



August 15, 2017

The Honorable Tom Tait
Mayor, City of Anaheim
200 South Anaheim Blvd.,
Anaheim, CA 92805

Re: Item #20 – Sunshine Ordinance

Dear Mayor and City Council Members:

On behalf of our membership, **I write to state our concerns with portions of the proposed Sunshine Ordinance.**

The Building Industry Association of Southern California, Orange County Chapter (BIA/OC) is a non-profit trade association of over 1,100 member companies employing over 100,000 people affiliated with the home building industry. Our mission is to champion housing as the foundation of vibrant and sustainable communities.

In light of prior comment letters, we continue to have concerns with Section 1.11.060. Specifically, subheading .030 which requires compliance with “criteria specified in the project information sign handout on file in the Planning and Building Department.” As noted in our previous letter, this handout does not exist.

We therefore ask that a sign criteria document be presented to the public prior to passage so the terms and conditions of .030 can be shared with industry.

Thank you for your thoughtful consideration

Respectfully,

Steven C. LaMotte
Chapter Executive Officer

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