

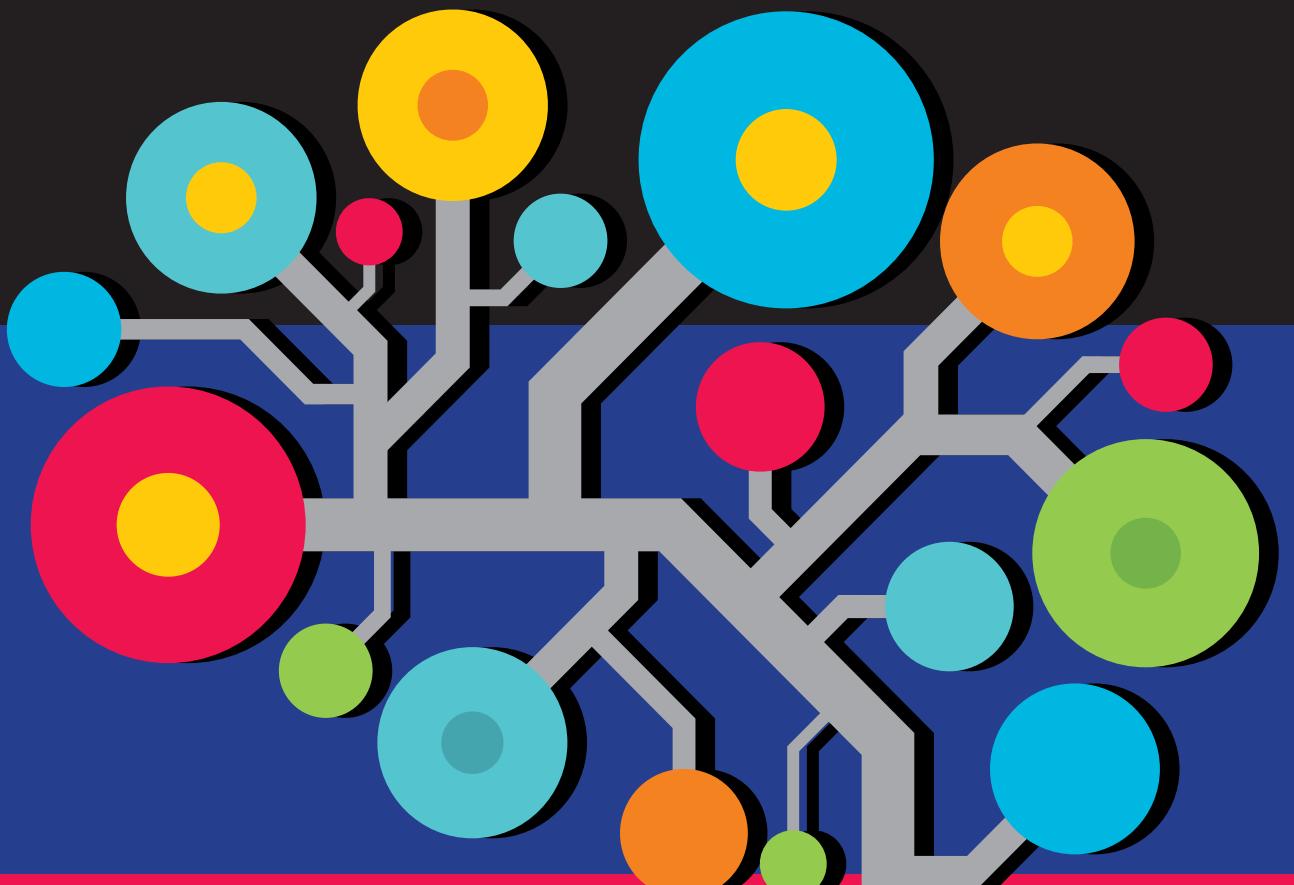
# 28<sup>TH</sup> ANNUAL CIPMM NATIONAL WORKSHOP



Canadian Institute for Procurement and Materiel Management  
Institut canadien d'approvisionnement et de gestion du matériel

## PARTNERSHIP OPPORTUNITIES

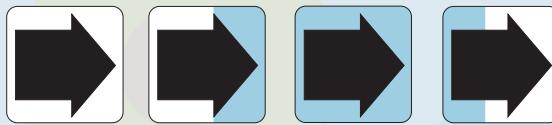
JUNE 6 & 7, OTTAWA



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Canadian Institute for Procurement and Materiel Management  
Institut canadien d'approvisionnement et de gestion du matériel

## BECOME THE 2017 CIPMM NATIONAL WORKSHOP PARTNER AND TAKE ADVANTAGE OF THE EXCEPTIONAL MARKETING OPPORTUNITIES:



To increase your organization's profile and visibility in the procurement and materiel management community



To spotlight your organization's products and services



To enhance your organization's image and reinforce branding messages



To position your organization as a leader in the procurement and materiel management community



To connect with the industry all in one place



To attract more visitors to your booth and / or your website



To receive the professional photo package for your organization with delegates, photos at your booth and with CIPMM Board

**A VARIETY OF GREAT PARTNERSHIP  
OPPORTUNITIES IS AVAILABLE.  
BOOK YOURS TODAY!**

1.

