

# 5TH ANNUAL SPRING SPECTACULAR COMMUNITY PARTNERSHIP INFORMATION



## What is Spring Spectacular?

The Spectrum at Val Vista's 5th Annual Spring Spectacular, is our most anticipated signature event held in this community of nearly 1,500 homes and draws in over 2,500 residents and their guests.



Spring Spectacular will take place on Saturday, March 31, 2018 from 9 am until 1 pm, at the Main Park located at 2928 S. Spectrum Way

We bring out all the stops to make this memorable event fun for the entire family. There will be everything from a double zip line, rock climbing, and face painting to live entertainment, food, drinks and the great Egg Scramble with 8,000 eggs.

## Community Partnership Opportunities

This is the biggest opportunity for our community partners to be front and centered, and directly connect with your future customers. This year we wanted to ensure all our Community Partners who support and participate at Spring Spectacular get the most value out of their time and resources.

There are two ways Community Partners can support our community event: Sponsorships and In-Kind Services.

### Sponsorships

Sponsorships help us off set costs of the "spectacular" rides and attractions that bring out so many of our residents. All Spring Spectacular Sponsors will have their company logo included on all printed and digital marketing, banner signage at event, and links to sponsor's websites and social media pages. All sponsors will also be provided a 10 x 10 space with table and chairs in the area of your sponsorship.

#### Sponsorships levels:

##### **Rides & Attractions Sponsorships - \$600**

##### **Food & Beverage Sponsorship - \$500**

##### **Entertainment Sponsorship - \$250**

##### **Egg Scramble Sponsorships**

0-3 yrs old - \$200

4-6 yrs old - \$200

7-9 yrs old - \$200

10-12 yrs old - \$200



### In-Kind Service

In-kind service provide support, coverage and supervision of rides, lines and concessions. In exchange for in-kind service we want to give you face to face contact with our guest and will provide each Community Partner 10 x 10 marketing space with table and chairs in the area you will be helping out at. Post event we will provide links to our In-Kind Partners website and social media pages.

#### In-Kind Service Areas:

- 3-n-1 Sports Throw Game
- Hungry Hippos Inflatable Game
- (Little Kids) Ferris Wheel Bounce
- (Little Kids) Lt. Animal Kingdom Bounce
- Cotton Candy Station
- Snow Cone Station
- Food Line Station

Register at [www.SpectrumAtValVista.com](http://www.SpectrumAtValVista.com)

Additional questions please contact Donald Smith, Lifestyle Director at [dosmith@ccmcnet.com](mailto:dosmith@ccmcnet.com) or at (480) 726-8080.

