

# Building Industry Association of Southern California, Inc.

## ORANGE COUNTY CHAPTER



September 12, 2017

Mayor Katrina Foley  
City of Costa Mesa  
77 Fair Drive  
Costa Mesa, CA 92626

### Re: Item 2 – Urban Plan and Overlay Districts

Dear Mayor Foley and Councilmembers,

**On behalf of our membership, I respectfully request that the City support the Urban Plan and Overlay Districts as currently enacted.**

The Building Industry Association of Southern California, Orange County Chapter (BIA/OC) is a non-profit trade association with over 1,100-member companies employing over 100,000 people affiliated with the home building industry. Our mission is to champion housing as the foundation of vibrant and sustainable communities.

The Urban Plan and Overlay Districts have encouraged new development, increased property values and replaced industrial uses resulting in major remediation on a number of brownfield sites. In short, these policies have been a major success. It is critically important the City of Costa Mesa continue to encourage ownership opportunities in creative ways that continue to benefit the city.

In addition, ensuring more housing in centrally located Costa Mesa, close to jobs and essential services, will help in balancing Orange County's jobs to housing ratio, assist in alleviating traffic, and contribute to State mandated environmental and regional planning policies

Thank you for your time and thoughtful review.

Respectfully,

Steven C. LaMotte  
Chapter Executive Officer

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