

The Lakes Area Chamber of Commerce & MasterMind Consulting Network, Inc. Present:

So You Want to Start a Business

(or maybe just take it to the next level)

Sign Me Up!

Business Name:

Your Name:

Other Guests:

Phone Number:

Email:



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Chamber of Commerce
West Oakland's Regional Chamber

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Presented by Jerry Scrivo of
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Network, Inc.

Tuesday, September 12
10:30 am – 12:00 pm
Lakes Area Chamber
of Commerce Office

*The workshop is complimentary for
LACC members, but seating is limited
so pre-registration is required.*



You don't know what you don't know! This truism applies to entrepreneurs, business owners and in fact to all of us.

The business world is a maze of opportunities, challenges and barriers that must be successfully navigated continuously to attain and sustain a successful enterprise.

This presentation will highlight six elements you will need to address to reach your goals.

- ◆ *Seek to know your own skill set.*
- ◆ *Understand your basic success drivers - Passion.*
- ◆ *Understand & coordinate your key pre-launch elements - Marketing, Product Development & Productive Capacity.*
- ◆ *Understand & coordinate your key launch operations - Sales, Production & Delivery.*
- ◆ *Understand & coordinate your post launch keys to sustain success - On-going customer contact, retention -- staying nimble & always growing.*
- ◆ *Understanding the business life cycle and what must be done to avoid and/or reverse decline.*