

CANADA PAVILION SPONSORSHIP

Waste Management Symposium | March 3-7, 2019



2018 December 10

To Whom It May Concern:

We are delighted to announce that Canada will be the Featured Country at the **45th annual Waste Management Symposium (WMS)**, to be held in **Phoenix, AZ from 2019 March 3-9**. The WMS is a global conference that attracts approximately 2200 registrants from 35 countries. With Canada being the Featured Country, there will be a spotlight on our many successes and contributions related to the safe and responsible management of radioactive waste, decommissioning, and environmental remediation activities.

On behalf of the Team Canada Organizing Committee, we are writing to request your support to put Canada's best foot forward by **participating in the Canadian Pavilion at WMS 2019**. The Canadian Pavilion will be located in the Exhibit Hall at the Phoenix Conference Centre, where the WMS technical program will also be presented.

The Canadian Pavilion will measure 50' x 80' and have a prominent position within the Exhibition Hall, as shown in the attached **floor plan**. By participating in the Pavilion, you will have several different opportunities to support Canada's representation at WMS, including:

- **Shared Diamond Sponsorship** for the Conference, in support of Canada as the Featured Country for WMS 2019, which includes recognition at the Featured Country Reception.
- **Booth Sponsorship** within the Canada Pavilion.
- **Sponsorship of a hockey simulator** within the Canada Pavilion.
- **Sponsorship of Canadian Whisky and Wine Tasting** within the Canadian Pavilion.
- **Sponsorship of Canadian Feature Country giveaways** featuring the sponsor's logos, which will be placed on a table within Canada Pavilion for visitors.

Details on these opportunities are described in the attached **Canada Pavilion Sponsorship Package**. These opportunities are offered on a **first come, first served basis**. To secure any of these opportunities, please complete and return the attached **sponsorship form** as early as possible to Janet Stefaniuk (jstefaniuk@aecl.ca) and Kristan Schruder (kristan.schruder@cnl.ca). Feel free to direct any related inquiries to the undersigned, or to one of the members of the Booth/Sponsorship sub-committee within the Team Canada organizing committee (list attached). Additional information about this year's WMS can also be found at wmsym.org.

On behalf of the Team Canada Organizing Committee, we look forward to your support in showcasing Canada's decommissioning & waste management achievements to date and plans for the future.

Regards,



Christine Fahey

Christine Fahey

WMS Lead Organizer, Featured Country
Retired, Canadian Nuclear Laboratories
christinefahey2018@gmail.com

Craig Michaluk

Craig Michaluk
Chair, Canada Steering Committee
Atomic Energy of Canada Ltd
cmichaluk@aecl.ca



Canada Pavilion Sponsorship – Waste Management Symposium

March 3 – 7, 2019

Company Name	<hr/>
Address	<hr/>
Website	<hr/>
Primary Contact:	<hr/>
Email	<hr/>
Telephone	<hr/>

Please select your organization's sponsorship/s in the list below:

<input type="checkbox"/>	\$6,000 USD – Canadian Diamond Sponsorship 4 available	<p>Monday Evening Feature Country Reception – Joint Company Logo with the 4 contributing companies on: Beverage Cups & Napkins during the reception, WMS website, and prominently throughout the conference recognizing your sponsorship level.</p> <p>Each company will have their individual logos at the bars during the reception instead of the single logo representing the pavilion.</p> <p>Other benefits of Diamond Sponsorship:</p> <p>All company's contributing to the sponsorship will also receive individual company recognition during the conference. WMS will promote all contributor logos individually within the conference program, with conference announcements, and on the acknowledgement slides shown in the general sessions.</p> <p>Sponsor logo will be wrapped around the bottled water offered on the show floor for all attendees as well as in all meeting rooms for presenters.</p> <p>Charging stations are located on the show floor and on the 100 level near the technical sessions. Company logo or message included on each of the six (6) charging stations.</p> <p>Showcase your company logo front and center for the entire technical program. Company logo to be on all monitors placed at the entrance of each meeting room displaying the presentation guide. Monitors also at entrance of Panel Zone, Plenary Session and Luncheon Programs.</p>
--------------------------	---	---

