29th Annual Conference of the Network for Social Work Management  
June 14 & 15, 2018  
San Diego, California 92182  
San Diego State University, School of Social Work  

CALL FOR PROPOSALS  

This year's theme is *Disruptive Leadership: Maximizing Inclusion, Invention, and Innovation in Human Services*  

“Disruptive leadership” is an approach to management that entails new ways of thinking, creative problem-solving, and utilizing innovative techniques to approach major issues in unprecedented ways. It involves building products, markets, and networks that jolt the status quo. In an increasingly competitive environment, human services leaders stand to benefit from generating and investing in groundbreaking ideas.

Through disruptive leadership, human services managers can maximize inclusion by consciously elevating voices that have often been unheard, diversifying perspectives in human services management. A disruptive leader seeks solutions outside of the norm, presents new ideas, and broadens the reach and scope of agencies and programs. Disruptive leadership, through inclusion, invention, and innovation, drives greater impact, outcomes, and overall quality of services.

Proposal Review Criteria  

Workshops, Panels, Papers, and Poster proposals will be assessed based on their relevance to the conference theme and human services management practice, contributions to the knowledge base, and strength of evidence (e.g., theory, single case, multiple cases, time series designs, control or comparison groups, and statistical significance). Proposals will also be assessed based on the extent to which they can help ensure social workers and human service professionals drive greater impact, promote conscious efforts related to diversity and inclusion, and encourage innovations in products, markets, and values networks. Additionally, presentations should address at least one of the conference sub-themes highlighting the domains of The Network for Social Work Management’s human services management competencies summarized below.
1. **EXECUTIVE LEADERSHIP**
   - Interpersonal skills
   - Analytical and critical thinking skills
   - Professional behavior
   - Maintaining stakeholder relationships
   - Communication skills
   - Cross-cultural understanding
   - Advocating for social justice
   - Facilitating innovative change

2. **STRATEGIC MANAGEMENT**
   - Fundraising
   - Marketing and public relations
   - Designs and develops effective programs
   - Manages risk and legal affairs
   - Ensures strategic planning

3. **RESOURCE MANAGEMENT**
   - Effectively manages human resources
   - Effectively manages and oversees the budget and other financial resources
   - Ensures transparency, protection, and accountability
   - Manages all aspects of information technology

4. **COMMUNITY COLLABORATION**
   - Builds relationships with complementary agencies, institutions and community groups to enhance the delivery of services.

**Proposal Submission Instructions**

All proposal submissions should be 500 words maximum with an abstract of 50-100 words. Presenter contact information including credentials, workshop title, aims, objectives (e.g., knowledge or skills outcomes), and optimal number of participants must be included and are not included in the word counts. All accepted presenters must submit electronic material such as Power Point Slides or a paper before the conference.

**Each proposal must indicate the following:**

*Sub-theme (choose one):* Leadership, Strategic Management, Resource Management, or Community Collaboration.
Audience Track (choose targeted audience levels/tracks): Aspiring & Emerging, Middle & Senior, or Executive.

Proposals are invited in the formats listed below:

60-Minute Workshops: Workshops are designed to introduce the audience to strategies, methods, skills, or practice orientations. Workshops may include demonstrations and time for skill practice and acquisition.

60-Minute Panels: Panelists present a series of up to three papers focused on a common theme exploring multiple perspectives and experts. The panel is organized by a primary presenter who will introduce the topic and panelists. Each panelist must submit an abstract (as described above) for their topic, including the names of other panel members.

Individual 30-Minute Presentations of a Paper: These are 20-minute presentations allowing for 10 additional minutes for questions and discussion. Presentations on similar topics will be paired so each session will include two individual presentations.

In your proposal application, please indicate if you are willing to present your material as a poster presentation if it is not accepted for a session presentation.

Poster Presentations: Poster sessions will occur at scheduled times, with the authors present to discuss their work. Posters will also be available for viewing at other times during the conference.

SUBMIT: Proposals must be submitted online by clicking on this link: http://www.cvent.com/d/5tq0pc

NOTIFICATIONS of acceptance will be made by March 1, 2018. All selected presenters will need to confirm acceptance and submit a résumé or curriculum vitae by March 9, 2018. Presenters must register and pay for conference attendance. All presenters will receive a discounted registration fee. Fees for presenters are: Early Bird Registrations (deadline March 24, 2018): 2-day $225, 1 day $175; Regular Registrations: 2-day $275, 1 day $200. If you have any questions about submissions, please e-mail Program Committee Co-Chair Tom Packard at tpackard@mail.sdsu.edu.

PROPOSALS ARE DUE JANUARY 22, 2018
2018 Program Co-Chairs

Tom Packard, DSW
Professor Emeritus, SDSU School of Social Work

Jennifer Tucker-Tatlow, MSW
Director, Academy for Professional Excellence, SDSU School of Social Work

2018 Conference Chairs

Melinda Hohman, Ph.D.
Director and Professor, SDSU School of Social Work
North American Associate Editor, British Journal of Social Work

Alfredo Aguirre, LCSW
Director, County of San Diego Behavioral Health Services

SEE YOU IN JUNE!
29th Annual Conference Network for Social Work Management
San Diego State University – School of Social Work
San Diego, CA