

ON DASHER



Walnut Creek On Ice!

Promote your business from
November 9 — January 21, 2019

with a

6' x 3' dasher board at
Walnut Creek On Ice in Civic Park



*Your business name will be visible
to more than 40,000 skaters
and 120,000 spectators
throughout the 10-week season.*

WALNUT CREEK ON ICE SPONSOR PROGRAM AGREEMENT



CONTACT INFORMATION

SPONSOR NAME

PRIMARY CONTACT

ADDRESS

CITY

STATE

ZIP

PHONE

FAX

EMAIL ADDRESS

WEBSITE

SIGNATURE

By signing this document sponsor shall pay Walnut Creek On Ice (WCOI) the appropriate sponsorship fee noted to the right in exchange for the corresponding promotional considerations described in the Sponsorship Program Benefits and Fulfillment Sheet.

The sponsor will provide items, such as hi-resolution logo and website link information, in a timely fashion as required for specific print, cinema, and other media deadlines. *Subject to availability.*

* Due to the nature and placement of decal advertising/dasher boards, said ad may be damaged by a variety of sources. The committee will replace damaged decals throughout the season to ensure all logos and contact information are legible and ad is displayed as intended. There is a minimum of a 3 day lead time to re-order, print and re-install damaged dasher board advertisements.

**Print ads, posters, postcards, BART ads, radio/television, and cinema ads are all subject to deadlines and availability.



SPONSORSHIP LEVEL

- ☐ PRESENTING SPONSOR (UNDERWRITING)
\$20,000
- ☐ PLATINUM SPONSOR
\$15,000
- ☐ GOLD SPONSOR
\$10,000
- ☐ SILVER SPONSOR
\$5,000
- ☐ DASHER BOARD SPONSOR
\$2,500



PAYMENT INFORMATION

- ☐ I HAVE ENCLOSED A CHECK MADE PAYABLE TO
WALNUT CREEK ON ICE

CARD NUMBER

- ☐ PLEASE CHARGE MY CREDIT CARD:

CARD SECURITY CODE

- ☐ MASTERCARD ☐ VISA ☐ AMEX

EXPIRATION DATE

PAYMENT TERMS: Payment is due upon signing and made payable to WALNUT CREEK ON ICE.

CARDHOLDER SIGNATURE

For questions, call the Chamber at (925) 934-2007 or Walnut Creek Downtown at (925) 933-6778

Email this document with payment to: Marilyn Schmidt at mschmidt@walnut-creek.com

Walnut Creek Chamber of Commerce & Visitors Bureau

Credit card payment may be made by calling the Chamber office. (925) 934-2007

Or, mail this document with payment to:
1280 Civic Drive, Suite 100
Walnut Creek, CA 94596

