

# Fall in Love Again **Israel**



11-19  
June  
2018

Come and celebrate 70 years of excellence and innovation with Sheba Medical Center and the State of Israel.

Our unique program will include a reception with the honorable President of Israel HE Mr. Reuven Rivlin at the President's Residence in Jerusalem, exclusive introduction to the latest medical innovations, unique excursions and trips around Israel and more, culminating with a private Gala evening on 17th June, 2018.

## Monday | June 11<sup>th</sup>

### Welcome to Israel

VIP greeting service at the plane door;  
car service to passport control and baggage reclaim,  
followed by luxury transfer to the hotel of your choice.

In the evening, we will make our way in VIP shuttles  
to a private residence of one of Sheba Medical Center's  
donors for a welcome "Ice breaker" dinner.



## Tuesday | June 12<sup>th</sup>

### Tour to Northern Israel

Depart the hotel after breakfast with our VIP shuttle and enjoy Israel's coastline views as we head north, through the Galilee on our way to the Golan Heights.

Ascend Mount Bental, overlooking the Northern border;  
receive an update on current events by the Brigade Medical Officer  
of the IDF Golan Territorial Division.

You will better appreciate Israel's concerns and its implications  
on the daily life of the local residents.

The Golan Heights are ideal for wine growing and are well known for their wine production.  
We will have a private visit to one of Israel's leading wine makers where we will enjoy a tour  
of the winery led by a prominent Sommelier.

Lunch will be held at the VIP room of the winery.



For recreation, experience self- drive RZR (Buggies) through the fields and orchards, and stop to pick ripe cherries.

**Optional:** Helicopter flight to the Golan Heights and back.

On the return journey, dinner will be held at Limousine, Ramat Yishay.

## Wednesday | June 13<sup>th</sup>

### Spend an edifying day at Sheba Medical Center

Start your day with **optional** morning activities including:  
Yoga on the beach / Segway tour / surfing

After breakfast, depart the hotel in VIP Shuttles to Sheba Medical Center.

Be our guests of honor at the opening ceremony of our new Maternity Center Emergency Room.

Join Prof. Yitshak Kreiss, Director General, to receive a firsthand account of Sheba's fascinating, vital work and contribution to the nation and the world.

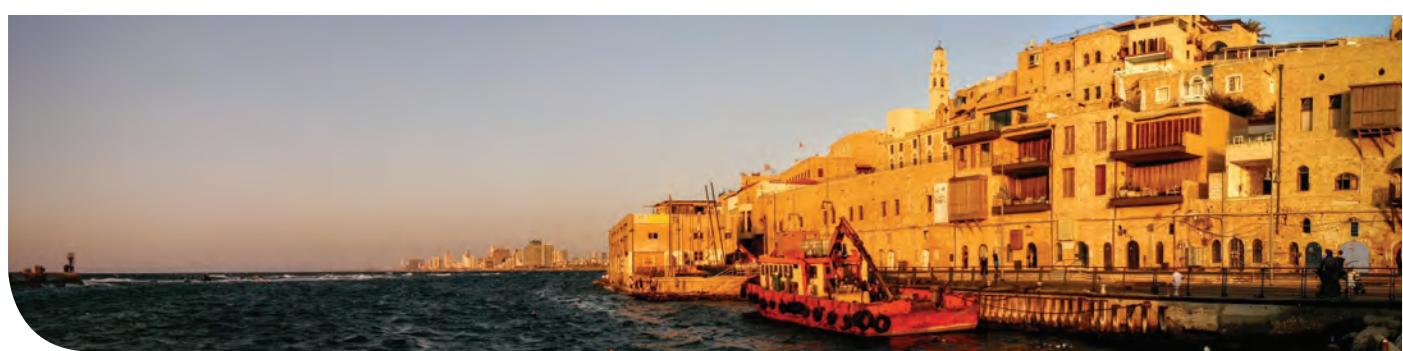
Attend short talks given by our doctors and scientists in which they explain their area of expertise, and then join in the question and answer sessions.

Lunch will be held at Sheba.

After lunch a short tour will take place of the Edmond and Lily Safra Children's Hospital.

Following the tour, we will partake in the grand opening of the new CLAUDIO COHEN Department of Pediatric Intensive Care and the Edmond and Lily Safra Children's Hospital Pediatric Internal Medicine Wing.

Return to the hotel to freshen up.



In the early evening we will tour the magical streets of Old Jaffa and experience dinner at a private location called "Spoons" and enjoy stimulating dialogue with a guest speaker, specializing in Middle East investigative journalism.

**Thursday | June 14<sup>th</sup>**

## Jerusalem of Gold

After breakfast, depart the hotel to Jerusalem in our VIP shuttle

Attend a private audience with Israel's President Mr. Reuven Rivlin, followed by an honorary reception for Sheba donors at the President's Residence.

Lunch will take place at the luxurious Mamilla Hotel overlooking the Old City walls.

Following lunch, we will go on an enthralling tour of a recently uncovered section of the Western Wall Tunnels that is not yet open to the public. An opportunity to touch the 2,000-year old stones and take a journey through time to Israel's ancient past and bear witness to one of Israel's most glorious and significant archeological findings.