## KEYNOTE SPEAKER LUNCH - \$ 3,000 (EXCLUSIVE)

### PARTNER RECEIVES THE FOLLOWING BENEFITS:

- Opportunity to introduce Speaker during the Lunch.
- Two seats at the VIP table.
- Photo opportunity with Speaker and CIPMM Board.
- Organization logo shown on a screen during the Keynote Lunch.
- Public acknowledgement by Emcee at the Keynote Lunch, Opening and Closing Remarks.
- Full page ad and organization logo in the printed program.
- Recognition on the Workshop website and in monthly e-Zines.
- Opportunity to submit an article for an e-Zine.
- Partner ribbon for all your registered delegates and exhibitors.
- Organization logo displayed on the onsite signage.
- Company logo displayed at Keynote Speaker Meet & Greet Booth in the trade show.
- Opportunity to submit an item for the delegate bags.

2.

## DELEGATE / EXHIBITOR NAME BADGES & LANYARDS - \$ 2,500 (EXCLUSIVE)

### PARTNER RECEIVES THE FOLLOWING BENEFITS:

- The partner will have their logo printed on badges and lanyards.
- Half page ad and organization logo in the printed program.
- Public acknowledgement by Emcee at the Opening and Closing Remarks.
- Recognition on the Workshop website and in monthly e-Zines.
- Opportunity to submit an article for an e-Zine.
- Partner ribbon for all your registered delegates and exhibitors.
- Organization logo displayed on the onsite signage.
- Opportunity to submit an item for the delegate bags.

3.

## AWARDS LUNCH - \$ 2,250 (EXCLUSIVE)

### PARTNER RECEIVES THE FOLLOWING BENEFITS:

- Opportunity to welcome delegates to the Awards Lunch.
- Two seats at the VIP table.
- Photo opportunity with the CIPMM Board.
- Organization logo shown on a screen during the Awards Lunch.
- Public acknowledgement by Emcee at the Awards Lunch, Opening and Closing Remarks.
- Half page ad and organization logo in the printed program.
- Recognition on the Workshop website and in monthly e-Zines.
- Opportunity to submit an article for an e-Zine.
- Partner ribbon for all your registered delegates and exhibitors.
- Organization logo displayed on the onsite signage.
- Opportunity to submit an item for the delegate bags.

# 4.

## **DELEGATE BAGS & DELEGATE GIFTS - \$ 2,000 (EXCLUSIVE)**

### **PARTNER RECEIVES THE FOLLOWING BENEFITS:**

- Organization logo printed on delegate bags & delegate gifts.
- Half page ad and organization logo in the printed program.
- Public acknowledgement by Emcee at the Opening and Closing Remarks.
- Recognition on the Workshop website and in monthly e-Zines.
- Opportunity to submit an article for an e-Zine.
- Partner ribbon for all your registered delegates and exhibitors.
- Organization logo displayed on the onsite signage.
- Opportunity to submit an item for the delegate bags.

# 5.

## **NETWORKING RECEPTION ENTERTAINMENT - \$2,000 (EXCLUSIVE)**

### **PARTNER RECEIVES THE FOLLOWING BENEFITS:**

- Opportunity to introduce/announce entertainment.
- Organization logo displayed on the signs placed in the Networking Reception area.
- Half page ad and organization logo in the printed program.
- Public acknowledgement by Emcee at the Networking Reception, Opening and Closing Remarks.
- Recognition on the Workshop website and in monthly e-Zines.
- Opportunity to submit an article for an e-Zine.
- Partner ribbon for all your registered delegates and exhibitors.
- Organization logo displayed on the onsite signage.
- Opportunity to submit an item for the delegate bags.