<input type="checkbox"/>	Canadian Pavilion Booth Sponsorship Premium - \$10,000 (1-2 available) Gold - \$5,000 (4 available) Silver - \$2,500 (8 available) Back Panels - \$1,500 (up to 8 available)	<p>The Canadian Pavilion is strategically located right near the entrance, as shown on the attached map, to attract the most foot traffic. The design of the Canadian Pavilion is being finalized and will accommodate the following:</p> <p>Premium: most visible location, central to booth, largest advertising surface Gold: prominent location, large advertising surface Silver: medium advertising surface, close to traffic generators Back Panels: the booth layout includes panels that encompass 3 sides on the Canadian Pavilion that can be branded with an organization's logo</p>
<input type="checkbox"/>	\$8,000 USD - Hockey Simulator	<p>The Canadian Pavilion is looking for sponsorship to setup a hockey simulator, similar to the golf simulator at the 2018 WMS.</p> <p>It would be in the Canadian Pavilion on the Monday and Tuesday. The simulator has branding and advertising opportunities. They can brand about 8 different areas on the simulator software and can brand the valence and side walls of the simulator itself.</p> <p>The sponsoring company can also brand the inside and outside sidewalls which has a brandable area of 10' high x 10' wide.</p> <p>http://www.sticksandstonesgolfsimulators.com</p>
<input type="checkbox"/>	\$2,000 – Canadian Whiskey and Wine Tasting	Sponsor a Canadian Whiskey and Wine Tasting Event at the Canadian Pavilion. In addition to recognition as sponsor of the event, the sponsor can supply other branding items to support the event (e.g. napkins, glasses, etc).
<input type="checkbox"/>	\$2,500 – Maple Syrup 2 available	750 – 50 ml bottles of maple syrup for give-aways during the Monday Evening Feature Country Reception. Bottles to have sponsoring company's logo
<input type="checkbox"/>	\$800 – Stress Reliever Pucks	500 stress reliever pucks with sponsoring company's logo
https://www.4imprint.ca/product/C8153-HP/Stress-Reliever-Hockey-Puck		
<input type="checkbox"/>	\$500 – Hockey Water bottles	250 – 28 oz water bottles with sponsoring company's logo
https://www.4imprint.ca/product/C110607-ID/ID-Value-Water-Bottle-28-oz		
<input type="checkbox"/>	\$1,500 – Team Canada Golf Shirts 2 available	Sponsor 75 team Canada shirts to be worn by Canadian participants at the Monday Night Feature Reception and the Canadian Pavilion. Company Name to be included on the Shirt
<input type="checkbox"/>	\$1,200 – Manicure set to go	300 – Manicure Set to Go with company logo
http://envirobottles.promobullet.com/en/product/manicure-set-to-go-760150.html		
<input type="checkbox"/>	\$750 – Golf tee pack	300 – set of golf tees, ball marker and green repair with company logo
http://envirobottles.promobullet.com/en/product/ziplock-golf-tee-pack-5-2-3-4-tees-1-bm-1-divot-tool-772958.html		

Additional Details for Sponsorship Opportunities:

- Sponsoring organizations will have the opportunity to work directly with the distributor for products and personalized branding.
- Payment must be made directly to the distributor or the WMS.
- To support Team Canada and the Featured Country Event, we strongly recommend the organization's branding include a Canadian theme.
- Sponsoring organizations will be responsible for providing their company logo to the WMS and arranging for shipment of any product to the WMS, and subsequent return of any remaining products after the conference.
- Complete forms and questions may be addressed to the following:
 - Janet Stefaniuk
 - Email: jstefaniuk@aecl.ca
 - Phone: (613) 589 2085 ext 30203
 - Kristan Schruder
 - Email: kristan.schruder@cnl.ca
 - Phone: (613)-584-8811 ext 42892

Team Canada Organizing Committee at WMS 2019

Chair: Craig Michaluk, Atomic Energy of Canada Limited (AECL)

Members:

Christine Fahey, WMS Lead Organizer

Kristan Schruder, Canadian Nuclear Laboratories (CNL)

Karine Glenn, Canadian Nuclear Safety Commission (CNSC)

Brad Hammond, Nuclear Waste Management Organization (NWMO)

Robert Mallozzi, SNC Lavalin

Tom Smith, Cameco Corporation

Nathan McCabe, Ontario Power Generation (OPG)

Pierre Tremblay, AECOM

Amy Gottschling, Kinectrics

Bruce Conning, Promation Nuclear

Chuck Vandergraaf, TTV Consulting

Janet Stefaniuk, AECL

Booth and Sponsorship Sub-committee Members:

Carin Kelly, CNL Maude Pagé, AECL

Denys Elliot, CNL Janet Stefaniuk, AECL

Stuart Bailey, Wood Group Huw David, Kinetics

Robert Mallozzi, SNC Lavalin David Wilson, AECOM

Reza, Ghavani, SNC Lavalin Brandon Emrich, Kinetrics

Marina Oyeangen, Organization of Canadian Nuclear Industries (OCNI)



WM2019 FLOORPLAN

MARCH 3 – 6, 2019

