

Dear Potential Sponsor,

CalGeo is a highly specialized geotechnical engineering organization that focuses on supporting the geotechnical engineering profession and its professionals. At California State University, Los Angeles, our chapter aims to encourage students to further explore the geotechnical industry as well as the issues directly pertaining to the field. Currently, there is a shortage of engineers within the geotechnical industry, which is why our student chapter is determined to foster interest and encourage students to pursue careers within this specialized profession.

Every year, the Geo-Institute of the American Society of Civil Engineers hosts a national conference known as the Geo-Challenge where students are invited to participate and compete against other universities. During the conference, students will engage in various competitions such as Geo-Wall, Geo-Prediction, Geo-Poster, and Geo-Video. Furthermore, students will interact with industry experts and attend professional seminars. Overall, it is an excellent way for students to gain experience through hands-on learning, in addition to networking with professionals already accustomed to the industry.

Due to being at a public university, student organizations at Cal State LA must fundraise independently in an effort to participate in these types of events. In the past, community support has been the key component that allowed student participation at said events. We hope to further that success in this upcoming year through your support. On behalf of our organization, we ask for your generosity in helping us fundraise \$13,114 towards our respective conferences including Geo-Frontiers, Cal Geo Conference, and Pacific Southwest Conference.

The following chart describes the breakdown that makes up the \$13,114 needed to fulfill our goal:

Budget Item	Total	Justification
<b>Lodging</b>	\$ 1,704	Objective for the 2017 National competition is to book rooms at the competition site. The total is obtained from multiplying \$426 x 4 nights
<b>Transportation</b>	\$ 7,115	The team will be flying to Orlando, FL.
<b>Student Registration</b>	\$ 1,720	Registration fee for students will be \$215. Goal is to take 8 students to conference. Price is subject to change.
<b>Food</b>	\$ 900	Portion shows student travel expenses for 8 students for both national/regional competitions.
<b>Materials &amp; Supply</b>	\$ 1,250	This portion of funding shows the direct research towards building a model MSE wall.
<b>Team Shirts</b>	\$ 275	The team will be acquiring polo's as team shirts. Will cover 15 possible members plus advisor.
<b>Poster</b>	\$ 150	Portion shows the technical poster that is needed for the regional geotechnical competition.
<b>Total</b>	<b>\$ 13,114</b>	

In previous years our project team has been successful in these events. For example, the Cal State LA team placed 1st in the nation for the design report, placed 2nd in the regional competition and 4th in the national competition overall. We strive to build on this success with the help from our sponsors. In return, our student chapter will proudly advertise your company name and logo on our banner, shirts, and competition box. This project would not be possible without your help, and our organization is greatly appreciative of your support. If you have any further questions, or would like any additional information, feel free to contact us. On behalf Cal Geo at Cal State LA, thank you in advance for your generosity!

Claudia Sifuentes  
CalGeo Sponsor Chair  
California State University, Los Angeles