# 6.

## **PLENARY SPEAKER SESSION - \$ 1,500 (LIMITED TO TWO)**

### **PARTNER RECEIVES THE FOLLOWING BENEFITS:**

- Opportunity to introduce the Speaker.
- Organization logo shown on a screen at the Session.
- Public acknowledgement by Emcee at the Keynote Session, Opening and Closing Remarks.
- Half page ad and organization logo in the printed program.
- Recognition on the Workshop website and in monthly e-Zines.
- Opportunity to submit an article for an e-Zine.
- Partner ribbon for all your registered delegates and exhibitors.
- Organization logo displayed on the onsite signage.
- Opportunity to submit an item for the delegate bags.

7.

## WORKSHOP PROGRAM - \$ 1,500 (EXCLUSIVE)

### PARTNER RECEIVES THE FOLLOWING BENEFITS:

- Organization logo displayed on cover page of the National Workshop program.
- Half page ad and organization logo in the printed program.
- Public acknowledgement by Emcee at the Opening and Closing Remarks.
- Recognition on the Workshop website and in monthly e-Zines.
- Opportunity to submit an article for an e-Zine.
- Partner ribbon for all your registered delegates and exhibitors.
- Organization logo displayed on the onsite signage.
- Opportunity to submit an item for the delegate bags.

8.

## AUDIO VISUAL - \$ 1,500 (EXCLUSIVE)

### PARTNER RECEIVES THE FOLLOWING BENEFITS:

- Organization logo shown on screens during all sessions on both days.
- Half page ad and organization logo in the printed program.
- Public acknowledgement by Emcee at the Opening and Closing Remarks.
- Recognition on the Workshop website and in monthly e-Zines.
- Opportunity to submit an article for an e-Zine.
- Partner ribbon for all your registered delegates and exhibitors.
- Organization logo displayed on the onsite signage.
- Opportunity to submit an item for the delegate bags.

9.

## OXYGEN BAR - \$ 1,500 (EXCLUSIVE)

### PARTNER RECEIVES THE FOLLOWING BENEFITS:

- Organization logo displayed on the signs placed on the bar.
- Half page ad and organization logo in the printed program.
- Public acknowledgement by Emcee at the Opening and Closing Remarks.
- Recognition on the Workshop website and in monthly e-Zines.
- Opportunity to submit an article for an e-Zine.
- Partner ribbon for all your registered delegates and exhibitors.
- Organization logo displayed on the onsite signage.
- Opportunity to submit an item for the delegate bags.

# 10.

## **PORTFOLIO BREAKFAST - \$ 1,000 (LIMITED TO SIX)**

Defence, Security & Public Safety, Small Agencies, Science & Environment, Health & Aboriginal Affairs, Common Service Agencies, Common Service Agencies.

### **PARTNER RECEIVES THE FOLLOWING BENEFITS:**

- Opportunity to introduce Breakfast Session speaker(s) at one of the Breakfast Sessions.
- Organization logo shown on a screen during the Breakfast Session.
- Business card size ad and organization logo in the printed program.
- Public acknowledgement by Emcee at the Opening and Closing Remarks.
- Recognition on the Workshop website and in monthly e-Zines.
- Partner ribbon for all your registered delegates and exhibitors.
- Organization logo displayed on the onsite signage.
- Opportunity to submit an item for the delegate bags.

# 11.

## **HYDRATION STATION - \$ 1,000 (EXCLUSIVE)**

### **PARTNER RECEIVES THE FOLLOWING BENEFITS:**

- Organization logo displayed on the signs placed on the hydration station tables on both days.
- Opportunity to provide branded cups and napkins.
- Business card size ad and organization logo in the printed program.
- Public acknowledgement by Emcee at the Opening and Closing Remarks.
- Recognition on the Workshop website and in monthly e-Zines.
- Partner ribbon for all your registered delegates and exhibitors.
- Organization logo displayed on the onsite signage.
- Opportunity to submit an item for the delegate bags.

# 12.

## **MEET AND GREET BREAKFAST (DAY 1) - \$ 1,000 (EXCLUSIVE)**

### **PARTNER RECEIVES THE FOLLOWING BENEFITS:**

- Organization logo displayed on signs placed on the food tables during Breakfast.
- Business card size ad and organization logo in the printed program.
- Public acknowledgement by Emcee at Opening and Closing Remarks.
- Recognition on the Workshop website and in monthly e-Zines.
- Partner ribbon for all your registered delegates and exhibitors.
- Organization logo displayed on the onsite signage.
- Opportunity to submit an item for the delegate bags.

13.

