



EndPoverty

...Strictly Business

CHANGING THE PARADIGM OF THE POVERTY REDUCTION INDUSTRY

A weekly newsletter of the Social Ventures Foundation, a non-profit, non-sectarian organization focused on identifying, promoting and investing in businesses and startups that have developed products, services and/or jobs which sustainably lift the livelihoods of the poor.

ENDPOVERTY 2017 CASE PRESENTERS

EndPoverty Summit 2017



Neha Goel
Co-Founder CEO
Intelhealth

"Neha Goel is currently a PhD student in Health Informatics at Johns Hopkins University. She is also a co-founder at Intelhealth, a technology non-profit, that develops mobile solutions for improving access to primary health care for underserved communities.

She also holds a Master's degree in Applied Health Sciences Informatics from the Johns Hopkins University School of Medicine in Baltimore, MD.

Her areas of interest are health IT innovation and entrepreneurship. Her research focus is improving the way Primary Healthcare is delivered through developments in the field of Informatics, Telemedicine & Telehealth, mHealth, eHealth etc.

Neha is an entrepreneur, and started her own company while pursuing her undergraduate degree, which introduces new technologies in dentistry into the Oral Health market in India. She holds a Bachelor's degree in Biomedical Engineering from Thadomal Shahani Engineering College at the University of Mumbai."

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ENDPOVERTY 2017 BUSINESS SUMMIT NEWS

**The Social Ventures Foundation introduces the
EndPoverty 2017 Strictly Business Virtual
Summit**

Friday November 17 fro 9 am to 2 pm

The most important Business Summit of the year!

[CLICK HERE TO REGISTER FOR THE
ENDPOVERTY BUSINESS SUMMIT](#)

The mission of the Social Ventures Foundation is to "raise the livelihoods of the poor" by identifying, promoting and investing in businesses and startups that have developed sustainable products and services that lift the livelihoods of the poor.

The most important Business Summit of the year! focused on ushering in a new poverty reduction paradigm in response to the proposed Federal cutbacks in national and international poverty programs. The new paradigm focuses on a sustainable alternative to unsustainable charitable and federal donations. This alternative is business.

In many parts of the world, businesses and startups have "stepped up" to the challenge to employ the poor or develop sustainable and affordable products and services within their "wheel houses" that lift the livelihoods of the poor and promote their brand to a population that exceeds 3 to 4 billion people on the planet. Businesses which share this vision will be best positioned to recruit the brightest graduating business and engineering students who see "business with a purpose" as an additional recruitment drawing card. And startups have the world as their oyster given that innovation is key to meet the needs and lift the livelihoods of the 3 to 4 billion people who have been excluded from the free enterprise system.

ENDPOVERTY2017 CASE PRESENTERS

EndPoverty Summit 2017



Jim Chu
Founder and CEO
DloHaiti UNTAPPED

"Jim founded DloHaiti in 2013 in partnership with the IFC (World Bank Group) and other funders. DloHaiti provides affordable, clean water to underserved communities in Haiti. DloHaiti does this by making it more efficient to distribute products to difficult-to-serve communities.

Jim has been an active entrepreneur and investor since 1994 and has been involved in humanitarian aid and development since 2004. After obtaining his B.A. and MA from Stanford University in 1997, Jim worked for Cisco Systems, where he ran marketing and business development in Latin America and Canada, growing annual revenues for services from \$90M to \$140M within 2 years. Jim left Cisco to join Médecins Sans Frontières (Doctors Without Borders), where he headed administrative and financial operations for their missions in Nigeria. He returned to the US in 2004 and has been investing in and operating numerous start-ups in Silicon Valley, both bootstrapped and venture-backed. Jim has been actively working in Haiti since early 2010 when he came to Haiti as a volunteer in response to the earthquake.

His experience in Haiti has convinced him that entrepreneurship, investment, and the right tools can play a big role in helping people out of poverty in many developing countries. UNTAPPED is the next evolution to dloHaiti, taking the success in Haiti to markets in Africa, Asia, and Latin America.

Jim is an US Citizen and splits his time between Port-au-Prince, Haiti and San Francisco. He is an avid paraglider and airplane pilot. When he has time, he enjoys travelling and learning languages."

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SOCIAL VENTURES FOUNDATION](#)

ENDPOVERTY BIZ CHALLENGE

We invite our readers to sign up to virtually work in teams on a solution to the Weekly Challenge. Biz Challenge Teams will present at the Summit.

Adaptive Eyecare

In the late 90's, Dr. Joshua Silver of Oxford University invented a pair of eyeglasses that are affordable to the world's poor. His design uses a water-filled membrane that can be adjusted by the user to accommodate for changes in prescription. His company Adaptive Eyecare has provided these glasses to more than 30,000 people worldwide. We at the Social Ventures Foundation want to see these glasses in the hands of every person that needs them and invite you to help us brainstorm how to do it!

ENDPOVERTY BUSINESS SPOTLIGHTS

Each week, we will feature Businesses and Startups that have invested in products, services, and/or jobs that lift the livelihoods of the poor. Each will be asked to present their case studies and the most outstanding will receive the EndPoverty Business 2017 Awards during the EndPoverty Business Virtual Summit on November 17, 2017.

