



EndPoverty

...Strictly Business

CHANGING THE PARADIGM OF THE POVERTY REDUCTION INDUSTRY

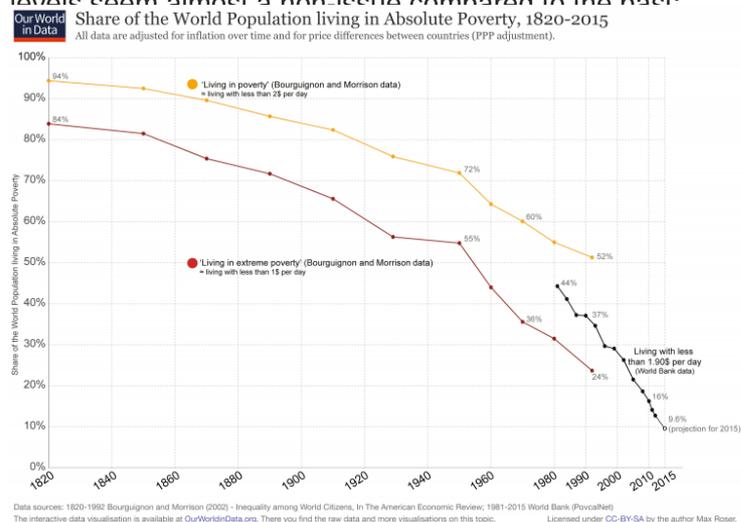
A weekly newsletter of the Social Ventures Foundation, a non-profit, non-sectarian organization focused on identifying, promoting and investing in businesses and startups that have developed products, services and/or jobs which sustainably lift the livelihoods of the poor.

ENDPOVERTY DATA WATCH

How far are we from our goal?

Data are fickle things. Too often, it is too easy to glance at a statistic or curve on a graph and see an easy answer that is disproportionate to the complexity of the topic on hand.

A great example is the following graph, which shows centuries of data points. Current global extreme poverty levels seem almost a non-issue compared to the past:



The original data come from Bourguignon and Morrison, the latter from the World Bank; both show the **percent** of the world's population living on less than \$2 per day. In sum, as of 2015, only about 10% of people were living in poverty. When these researchers recorded by percent - instead of by numbers - they make it easy to assume a steady population cap. We are all very aware, however, that population has not remained the same. (continued)

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ENDPOVERTY 2017 BUSINESS SUMMIT NEWS

The Social Ventures Foundation introduces EndPoverty 2017 Strictly Business Virtual Summit - the most important Business Summit of the year, focused on ushering in a new poverty reduction paradigm in response to the proposed Federal cutbacks in national and international poverty programs. The new paradigm focuses on a sustainable alternative to unsustainable charitable and federal donations. **This alternative is business.**



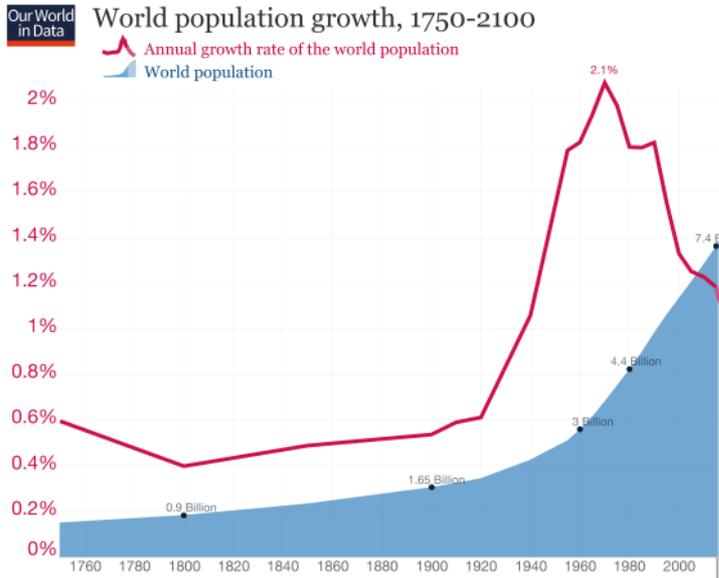
In many parts of the world, businesses and startups have "stepped up" to the challenge to employ the poor or develop sustainable and affordable products and services within their "wheel houses" that lift the livelihoods of the poor and promote their brand to a population that exceeds 3 to 4 billion people on the planet. Businesses which share this vision will be best positioned to recruit the brightest graduating business and engineering students who see "business with a purpose" as an additional recruitment drawing card. And startups have the world as their oyster given that innovation is key to meet the needs and lift the livelihoods of the 3 to 4 billion people who have been excluded from the free enterprise system.