Return to the hotel for rest and relaxation.

Depending on the opening date of the new railway between Jerusalem and Tel Aviv we will add the option to enjoy a train ride back to Tel Aviv.

Evening at leisure.



## Friday | June 15<sup>th</sup>

### Culinary tour through Tel Aviv

Start your day with optional morning activities including:

Yoga on the beach / Segway tour / surfing.

- **Option 1:** An enchanting encounter with the tastes and scents of Tel Aviv.

Old meets new vs. East meets West to create a heady array of colors and flavors to be savored



- **Option 2:** Israeli art private gallery tour

- **Option 3:** Visit the Maskit fashion house

Please reserve your preferred activity option by May 28th, 2018 on [Sheba@superb.co.il](mailto:Sheba@superb.co.il)



Evening event – Uplifting Kabalat Shabbat and festive Friday dinner hosted by Tova and Sami Sagol, prominent philanthropists and Sheba supporters, entrepreneur and industrialist, recipient of several prestigious prizes, former owners of Keter Plastic.

## Saturday | June 16<sup>th</sup>

### A day of rest

Three captivating optional tours are available

- **Option 1: Caesarea and Zichron Yaakov**

Visit Zichron Ya'akov, first settled by Jewish youth in 1882 and today a pleasant town with a famous winery.

Carry on to Caesarea, one of Israel's foremost Roman and Crusader relics.

The tour will include light lunch.

[Minimum guests per tour 6]



- **Option 2: Acre and Haifa Rosh Hanikra**

Acre was the Crusaders' Kingdom in the 12th Century and offers impressive relics.

Later, enjoy the steep cable car ride down to Rosh Hanikra's caves which offer a beautiful sensory experience.

The tour will include light lunch.

[Minimum guests per tour 6]



- **Option 3: Masada & the Dead Sea**

Descend to the lowest spot on Earth. Visit the famous stronghold of Jewish revolt against the Romans and hear of their heroic struggle.

The tour will include light lunch at one of the Dead Sea hotels and entrance to the hotel Spa.

[Minimum guests per tour 6]



- An **additional option** of visiting the Arad Racing track will be added pending the track opening.

**Please book your preferred choice of activity by May 28th, 2018 on [Sheba@superb.co.il](mailto:Sheba@superb.co.il)**

Dinner with a private chef will be held at a restaurant in Tel Aviv.



## Sunday | June 17<sup>th</sup>

### Be inspired

Start your day with **optional** morning activities including:  
Yoga on the beach / Segway tour / surfing.

After breakfast we will make our way to Sheba Medical Center and take a motorized tour of the campus.

Attend a meaningful opening ceremony of the new Synagogue, followed by an official ribbon cutting of the new Emergency Center.

**Divide into two groups (which will interchange so both groups take both tours):**

- **Group 1:** Tour the Israel Center for Medical Simulation (MSR)
- **Group 2:** Tour the Rehabilitation Hospital and experience the Virtual Reality

Light lunch at Sheba and return to the hotel to prepare for the evening Gala.

**18:30 – depart the hotel for the festive joyful opening  
of Sheba Medical Center's much awaited 70th year Gala event.**

**Monday | June 18<sup>th</sup>**

## Observe Israel's cutting-edge technology and journey to space

A visit to SpacELL – Landing the first Israeli Spacecraft on the Moon.

SpacELL's goal is to inspire the next generation of children in Israel and around the world to think differently about science, technology, engineering and math (STEM). SpacELL is committed to using the Google Lunar X Prize money to promote science and scientific education in Israel, to ensure that Israel will continue to live up to its reputation for excellence in these fields.

SpacELL is collaborating with a range of educational partners in the development of learning platforms, content, and curriculum.

Following the visit we will make our way to Tel Aviv for a light "Pita lunch" at Hakosem.

After lunch explore Tel Aviv and see at close how the city was awarded with a UNESCO World Heritage Site named the White City.

In the 1920's and 30's a large number of Jewish architects, who had studied in Europe, moved to Tel Aviv. Wanting to recreate the culture of Europe in the hot climate of Israel, whilst integrating

the modernist architectural style they had practiced, the group created a new architectural language, which is rich and diverse, characterized by its asymmetry, functionality and simplicity. The balconies, building pillars, flat roofs and "thermometer" windows have since become known as Bauhaus buildings, named after the Architecture School in pre-war Germany.

Evening tour of Tel Aviv to get a small taste of the city that never sleeps.

Farewell Dinner with Israel's top Chef Eyal Shani at a secret location, hosted by Israel's leading entertainer **Einat Saruf**.





## Tuesday | June 19<sup>th</sup>

### Departure from Israel

Check out of the Hotel and enjoy our transportation service to the Airport followed by VIP expedited service through customs and passport control.

#### **Included in the pricing:**

- VIP arrival services at the plane door and transfer to the Hotel
- Luxury shuttle service throughout the program
- Guided tours, private meals and events included in the program
- VIP departure service from the hotel to the airport up to the plane door

\* The accommodation is related to an Executive Sea View room at the Hilton hotel, Tel – Aviv.



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