28th Annual Conference of the Network for Social Work Management

CALL FOR PROPOSALS


June 15 & 16, 2017
New York, New York 10023
Fordham University Graduate School of Social Service

The Network for Social Work Management (NSWM) brings together managers, researchers, professors, practitioners, and leaders in health and human services to engage in dialogue about management practice, strengthen social work leadership, disseminate new research, enhance collaborations, and support emergent leaders. Being an inclusive international professional association, NSWM dedicated to serving and connecting individuals on the continuum of management and leadership including executive, senior, middle, emerging and aspiring.

The 2017 NSWM international conference will gather social work, health and human services managers and leaders in the early phase of new presidential leadership, in the face and wake of ever-changing social and human services landscape, lightning technological advances, closures or mergers of non-profit titans, sweeping changes in non-profit law, increasingly competitive access to or attainment of funding, grand challenges and the need for more direct, urgent responsive discourses or action on social injustice, inequality and oppression. The conference will facilitate learning and networking exchanges for personal, professional and organization opportunities to survive, thrive and grow.

This year’s theme focuses on “The Business of Social Work” and essential facets of organizational leadership by strategically managing essential pillars: Mission, Morals, Morale and Money. Presentations will be selected to ensure social workers and human service professionals continue to gain mastery of social, human, and financial capital resources that integrate passion for the mission and acumen of skilled, ethical and
sound financial management. Additionally, presentations should reflect focus on at least one of the 12 grand challenges of Social Work as identified by the American Academy of Social Work and Social Welfare 12 Grand Challenges.

Specifically, we ask that all proposals address one of this year’s conference sub-themes and how it relates to one or more of the following pillars of organizational leadership and management of health and human service entities: (1) Mission (existence, alignment, values, purpose, impact) (2) Morals (ethics/social justice), (3) Morale (employees/culture/engagement), (4) Money (fundraising, funding, reporting, programs, accountability, evaluation, capital/resources). Proposals that do not specifically address one of these pillars but focus on advancing knowledge and innovations in Social Work management and leadership will also be considered.

Conference Sub-themes: Conference sub-themes represent the domains of The Network for Social Work Management’s human services management competencies.

EXECUTIVE LEADERSHIP
Proposals related to leadership practices, including creating organizational mission and vision, advocacy, coalition building, boards and governance, financial and business planning, resource development, fundraising, crisis management, conflict management, ethics in leadership, mentoring, creating diverse and culturally competent organizations and decision-making. Proposals that support leadership and innovation in transforming organizations are encouraged.

STRATEGIC MANAGEMENT
Proposals related to strategic management, including organizational planning or culture, organizational and board leadership, fundraising, succession planning, programs, or measuring impact (evaluation). Topics may encompass a broad array of skills and competencies related to marketing, public relations, social media, communications, public policy, advocacy, data, crisis and risk management or technology.

RESOURCE MANAGEMENT
Proposals related to resource management and financial management. Topics may encompass a broad array of skills and competencies including performance or talent management, employee engagement, productivity, efficiency, efficacy, retention,
diversity, employee rights, benefits, security and safety, workplace culture, technology (hardware/software, tools), management.

COMMUNITY COLLABORATION
Participatory engagement of stakeholders, linkages and collaborative relationships with, community based providers and partners, are essential components of ensuring the success of service to individuals, programs and providers. Recognizing the critical role of social work managers in effective advocacy, various policy practices, civic engagement, and stakeholder mobilization proposals may relate to collaboration among agencies, faith institutions, corporate partners, academia and the community-at-large.

Proposals are invited in the following formats:
All formats require proposal submission of 500 words maximum and an abstract of 50-100 words. Presenter contact information (including credentials), workshop title, aims, objectives, skills, if applicable and optimal number of participants must be included and are not included in the word counts. Selected presenters are expected to have handouts for stated number of participants and indicate availability of electronic material.

60-Minute Workshops: Workshops are designed to introduce the audience to strategies, methods, skills or practice orientations. Workshops may include demonstrations and time for skill practice and acquisition. Workshop proposals include a 500-word abstract specifying the aim of the workshop, objectives or skills, if applicable and optimal number of participants.

60-Minute Panels: Panelists present a series of up to three papers focused a common theme exploring multiple perspectives and experts. The panel is organized by a primary presenter who will introduce the topic and panelists. Each panelist must submit a proposal and abstract for their topic.

Individual 30-minute Presentations of a Paper: These are 30 minute presentations allowing for at least 10 minutes for questions and discussion. Presentations on similar topics will be paired so each session will include two individual presentations.

Poster Presentations: Poster sessions will be scheduled to showcase specific topics of interest.
Workshops, Panels and Papers should indicate the following:

**Sub-theme (choose one):** Leadership, Strategic Management, Resource Management, and Community collaboration.

**Key Pillars (indicate area(s)):** Mission, Morals, Morale and Money

**Audience Track (choose targeted audience levels/tracks):** Aspiring, Emerging, Middle, Senior, Executive

**SUBMIT:** Proposals may be submitted online by clicking on this link:
[http://tinyurl.com/gwfdng8](http://tinyurl.com/gwfdng8)

**NOTIFICATIONS** of acceptance will be made by March 1, 2017. All selected presenters will need to confirm acceptance and submit resume or curriculum vitae by March 10, 2016. Presenters must register and pay for conference attendance. All presenters will receive a discounted registration fee. Fees for presenters are: **Early Bird Registrations (deadline March 24, 2017):** 2-day $225, 1 day $175; Regular **Registrations:** 2-day $275, 1 day $200. If you have any questions about submissions, please email the Program Committee at info@socialworkmanager.org.

**PROPOSALS ARE DUE** Monday, January 16, 2017

**2017 Program Chair**
Dianne Mack, MS, LCSW
Adjunct Professor, Fordham University GSSS
Senior Consultant, Creative Social Solutions

**2017 Conference Chairs**
Shelly Wimpfheimer, DSW
Executive Director

The Community Chest of Englewood
Elaine Congress, DSW
Associate Dean and Professor
Director (Interim), The Fordham Center for Nonprofit Leaders

**SEE YOU IN JUNE!**
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Fordham University – Graduate School of Social Service
New York, NY

The NSWM 2017 Annual Conference
Contact: Dianne Mack @ talksolutions.css@gmail.com