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ENDPOVERTY BUSINESS SUMMIT](#)

ENDPOVERTY DATA WATCH

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Between 1820, when the data collection started, and 2015, the population had increased by 600%.



Therefore, when the World Bank reports that 'only' 767 million people were living under poverty's thumb in 2013, it is important to know that this figure is only 10% of the current population. (see article:)
<http://www.worldbank.org/en/topic/poverty/overview>

However, it is equally important to understand this next point: The world population recorded in 1820 was 1 billion people. Based on the first graph, we know that 84% of the world lived in poverty. That makes a total of 840 million people living in poverty. The figure from 2013 was 767 million people, or a decrease of 73 million people. Looking at this small change in actual reduction of individuals living in poverty reinforces the very real challenge facing the world's poor: so-called poverty traps or the cycle of poverty.

Social Ventures has the solution to break the cycle of poverty. We develop, support, and promote those ventures whose products disarm poverty traps. Our featured businesses have 1) a product or service that breaks the cycle via financial inclusion and filling a need of the poor, or 2) employ the poor in ways which are not exploitative, but serve to support growth.

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ENDPOVERTY BUSINESS SPOTLIGHTS

Each week, we will feature Businesses and Startups that have invested in products, services, and/or jobs that lift the livelihoods of the poor. Each will be asked to present their case studies and the most outstanding will receive the EndPoverty Business 2017 Awards during the EndPoverty Business Virtual Summit on November 17, 2017.

ENDPOVERTY STARTUPS

Intelehealth



Problem: Rural and low income areas' access to quality health care

Solution: Many rural and poor hospitals often lack the information or equipment necessary to properly treat patients. That is not to say that there is a lack of doctors willing to help the poor in these situations. Intelehealth's SaaS platform connects the two in a "turnkey" cloud-based solution for the industry. The founders are Neha Goel and Amal Afroz Alam.

ENDPOVERTY BIZ CHALLENGE

We invite our readers to sign up to virtually work in teams on a solution to the Weekly Challenge. Biz Challenge Teams will present at the Summit.

Nutrition for the Poor

A very large blockade facing many ventures looking the aid the world's poor are the poor themselves. Many times, residents have responded negatively to a product, fearing that the company is taking advantage of their situation. However, McDonalds has been successful worldwide in many different regions due to marketing tailored to the tastes and values of the community. SVF challenges willing entrepreneurs to develop similar strategies for enterprises bringing healthy, fresh foods to market.

[CLICK HERE TO PARTICIPATE IN THIS BUSINESS CHALLENGE](#)

ENDPOVERTY BUSINESS SPOTLIGHTS

ENDPOVERTY MID CAP

Nutriset



Problem: Lack of rural impoverished access to nutrient-rich foods

Solution: The Biz Challenge this week invites entrepreneurs to look into introducing healthier prepared food options into poor communities. To a similar tone the French company Nutriset has developed nutrient rich ready-to-eat products for nutrient deficient people. Their program 'Plumpyfield' ensures that products are made at the heart of target regions, locally. The CEO is Michel Lescanne.

ENDPOVERTY SMALL CAP

Sun Mar



Problem: Lack of infrastructure to support waste management programs

Solution: SVF has featured several waste management startups that are changing the lives of people all over the world. Sun-Mar was the first company to introduce the compostable toilet that so many of these startups use today. The company has continued for several decades to expand their product line, and now has a diverse set of toilets that fit different needs. The Founder is Hardy Sundberg.