### NETWORKING BREAK IN THE TRADE SHOW - \$ 750 (LIMITED TO THREE)

#### PARTNER RECEIVES THE FOLLOWING BENEFITS:

- Organization logo displayed on the signs placed on the food tables during the networking break.
- Organization logo included in the printed program.
- Public acknowledgement by Emcee at Opening and Closing Remarks.
- Recognition on the Workshop website and in monthly e-Zines.
- Partner ribbon for all your registered delegates and exhibitors.
- Organization logo displayed on the onsite signage.
- Opportunity to submit an item for the delegate bags.

14.

### LEARNING LOUNGE IN THE TRADE SHOW - \$ 750 (LIMITED TO THREE)

#### PARTNER RECEIVES THE FOLLOWING BENEFITS:

- A guaranteed opportunity to present a demo / session in the Learning Lounge.
- Organization logo displayed on the signs inside/outside one of the Learning Lounges.
- Organization logo included in the printed program.
- Public acknowledgement by Emcee at Opening and Closing Remarks.
- Recognition on the Workshop website and in monthly e-Zines.
- Partner ribbon for all your registered delegates and exhibitors.
- Organization logo displayed on the onsite signage.
- Opportunity to submit an item for the delegate bags.

15.

### DIRECTIONAL SIGNAGE - \$ 350 (LIMITED TO 10)

#### PARTNER RECEIVES THE FOLLOWING BENEFITS:

- Organization logo on the directional signage placed at strategic locations.
- Organization logo included in the printed program.
- Public acknowledgement by Emcee at Opening and Closing Remarks.
- Recognition on the Workshop website and in monthly e-Zines.
- Partner ribbon for all your registered delegates and exhibitors.
- Organization logo displayed on the onsite signage.
- Opportunity to submit an item for the delegate bags.

16.

**WORKSHOP SUPPORTER - \$ 250 (UNLIMITED)**

**PARTNER RECEIVES THE FOLLOWING BENEFITS:**

- Organization logo included in the printed program.
- Recognition on the Workshop website and in monthly e-Zines.
- Organization logo displayed on the onsite signage.
- Partner ribbon for all your registered delegates and exhibitors.

**NATIONAL WORKSHOP PROGRAM ADVERTISING**

**17. INSIDE FRONT AND BACK COVER - \$ 1,500 (EXCLUSIVE)**

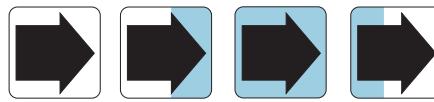
**18. FULL PAGE AD (ENGLISH & FRENCH sections) - \$ 750 (UNLIMITED)**

**19. HALF PAGE AD (ENGLISH & FRENCH sections) - \$ 500 (UNLIMITED)**

**20. BUSINESS CARD SIZE AD (ENGLISH & FRENCH sections) - \$ 350 (UNLIMITED)**

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## PARTNERSHIP FORM

### 2017 CIPMM NATIONAL WORKSHOP

PLEASE SUBMIT THE FORM BEFORE **APRIL 14, 2017** TO RECEIVE  
ALL THE PARTNERSHIP BENEFITS

#### COMPANY INFORMATION

ORGANIZATION

CONTACT NAME

MAILING ADDRESS

PROVINCE

TEL

POSTAL CODE

EMAIL

CITY

COUNTRY

WEBSITE

#### PARTNERSHIP OPPORTUNITY

SELECTED OPPORTUNITY

ADDITIONAL COMMENTS

AMOUNT

#### METHOD OF PAYMENT GST#R134363936

Please complete, sign and date the registration form. Pay by cheque or credit card.

INVOICE ME

CHEQUE ENCLOSED (MAKE CHEQUE PAYABLE TO: CIPMM C/O THE WILLOW GROUP)

AMERICAN EXPRESS

MASTER CARD

VISA

CARD NUMBER

CCV

EXPIRY DATE

CARDHOLDER'S NAME

SIGNATURE

DATE

#### PARTNERSHIP CANCELLATION POLICY

All requests for partnership cancellation must be in writing. Cancellation requests received up to and including April 14, 2017 will receive a 50% refund of total payment. **No refund will be issued for cancellation requests received after April 14, 2017.**

**Return the completed form to CIPMM National Workshop**

1485 Laperriere Avenue, Ottawa, ON, K1Z 7S8

[admin@cipmm-icagm.ca](mailto:admin@cipmm-icagm.ca)

#### Questions? Information?

Contact Camille Sherwood, CIPMM National Workshop Coordinator at (+1) 613-722-8796 x 216  
[camille.sherwood@thewillowgroup.com](mailto:camille.sherwood@thewillowgroup.com)