



June 20, 2017

The Honorable Michele Steggell
Mayor, City of La Palma
7822 Walker Street
La Palma, CA 90623

Re: Proposed R-3 and Commercial Moratorium

Dear Mayor Steggell and Honorable Councilmembers,

On behalf of our membership, **I would like to respectfully request the City not proceed with the proposed moratorium on all R-3 and Commercially zoned property.**

The Building Industry Association of Southern California, Orange County Chapter (BIA/OC) is a non-profit trade association of over member 1,100 companies employing over 100,000 people affiliated with the home building industry. The Orange County Chapter represents the largest member base within BIA Southern California. Our mission is to champion housing as the foundation of vibrant and sustainable communities.

Upon reading your Council agenda over the weekend, we became aware of an upcoming discussion to consider a possible moratorium on new development in R-3 zones. We have not received adequate written notification pertaining to the moratorium discussion, allowing us to properly communicate with our members that may be considering, or doing business in the City. Furthermore, while we understand a city's desire for careful planning, considering a moratorium sends a negative message to the business community about potential opportunity in La Palma.

Orange County is ranked 2nd only to the Bay Area for the highest housing costs in California. This is largely due to 1) lack of adequate housing stock, 2) a jobs to housing imbalance, and 3) lack of available land coupled with excessive regulation on the housing industry. Policies that support the production of housing allow for fundamental economic principles of supply and demand to occur.

As always, we remain a resource to the City on important issues that are related to the wellbeing of our local communities. Thank you for your time

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and thoughtful review.

Respectfully,

A handwritten signature in black ink, appearing to read "S. LaMotte".

Steven C. LaMotte
Chapter Executive Officer