ENDPOVERTY EMPLOYER



Okoa Project

Problem: Rural and Impoverished regions' access to ambulatory services/ healthcare

Solution: Many rural and poor hospitals often serve a very large client base. For people in areas with low or no infrastructure including small local clinics, or even paved roads, getting to a hospital may take several hours. Enter the Okoa Project, who employs moped drivers to deliver the ill and injured to medical aid. Their ambulance sidecars for mopeds give thousands access to healthcare. One Co-founder is Sade Nabahe.

[CLICK HERE TO PARTICIPATE IN
THIS BUSINESS CHALLENGE](#)

ENDPOVERTY BUSINESS SPOTLIGHTS

ENDPOVERTY STARTUPS

Sistema Biobolsa



Problem: Rural smallholder farmer access to proper waste management programs

Solution: Sistema Biobolsa holds a powerful solution to a problem that is even rampant in wealthy countries (e.g. the US): livestock excrement. Instead of leaving it in a lake to fester in the sun, Sistema Biobolsa has developed a sack that composts the waste, and most importantly siphons off the biogas which is used as a fuel source in their homes. The CEOs are Alex Eaton and Camilo Pagés.

ENDPOVERTY STARTUPS

Sautil



Problem: Poor access to information regarding available healthcare options in Brazil

Solution: Sautil's services map out healthcare providers in a given region categorically. A user can set various parameters including which type of service is required, and which price range is affordable. They also hold international accolades from GIIRS. One Co-Founder is Edgard Morato.

ENDPOVERTY STARTUPS

Naadam



Problem: Slim profit shares left for farmers after middle-men pay-outs

Solution: Naadam was started to end the injustices being done to remote cashmere farmers in Mongolia. The company cuts out most middle-men and sends most profits from their garment sales to rural farmers so they make the climb out of poverty. One Founder is Matt Scanlan.

ENDPOVERTY EMPLOYER

Thistle Farms



Problem: Lack of diverse employment havens for victims of human trafficking

Solution: Thistle Farms operates as a small cafe, selling coffee and baked goods. They also run an online shop selling bath and beauty products based on aromatherapy and natural oils. All of the employees are women who have survived addiction, prostitution, and/ or human trafficking. The company provides each with a strong support group, housing, and economic independence. The Founder is Becca Stevens.

ENDPOVERTY STARTUPS

Fresh Truck



Problem: Inner-city and low-income access to fresh foods

Solution: The Boston-based startup Fresh Truck is exactly what the name implies. Using a food-truck-meets-farmers'-market business model, the small crew delivers fresh foods to the under served in an old school bus. They have popup events and a permanent setup. A co-founder and CEO is Josh Trautwein.

ENDPOVERTY STARTUPS

Bombas



Problem: Poor access to clean, durable under garments

Solution: Bombas uses the now-well-known one-to-one business model. That is, the proceeds from their high-end lines of socks fund a program that provides socks to the poor. (Socks are the most requested piece of clothing by the homeless.) The CEO and co-founder is David Heath.

ENDPOVERTY MICROCREDIT



Juhudi Kilimo

Problem: Rural smallholder farmer access to small loans and training programs

Solution: Juhudi Kilimo has a very successful and rare two-fold business model. On one side, they offer loans to smallholder farmers for relative things like livestock, crops, and machinery. On the other side, they offer financial training and management services to their customers (who include debutante entrepreneurs). The CEO is Bernard Kivava.

ENDPOVERTY MICROCREDIT



MicrocredGroup

Other microcredit companies featured on this list have focused heavily on diverse loan repayment options. Microcred offers more than microloans. As they have grown, their products list has grown as well and now includes micro-insurance plans and general banking services. Their structure of subsidiaries and partners facilitates their access to international emerging markets including china and several countries in Africa. The President is Arnaud Ventura.

BIZHARMONY INTERNSHIPS ENDPOVERTY CLASSIFIEDS

Each week, we offer free classifieds for student interns, and startups or businesses looking for interns who are passionate about sustainably lifting the livelihoods of the poor. We hope to make introductions online and then invite potential partners to meet in person at the EndPoverty Business Summit 2017.

Social Ventures Foundation seeks a volunteer or intern to assist our editor in the preparation of our weekly newsletter. Please email: jordan@socialventuresfoundation.org

**[CLICK HERE TO SUBMIT
AN INTERNSHIP CLASSIFIED.](#)**

ENDPOVERTY STARTUPS



Affordable Village Solar

Problem: Affordable access to sustainably powered irrigation pump systems

Solution: AVS is much more than the average solar tech company. They fall into a small bracket of businesses that have a focused product that uses solar tech (and isn't a light bulb or cook top). Their line of solar-powered pumps have a monumentally helpful irrigation application, and have also aided in salt farming in India. The CEO is Paul Polak.

ENDPOVERTY INVESTORS



Oiko Credit

Just as Microcred Group has a two-fold business model, Oiko Credit responds to two types of business with one model. Their model gives smallholder farmers access to microloans and training services. It also, as their company slogan states, "invests in people". That is, they connect would-be investors with socially impactful portfolios (which now total more than 1 Billion in assets). The Managing Director of this truly international team is Thos Gieskes.

ENDPOVERTY BUSINESS 2017 AWARD NOMINATIONS

We would like you our readers to help us identify and nominate EndPoverty small to large cap businesses, startups, microfinance companies, Investors and employers who have been involved in developing sustainable jobs, products or services which lift the livelihoods of the poor. Once vetted we will place them in this weekly newsletter and invite them to make a case presentation at the EndPoverty 2017 Summit. We very much appreciate your help!

**[CLICK HERE TO SUBMIT A
ENDPOVERTY NOMINATION](#)**