ENDPOVERTY UNIVERSITY

Colby College



Problem: Affordable access to high-quality post-secondary education

Solution: Of the featured academic institutions in this newsletter, Colby College may well be the best at preparing students to graduate. College greenlight shows that they not only have one of the least expensive costs for low income students, 89% of those students graduate. The President is David Greene.

ENDPOVERTY UNIVERSITY

Texas A&M



Problem: Affordable access to high-quality post-secondary education

Solution: Most institutions featured on this list will have programs dedicated to supporting low income students. TAMU, however, without considering special scholarships etc. is one of the most affordable universities in the US, and the most affordable in all Texas. The university president is Michael K. Young.

ENDPOVERTY STARTUPS

PlenOptika



Problem: Lack of rural and poor access to quality eye care at affordable prices

Solution: PlenOptika was founded with a mission of bringing eye care to the poor. Their 'QuickSee' portable testing kit has increased the accuracy of prescriptions for millions of people worldwide. Better still, it costs only a third of the industry standard. The CEO and Co-Founder is Shivang Dave.

ENDPOVERTY EMPLOYER

Archi's Acres



Problem: Veteran employment opportunities that also support sustainable products

Solution: Archi's Acres was founded with a two-part mission. First, the husband and wife team wanted to increase awareness about sustainable farming practices. Second, they wanted to increase serviceman and veteran opportunities to operate small-scale farms. The founders are Colin and Karen Archipley.



VSL Associates

Problem: Poor access to organizational information regarding savings groups

Solution: VSLA was founded as a coalition of several microfinance organizations located internationally. Each organization is focused on the promotion of a specific kind of microfinance: Savings and Loan groups. This model sees communities managing their own finances together. Accrued funds can be used by any member. The founder is Hugh Allen.

ENDPOVERTY INVESTORS

A family office, non-profit, institutional investor, or foundation that has made outstanding sustainable investment(s) in the EndPoverty space.

Bamboo Capital



Bamboo Capital Partners boasts very impressive IRRs for past exits over the course of their mission. More impressive, however, is the almost 300,000 jobs they helped foster via key investments at crucial points in their portfolio companies' development. A notable company supported by BCP is Integral (microfinance).

BIZHARMONY INTERNSHIPS ENDPOVERTY CLASSIFIEDS

Each week, we offer free classifieds for student interns, and startups or businesses looking for interns who are passionate about sustainably lifting the livelihoods of the poor. We hope to make introductions online and then invite potential partners to meet in person at the EndPoverty Business Summit 2017.

Social Ventures Foundation seeks a volunteer or intern to assist our editor in the preparation of our weekly newsletter. Please email: jordan@socialventuresfoundation.org

**[CLICK HERE TO SUBMIT
AN INTERNSHIP CLASSIFIED.](#)**



BRAC

Problem: Affordable microcredit loans for poor families and business owners

Solution: Most all of the microcredit firms on our list are noteworthy for their commitment to not only providing affordable, small loans to business owners and families, but to also act as a support structure for the growth and development of their clients. BRAC's focus on helping client's scale is what sets them apart. The Founder is Fazle Hasan Abed KCMG.

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Village Capital



Past impact investment firms have focused on individuals, or investing in foundations that help with anything from sustainable development to family healthcare. Village Capital's portfolio is built on supporting private companies that focus on maximizing product affordability (Simpa Networks) or making healthcare accessible (iKure). The President is Ross Baird.

ENDPOVERTY BUSINESS 2017 AWARD NOMINATIONS

We would like you our readers to help us identify and nominate EndPoverty small to large cap businesses, startups, microfinance companies, Investors and employers who have been involved in developing sustainable jobs, products or services which lift the livelihoods of the poor. Once vetted we will place them in this weekly newsletter and invite them to make a case presentation at the EndPoverty 2017 Summit. We very much appreciate your help!

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ENDPOVERTY NOMINATION](#)**