

SIM CHICAGO'S 11TH ANNUAL CHARITY GOLF OUTING



When:
Monday,
July 31, 2017

Where:
White Eagle Golf Club
3400 Club Drive
Naperville, Illinois



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About SIM Chicago

SIM Chicago is the Chicago Chapter of the Society for Information Management (SIM). It's the premier network for IT leaders comprised of CIO's, senior IT executives, prominent academicians, and other IT leaders. SIM Chicago is a community of thought leaders who share experiences to more effectively lead technology and business change and who explore the future of IT. [Learn more about SIM Chicago at www.sim-chicago.org](http://www.sim-chicago.org).

About SIM Chicago's Charity Golf Outing

SIM Chicago's Charity Golf Outing is our annual philanthropic event supporting i.c.stars, a Chicago-based not-for-profit organization. Since 1999, i.c.stars has been identifying, training, and jump-starting technology careers for Chicago-area low-income young adults. Using project-based learning and full immersion teaching, i.c.stars provides an opportunity for change-driven, future leaders to develop business and technology skills. [Learn more about i.c.stars at www.icstars.org](http://www.icstars.org).



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Sponsorship Opportunities

SIM Chicago's charity golf event is a unique opportunity for IT vendors to build relationships with local IT leaders while contributing to a great cause and enjoying a beautiful day on the links. There are a variety of sponsorships available with unique levels of exposure at the event, and each includes sponsorship of at least one foursome. For each foursome, two sponsor representatives will be paired with two IT leaders. If sponsors have particular senior IT practitioners that they would like to play with or invite, please coordinate with the SIM Chicago Golf Committee. Proceeds from this event will help underwrite i.c.stars' rigorous technology-based workforce development and leadership training program for low-income adults and SIM Chicago's annual program of events.

Sponsor Now! >

5 Important Tips for Hole Sponsors

- Bring a tent to cover up from the sun
- Bring some cold beverages, it gets hot out there
- Our golfers love "give aways"
- Have fun
- Be creative, and you might win the "Golf Sponsor of the Year" award.



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Sponsor Now! >



**SOLD**

Event Sponsor \$10,000

Prominent banner throughout event, speech to kick off the event, company name on champions trophy, front page logo in program, 1 guest seat at 3 SIM luncheons, and 2 foursomes

Lunch Sponsor \$5,500

Prominent banner in lunch area, company name on 3rd place trophy, front page logo in program, 2 foursomes.

**SOLD**

CIO Golf Lesson \$6,500

Significant interaction with 20+ prominent CIO attendees during breakfast and for the duration of the lesson. Signage at lesson; video introduction on swing analysis DVD produced for each attendee; golf lesson for 1 representative, and 1 foursome

After Golf Sponsor \$7,000

Prominent banner in dinner area, company name on runner-up trophy, front page logo in program, a speech during dinner, and 2 foursomes

**SOLD**

Prize Sponsorship \$3,300

Sponsorship covers event trophies. Includes acknowledgement of sponsorship to all attendees prior to awards ceremony; prominent banner at prize table; 1 foursome

Chipping Contest Sponsor \$3,000

Award trophy to contest winner; signage, table, and reps at the contest; 1 foursome

**SOLD**

Putting Contest Sponsor \$3,000

Award trophy to contest winner; signage, table, and reps at the contest; 1 foursome

**SOLD**

Driving Range Sponsor \$3,000

Signage, table, and reps at the range for the morning; 1 foursome

**SOLD**

Closest to Pin \$2,200

Award trophy to contest winner; signage, table, and reps at the hole; 1 foursome

Beverage Cart Sponsor
(1 Sold, 2 Available)
\$2,500

Prominent banner on beverage carts, 1 foursome

Long Drive
(3 Sold, 3 Available)
\$2,200

Award trophy to contest winner; signage, table, and reps at the hole;

Lanyard Sponsor
\$2,500

Provided branded lanyards for the day of the event which will be worn by all participants; 1 foursome

SOLD



Regular Hole (15)
(2 Sold, 13 Available)
\$1,925

Signage, table, and reps at the hole; 1 foursome



SOLD



Shirt Sponsor
\$6,000

Work with the SIM Golf Committee to design a co-branded shirt which all golfers will receive. This is a unique way to market yourself to the community long after the event has ended; 1 foursome

Event sponsorship includes at least one golf foursome at the event. Each foursome will be made up of 2 sponsor representatives and 2 SIM members. Alternatively, sponsors may request that non-SIM IT Executives attend the event and fill out the sponsor's foursome. Please submit golfer names below or via e-mail to golf@sim-chicago.org before June 30th.

Why Commit to becoming a high level SIM sponsor

- Start building strong relationships through consistent visibility
- Simplify your (and our!) planning
- Lock-in premium high visibility sponsorships
- Discounted rates
- Prominently displayed on SIM website
- Chapter membership for larger sponsors



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Sponsorship Commitment Levels



Diamond Sponsorship

\$40,000 plus commitment

4 person local flex membership, 18% off listed price

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Platinum Sponsorship

\$20,000-39,999 commitment

2 person local flex membership, 15% off listed price

.....



Gold Sponsorship

\$10,000-19,999 commitment

10% off listed price

.....



Silver Sponsorship

\$5,000-9,999 commitment

5% off listed price



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