 - a. Identify common advocacy challenges, hot topics and threats
 5. Session Three: Improving Biomedical Research Advocacy
 - a. Identify strengths and weaknesses of current advocacy structures
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Agenda – Day One Continued

6. Sessions Four: Planning for the Future of Biomedical Research Advocacy
 - a. Three short sessions designed to foster improved advocacy planning with deliverables identified:
 - i. Improve communications and outreach network
 - ii. Options to increase collaboration and regionalization of advocacy
 - iii. Identification of initiatives for collective advocacy (top issues for national approach on day two)

7. Session Five: Agenda Discussion of Day Two
 - a. Focus efforts to refine discussion topics for day two



Day Two: Advocacy and Professional Organization Representatives, institutional member representatives

Presented by Charles River Laboratories

Agenda

1. Registration
2. Welcome and Introductions
 - a. Quick Overview of purpose, structure, goals and expected outcomes
3. Session One – Introduction of Advocacy Organizations
 - a. Introductions and brief presentation about each organization, members served, role in the broader research community
4. Session Two: Collaborative Advocacy – A Sustainable Path Forward
 - a. Brief summary presentation on the prior day activities
5. Session Three: Institutional Perspectives
 - a. Session to identify advocacy issues/concerns of institutional and corporate members
6. Session Four: Meeting Present and Future Challenges Part One
 - a. Session to review and identify potential changes to association support, structure, and governance
7. Session Five: Meeting Present and Future Challenges Part Two
 - a. Three short sessions to help foster improved advocacy planning and coordination
 - i. Panel discussion(s) on key state and federal issues
 - ii. Communications and outreach
 - iii. Identification of two or three coordinated activities to pursue (BFP, Government funding, regulatory reform, as examples)
8. Session Six: Breakout Sessions
 - a. Facilitated breakout sessions designed to review the day's discussions and identify deliverable priorities for advocacy partners of research sub-groups:
 - i. Pharmaceutical and CRO specific
 - ii. Academic Institution specific
 - iii. Association Representative specific
9. Closing Session - Identification of Deliverables and Follow-up Items



Post Summit Activities

Following the conference, a small group will organize notes and outcomes, and develop a white paper for distribution to the research community. Changes needed to the current advocacy operations should be identified, action plans created, and resources should be developed based on discussion content. A follow-up meeting and status report can be scheduled to coincide with the October national AALAS meeting in Austin, Texas.