

2017 State Convention & Awards Banquet

Hilton Baltimore BWI Airport
1739 W. Nursery Road
Linthicum Heights, MD 21090

Friday, June 2, 2017

SPONSOR, EXHIBITOR AND ADVERTISING OPPORTUNITIES AND BENEFITS

The Arc MD is pleased to share the sponsor, exhibitor and advertising opportunities for our 2017 State Convention. We are expecting over 300 attendees representing self-advocates, family members, professionals, volunteer leaders, and partners from affiliate organizations and government agencies. Please review our sponsorship levels and their complete list of benefits below.

All exhibitors and sponsors will be recognized during opening remarks to the full audience. We hope you will join us in supporting our annual event!

SPONSORSHIP LEVEL	BENEFITS
PLATINUM SPONSOR—\$5,000	Sponsor recognition in the convention program and on Convention tote bag, prominent sponsor recognition at all gatherings in Main Hall, two convention registrations, one exhibitor booth, full-page ad in convention program, option to include one insert in convention tote bag
GOLD SPONSOR—\$3,000	Sponsor recognition in the convention program, two convention registrations, one exhibitor booth, half-page ad in convention program book, option to include one insert in convention tote bag
SILVER SPONSOR—\$2,000	Sponsor recognition in the convention program, one convention registration, one exhibitor, half-page ad in convention program, option to include one insert in convention tote bag
BRONZE SPONSOR—\$1,000	Sponsor recognition in the convention program, one convention registration, one exhibitor booth, option to include one insert in convention tote bag
PHOTO BOOTH SPONSOR—\$750	Sponsor recognition in the convention program, one exhibitor booth and placement of booth near the photo booth exhibit in the convention hall.
EXHIBIT TABLE: <ul style="list-style-type: none"> • Early Birdy By March 1—\$375 • After March 1—\$400 • State Agency/Nonprofit Organization Rate: <ul style="list-style-type: none"> • By March 1—\$250 • After March 1—\$275 	One exhibitor booth in the Exhibit Hall, located in the center of the Convention floor plan, open from 7:30 a.m. to 3:30 p.m.
ADVERTISEMENT: <ul style="list-style-type: none"> • Full Page—\$200 • Half Page—\$150 	One full page (5.5 x 8.5) or one half-page (5.5 x 4.25) advertisement in the Convention Program. Submission Deadline is April 1.

SPONSOR, EXHIBITOR, AND ADVERTISING FORM

I am interested in (check all that apply):

1. SPONSORSHIPS: I wish to sponsor the Convention at the following level:

☐ PLATINUM—\$5,000 ☐ GOLD—\$3,000 ☐ SILVER—\$2,000 ☐ BRONZE—\$1,000

2. EXHIBIT TABLE: I would like:

For Profit Organizations/Companies:

- ☐ Booth (Early Bird Rate prior to March 1—\$375)
☐ Booth (After March 1—\$400)

Nonprofit Organizations and State Agencies:

- ☐ Booth (Early Bird Rate prior to March 1—\$250)
☐ Booth (After March 1—\$275)

3. ADVERTISING: I wish to place an ad in the Convention program.

All ad requests must be made by April 1; ads must be submitted to info@thearcmd.org by April 15. Artwork must be print-ready high resolution (300 dpi) and one of the following file formats: .pdf, .tiff, or .eps.

- ☐ Full page—\$200 (5.5 x 8.5 inches)
☐ Half page—\$150 (5.5 x 4.25 inches)

CONTACT INFORMATION

Company/Organization (as you wish to appear in convention materials)

Name (First, M.I., Last)

Address

City

State

Zip Code

Phone

Email

PAYMENT INFORMATION

- ☐ Pay online at www.thearcmd.org
☐ My check or money order is enclosed and made payable to The Arc Maryland.
☐ I authorize The Arc to collect my fees through: ☐ Visa ☐ MasterCard

Credit Card Number: _____ Expiration Date: _____ 3-digit code: _____

Name as it appears on credit card: _____

Authorized Signature: _____

Submit Form:

By Mail: The Arc Maryland, Attn: Convention Registration,
130 Lubrano Drive, Suite 212, Annapolis, MD 21401-7035

By Fax: (410) 974-6021

FOR MORE INFORMATION, PLEASE CONTACT THE ARC MARYLAND AT 410-571-9320 OR [INFO@THEARCMD.ORG](mailto:info@thearcmd.org).