

SPEAKERS PROFILE: NEAL CARLEY



NEAL CARLEY is the Managing Director of Saudi Gulf Intertrade (SGI). SGI boasts over 15 years of success in supporting foreign companies to enter Saudi Arabia. Neal is an expert in business setup in Saudi and joined the SGI team to spearhead the company's expansion plans into the UAE, launching their first office in Dubai, in November 2017.

SGI possesses unparalleled regional knowledge, helping foreign companies succeed in the Kingdom of Saudi Arabia through business setup, investment, Joint Venture opportunities and corporate representation. SGI is under the umbrella of Al-Bundakji Holdings and as such businesses partnering with SGI benefit from the business services and extensive infrastructure provided by the affiliated companies, Workforce Saudia and the Initial Saudi Group.

Services available include; IQAMA visas supply, HR outsourcing, staff outsourcing, integrated facilities management and manpower solutions. Since relocating to the Middle East in 2006, Neal has supported both local and international companies in entering the MENA region through strategic partnerships, joint ventures and business setup. Neal has spent extensive time in the KSA over the past five years, working towards building strong regional relationships and supporting foreign businesses and individuals in operating effectively and competently in line with the Kingdom's rules and regulations.

Neal has a strong background in both sales & business development at a Csuite level for over 10 years.

Neal Carley joined SGI in 2017, to support the advancing of the company's presence in the UAE with the launch of their office in Dubai, highlighting SGI's ambitious expansion plans for this year. Neal will be overseeing the strategic direction of the company and has plans to strengthen SGI's international status and relationships within both the corporate and governmental environments.

Carley's vision is for SGI to provide UAE (and GCC) based companies with the foundations and tools needed to successfully break into the KSA market. Since coming on board Neal has notably secured partnerships with an internationally recognized cinema company to support their entrance into the Kingdom, the first-time cinemas will be allowed in Saudi for in 35 years.