



To Whom It May Concern,

The Cal Poly chapter of CalGeo is excited to begin its fourth chartered year after experiencing great success as a club over the last several years. Cal Poly CalGeo (CPCG) is a student chapter of the California Geotechnical Engineering Association (CalGeo). We are a nonprofit, student-run organization with the goal of presenting our members with numerous resources to allow them to develop their skills as future geotechnical engineers.

We've worked diligently over the last few years to meet the needs of the expanding student interest in geotechnical engineering. In a field that requires high levels of ingenuity, we believe that fostering student interest through our organization will bring new ideas along with a sense of community that is vital in the highly collaborative engineering world. We strive to both promote and preserve the interest of Geotechnical Engineering among Cal Poly students, and to provide club members with academic and professional connections to ensure their success in the world of Geotechnical Engineering.

Last year, CPCG used donations to bring in six industry speakers who presented on topics including debris flow hazards, oilfield remediation, and lateral spreading during the 2011 earthquakes in Christchurch, New Zealand, among others. This wide variety of topics helps demonstrate to students the many areas that geotechnical engineering covers. We also give students the chance to network with these industry speakers by taking speakers to brunch before each meeting. This allows students to engage with industry professionals in a more intimate setting. Brunch before meetings is a major highlight among our members and we hope to continue the tradition in the coming years.

Industry tours are another way that our club exposes students to geotechnical engineering firsthand. We typically aim to provide one major geotechnical-related project tour to our members each quarter. This year, with the help of our sponsors, we hope to provide two tours per quarter, and expand our tours to include larger projects that may be located farther away from the university. We feel that these trips are great opportunities for our members to see geotechnical engineering projects in action, although increasing travel costs will require additional fundraising for the year. Support from our sponsors will allow us to continue to host these outings, especially those located farther away than we have traditionally been able to travel.

Support from our sponsors also helps fund our members' attendance at the annual CalGeo conference. Although the conference funds our student registration costs, our chapter covers our

members' travel and stay during the conference. This coming year, the conference will take place on the Big Island of Hawaii. We hope to send at least two students to the conference, which means that fundraising this year is crucial. We anticipate that the cost of attending this conference will double our yearly budget. With your support, we hope to be able to represent Cal Poly and CPCG at the annual CalGeo conference. The conference is a great opportunity for our club to represent our university, and allows our members to network with industry professionals, as well as members from other student chapters. The conference is also an opportunity for our chapter to submit a competition paper and presentation poster for a chance to be named Most Active Student Chapter, among other awards.

Our GeoWall competition team has also been successful year after year in regional and national GeoWall competitions. This year, our team competed at the ASCE Geotechnical & Structural Engineering Congress in Phoenix, AZ, and the ASCE Pacific Southwest Student Conference in Long Beach, CA. Our team's success is owed greatly to our sponsors, who help fund our testing equipment and building materials necessary for developing a successful design. With your help, we hope to compete in the national and regional GeoWall competitions in Orlando, FL, and Irvine, CA early next year.

We appreciate all of the generous contributions from our industry sponsors to help us achieve success as an engineering club. With your support, our club is able to provide many opportunities for students to get involved in the world of geotechnical engineering while attending Cal Poly. We hope that you will consider sponsoring Cal Poly CalGeo for the 2016-2017 school year, so that we can continue to support the "Learn by Doing" way.

Please take a few minutes to review the attached forms that contain important information regarding donations and sponsorships. All contributions will go directly to the club as mentioned in this letter. If you have any questions, feel free to send me an email or give me a call. Thank you for your support!

Sincerely,

Cory Wallace, EIT

President

Cal Poly CalGeo Student Chapter

California Polytechnic State University, San Luis Obispo

<http://www.calpolycalgeo.com/>

[cswallac@calpoly.edu](mailto:cswallac@calpoly.edu)

(916) 473-3998

## 2016 – 2017 CAL POLY CALGEO SPONSORSHIP/DONATION BENEFITS

### Gold Sponsorship \$500 & above

- 2 Cal Poly GeoWall T-Shirts
- Large company logo on GeoWall T-Shirts (12 in<sup>2</sup>)
- Company logo on GeoWall Competition Box
- Four (4) Cal Poly CalGeo Stickers
- Officer Team Photo
- Recognition on Cal Poly CalGeo webpage



### Silver Sponsorship \$300 & above

- 2 Cal Poly GeoWall T-Shirts
- Medium company logo on GeoWall T-Shirts (6 in<sup>2</sup>)
- Company logo on GeoWall Competition Box
- Four (4) Cal Poly CalGeo Stickers
- Officer Team Photo
- Recognition on Cal Poly CalGeo webpage

### Bronze Sponsorship \$150 & above

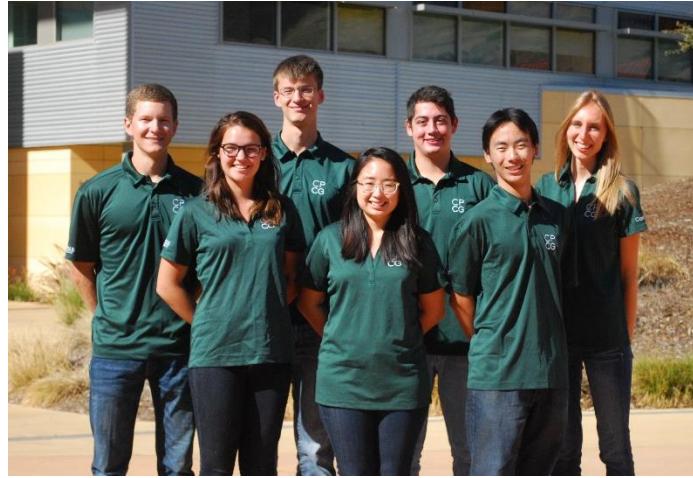
- 1 Cal Poly GeoWall T-Shirt
- Small company logo on GeoWall T-Shirts (3 in<sup>2</sup>)
- Company logo on GeoWall Competition box
- Two (2) Cal Poly CalGeo Stickers
- Officer Team Photo
- Recognition on Cal Poly CalGeo webpage



All donations will in return receive a CalGeo sticker and recognition on our webpage. We appreciate all contributions and a tax-deductible, charitable receipt will be mailed to you once your donation is received.

## 2016 – 2017 SPONSORSHIP & DONATION INFORMATION

We hope to raise \$7000 in donations to invest in our club and competition team for the 2016-2017 school year. Donations each year go towards testing equipment and materials, funding for our club meetings, tours, activities, and advertising materials to help spread the word about CPCG. This year, we hope to send at least two of our members to the annual CalGeo Conference in Hawaii. The travel costs associated with this event call for more fundraising than we have done in the past. We also ask for funding to allow our GeoWall competition team to travel to regional and national competitions, which are taking place in Irvine, CA and Orlando, Florida this year.



---

If you choose to make a contribution, please write the amount below and make the check payable to:

**Cal Poly CalGeo Student Chapter**

**Amount Enclosed:** \_\_\_\_\_

All funds donated to our club go only towards the aforementioned elements to help the Cal Poly CalGeo Student Chapter and 2016-2017 GeoWall competition team.

Please return this form to the address below:

**UU Epicenter, Box #73  
ATTN: Cal Poly CalGeo Student Chapter  
1 Grand Avenue  
San Luis Obispo CA, 93407**

---

If you choose to sponsor CPCG, please email company logos in vector format to Cory Wallace at [cswallac@calpoly.edu](mailto:cswallac@calpoly.edu) no later than November 4, 2016, and indicate shirt sizes here: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Company Address: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_

Thank you for your support!