DIGITAL MEDIA RATE CARD

ForestryConnect
EMPOWERING THE FOREST INDUSTRY

If you're are looking for a unique opportunity to grow your business and improve your reach in the sustainable forestry industry, then consider Forestry Connect your gateway to thousands of businesses, professionals, and contractors in the field.

OPTION 1 - ANNUAL

SAVE 15%

AUD$160 per month (€107)
12 months upfront payment inclusive of 15% discount total AUD$1,920 (€1,284)

OPTION 2 - HALF YEARLY

SAVE 10%

AUD$170 per month (€115)
6 months upfront payment inclusive of 10% discount total AUD$1020 (€690)

OPTION 3 - PER MONTH

Monthly at AUD$188 (€127)
Month by month with the right to cancel at any time.
Invoiced monthly.

JOB ADVERTS

Monthly at AUD$99 (€67)
(includes 2x newsletter runs and static website placement)

*Prices are inclusive of local taxes (i.e. GST & VAT)
*Each option includes your banner in our digital newsletter & website plus unlimited article associations with artwork. Plugin to our large social media following across multiple platforms. Monthly reports of click through statistics and views are emailed.

Fortuiotous Group Pty t/a ForestryConnect - ACN 613 921 289
39-41 Mount Street Prahran 3181 Victoria Australia

W: www.forestryconnect.com
P: +61 4 1859 0048
E: advertise@forestryconnect.com

WHAT PEOPLE ARE SAYING

“These guys made the whole process of advertising our course really easy. Not only were they quick to respond, but we got a lot more for our money than we expected. ForestryConnect truly is connected as we had applicants flooding in! We will definitely be using them next time.”
AMBER PEPERKAMP
on behalf of FSC certification (RF Alliance) - Victoria, Australia

"As a supplier to the industry, advertising on ForestryConnect gives me the assurance that everybody who is anybody in forestry will at some point be exposed to my product"
Chris van der Hoven
Commercial Manager, Sumitomo Chemical Australia

"I have always found ForestryConnect to be the most informative website for global forestry on the web"
Paul Brosnan
Marketing Director Forestry, Ireland

A QUICK SNAPSHOT OF OUR INDUSTRY REACH

Social media reach 14,000+ 25%
LinkedIn/Facebook/Twitter

Subscribers Industry News 1,400+ 36% Australia 40% NZ 30% Rest World 30%

Website Engagement 6,500/month+ Australia 30% USA 25% NZ 10% Canada 10% Rest World 25%

Database 13,000+ Australia 35% USA 20% NZ 15% Canada 10% Rest World 20%

Other services we provide

- Software Development
- Mobile Applications
- Websites & Hosting

Please contact us at admin@forestryconnect.com for more information regarding our services

Adverts will not go live until the full payment has been received.
A tax invoice will be emailed upon funds transfer completion.
Artwork graphics and descriptive narration must be submitted by due dates to advertise@forestryconnect.com.

CONDITIONS:
Fortuitous Group Pty Ltd t/as ForestryConnect may at its discretion remove an advertisement and refund the advertisers fee.
All artwork and images may be rejected if considered to be poor quality or inappropriate.
Advertisements must be in some way or another related to the Sustainable Forestry Industry.
The ForestryConnect board of directors has final approval on any website advertising and may refuse to accept an advertisement without providing reasons.
Advertisements must not mislead or misinform the user.
Target website must not contain automated scripts, auto play video, sound and slow loading flash files.
An advertiser who decides that their advertisement needs to be removed within an advertising period shall not be entitled to a refund or part refund of any unused term.
All URL’s must point to a fixed web page. No redirection allowed. (Unless URL used for tracking purpose).
All advertising on forestryconnect.com will begin after payment is received in full.
All banners, links, text must be provided to ForestryConnect admin for evaluation.