



Walnut Creek Chamber of Commerce & Visitors Bureau

ART & WINE FESTIVAL

SPONSOR APPLICATION

The company below agrees to sponsor the 36th Annual Walnut Creek Chamber of Commerce & Visitors Bureau Art & Wine Festival, to be held on **June 3 and June 4, 2017** at **Heather Farm Park in Walnut Creek**.

Sponsorship Category: Wine or Beer Booth

(Wine & Beer selection is done by the lottery system at a mandatory information meeting prior to the Festival.)

Chamber Member Booth Fee: \$800* | Non Chamber Booth Fee: \$1,200 *

COMPANY NAME _____

CONTACT NAME _____

ADDRESS _____
STREET

CITY _____ ZIP CODE _____

PHONE: _____ **EMAIL:** _____

PAYMENT TYPE: **CHECK** **CREDIT CARD (VISA, MASTERCARD, AMERICAN EXPRESS, DISCOVER)**

CREDIT CARD NUMBER: _____ **EXP:** _____

LAST 3 DIGITS FROM BACK OF CREDIT CARD: _____ **TOTAL TO BE CHARGED:** _____

NAME ON CREDIT CARD: _____

BILLING ADDRESS: _____
STREET

CITY _____ ZIP CODE _____

SIGNATURE: _____ **DATE:** _____

Wine or Beer Booth Sponsors agree to staff and maintain a booth at the Walnut Creek Chamber Art & Wine Festival to be held on June 3 & June 4, 2017 at Heather Farm Park in Walnut Creek.

The booth must be staffed from **10:00 a.m. to 8:00 p.m. on Saturday**
and from 10:00 a.m. to 7:00 p.m. on Sunday.

***Please include a SEPARATE CHECK in the amount of \$100 for the refundable cleaning deposit.**

SEND REGISTRATION AND PAYMENT TO:

Walnut Creek Chamber of Commerce & Visitors Bureau
1280 Civic Drive Suite 100, Walnut Creek CA 94596

or fax to: (925) 934-2404

Phone: (925) 934-2007

No Refunds

WINE & BEER BOOTH SPONSORSHIP

Frequently Asked Questions

BOOTH INFORMATION

- You are responsible for decorating and staffing your 10' x 10' booth.
- You will be pouring wine or beer (provided by the Chamber) while promoting your business. We encourage drawings/giveaways/handouts, etc.
- No demonstrations involving patrons are permitted in or outside the booth.
- Each booth will be pouring a different wine or beer. Selection is done by the lottery system at a mandatory information meeting prior to the Festival.



BANNERS – DECORATIONS

Each sponsor is responsible for their own banner(s) and decorations in the booth. Handouts are recommended to promote your business but can only be distributed from inside your booth.

**"EAST BAY'S
BEST OUTDOOR EVENT"
- AS VOTED BY CONTRA COSTA
NEWSPAPERS**

STAFFING

Hours Booth Must Be Staffed:

Saturday: 10:00 a.m. – 8:00 p.m.

Sunday: 10:00 a.m. – 7:00 p.m.

You will need at least two people in the booths at all times and a minimum of three people at peak times, which is 12:00 noon to 4:00 p.m.

No one under the age of 21 is allowed to staff or be inside the booth.

