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## 1. Award Objectives

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- To encourage and raise awareness among the community and its various organizations to play a proactive and constructive role in supporting the RTA carry out its objectives by initiating and pursuing sustainable transport practices.
- To reinforce the leading role of RTA in fostering partnership and cooperation across all organizations in transportation, mobility and environmental protection.
- To set the concept and practices of sustainable transport high on the agenda of local organizations and the general media.

## 1. Award Objectives

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- To increase the sense of ownership and social responsibility at all levels of the society and particularly within organizations.
- To facilitate spreading the implementation of best and most successful locally-based practices within interested organizations.
- To create a platform for the community and its organizations to generate creative and innovative ideas that would have far reaching positive effects when implemented.
- To provide technical support and expertise to the community primarily through the setting up of the DAST Resource Centre.

## 2. Award Categories

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Application to DAST can only be made for initiatives and practices that have been implemented for a period of time and have resulted in positive outcomes. Interested parties can apply and compete in six major Award categories and four Special Awards which include:

- Mobility Management
- Transport Safety
- Environmental Protection
- Transport For People of Determination

### **Special Awards:**

- The Academic Research Award
- Best Student Project
- Best Journalist
- The Best Media Team

## Mobility Management

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The primary focus of the Mobility Management Category is on initiatives and practices that have helped in making more efficient use of existing transportation facilities. More specifically, the adopted initiatives must encompass any of the following aspects:

- 1- Initiatives or practices that lead to noticeable reduction in number of regular trips made by private vehicles.
- 2- Initiatives or practices that lead to increasing the use of non-motorized mode of transport such as walking and cycling.
- 3- Initiatives or practices that address the mobility needs of special groups such as the disabled, elderly and children.
- 4- Initiatives or practices that lead to more efficient management of major private parking facilities.

## Transport Safety

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- The main objective of this initiative is shedding lights over an applicable practices and approaches that contribute in escalating different public transportation means, such as:
- 1- Users of transport modes: through enhancement and elevation of both knowledge and adherence to safety regulations and safer practices when operating or using any of the transportation modes.
- 2- Vehicles: through improvement of safety standards by making any of the transportation vehicles (i.e. cars, trucks, buses and ferries) safer. This may include simple or complex application of technological or material modifications to those vehicles.
- 3-Smart Applications: through enhancement of electronic programs and latest applications for smart phones and devices, and websites that are related to areas of sustainable transport.
- 4- Transport installations: through the enhancement of safety aspects related to transportation facilities such as roadways, bus stations, laybys, rail platforms and ferry stations.

## Environmental Protection

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- The Environmental Protection Category is concerned with all initiatives and practices that make the use and operation of transportation more environmentally friendly by reducing its negative impacts. Specifically the initiatives must address one or more of the following aspects:
  - 1- Initiatives and practices that lead to decreasing the level and impact of air pollution resulting from various modes of transport.
  - 2-Initiatives and practices that lead to decreasing the level and impact of noise or negative visual pollution resulting from various modes of transport.
  - 3- Initiatives and practices that lead to decreasing the level and impact of pollution resulting from discarded fuels, lubricants, tires, batteries and other types of wastes of transport modes.

## Transport for People of Determination

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- 1- Initiatives and practices that directly or indirectly enable the easy movement and commuting of people of Determination.
- 2- Initiatives and practices that efficiently integrate people of Determination into society through using transport facilities.

## Special Awards

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- **The Best Academic Research:**

This category is for academic professionals who have conducted the best original research in the field of sustainable transport.

- **Best Student Project:**

Best student project award in the field of sustainable transport that targets sustainable transport driven projects of student in educational institutions in the UAE.

## Special Awards

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### **Best Journalist:**

1. Benefit drawn from media coverage in the context educating the public about sustainable transport.
2. Extent of compliance with the professional media ethics in tackling ideas in terms of accuracy, integrity, objectivity and credibility.
3. Releasing ideas in a new perspective and using innovative means for delivering media messages, and linking their impact on customers.
4. Space designated for images in the media, and employing multimedia contents of websites in explaining the idea and explaining figures to the public.
5. Intensity of media coverage over different time phases.

## Special Awards

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### **The Best Media Team:**

1. Support provided by the media team in publishing materials about sustainable transport in general.
2. Quality & appeal of media coverage in terms of photo quality, and sequence of ideas.
3. Comprehensiveness coverage, diversity of sources used, and means of delivering messages & ideas.
4. Self-initiatives about media coverage of topics, fields of sustainable transport.

### 3. Award Criteria

N.O.	Award Criteria	weight
1	<b>Concept , Evolution ,the innovation of the Initiative and smart solutions</b>	30
2	<b>Methodology &amp; Mechanism of Implementing the Initiative</b>	20
4	<b>Achievements &amp; Results</b>	40
5	<b>Knowledge Transfer</b>	10

#### 4. Best Academic Research and Best Student Project Criteria:

NO.	Award Criteria	weight
1	<b>Research/ Project questions and the main objectives</b> (Clearness / previous Studies / Objectives/ Hypotheses)	10
2	<b>Research/Project Methodology</b> (Method used / Data Collection/ Rationality)	20
3	<b>Research/Project Design</b> (Design method/ Procedure / Variables/ Credibility)	30
4	<b>Results</b> (Statistic Results / Data Analysis)	30
5	<b>Summary and Recommendation</b> (Abstract-Main outcomes)	10

## **DAST Best Academic Research**

All academic research must revolve around major categories (Mobility Management, Transport Safety, Environmental Protection & Transport for Disabled).

### **General Requirements:**

- The research is to be accompanied by a curriculum vitae in both languages English and Arabic.
- The winning research and project will be included in the award booklet and will be displayed on the award's website and on the RTA's website under the names of the applicants.
- The winning research and project could be included into the the award's seminars and workshops.
- In case of a joint research, prepared by more than one researcher, a written acknowledgement should be attached, signed by all participants, stating their consent to submit the work for the award including the participation percentage for each researcher.

### **Terms of Participation:**

- The research shall be of a practical nature linked with study of a realistic issue in the fields of sustainable transport in the United Arab Emirates.
- The research shall not be more than 3
- The research shall include recommendations to achieve the scientific and practical benefit.
- The participant shall comply with the scientific method in raising and discussing sustainable transport issues supported by numbers, statistics, analysis, results and recommendations.

## **Terms of Writing:**

- years old. - Computer typed.
- The research pages shall not exceed 15 pages of A4 size and the font size shall not be more than 14 and not less than 12.
- Documents of reference to be listed.
- Can be submitted in either Arabic or English.

## **Research Contents:**

### **Title:**

- A summary expressing the objective of the research, the key findings and recommendations.

### **Introduction:**

- Explain the context of the research.
- The pages of the research shall be reasonable in numbers and shall concentrate on what's

necessary, important and directly related to the research topic, clearly defining the issue/issue of the research, and providing the reader with a convincing argument for conducting the research. It shall be relevant to the subject of the research and derived from previous studies.

- Clearly identified with professional terminology.

## **Research Objectives, Issue, Questions and Hypotheses:**

- Crystallize the research objectives clearly in points and link it to the subject directly.

## **Research Methodology:**

- Research Methodology shall be consistent with the objectives of the research, its questions and hypotheses and it shall include a review/reference of the literature and the best practices in the field of research.
- To clarify the nature of research (Descriptive/Experimental/Semi Experimental/Historical).
- Address the research procedure clearly.
- Address the sample used in research and the procedure of the sampling (if the sample is used for the first time).
- If a sample was available, the sample size shall be suitable for the study community taking into account the statistical rules in the selection of the sample.
- The analysis used shall be sound and consistent with the hypothesis.
- Review of world literature and the best practices in the field of research.
- The literature shall be archived/documentated, classified and the lessons learnt shall be extracted from it.

## **The Data Sample and Analysis:**

- In this part, the details of the data collection and sampling method (if any) shall be explained and presented along with the analysis and mathematical models and statistics that have been developed (if any).

## **Results:**

- To be presented in tables and charts.
- Results to be linked to goals set.

## **Recommendations and Feasibility Studies:**

- It shall include practical recommendations based on the basis of the research results.

## **References and Bibliography:**

- To state all the references in a academic way

## 4. Award Prizes

Special Award Categories Prizes	Category	Prize
Best Journalist winner	DHS 20,000	
The Best Media Team winner	DHS 30,000	
The Academic Research first winner	DHS 30,000	
The Academic Research second winner	DHS 20,000	
The Academic Research third winner	DHS 10,000	
Best Student Project first winner	DHS 30,000	
Best Student Project second winner	DHS 20,000	
Best Student Project third winner	DHS 10,000	

## 5.General Terms and Conditions for registration in the Dubai Award for Sustainable Transport

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Everyone can register in the Dubai Award for Sustainable Transport, including, but not limited to, government, semi-government and private agencies, academic institutions, individuals and others, and we urge all institutions to nominate themselves for the award provided their initiatives and practices are in line with the award categories and requirements. The points below show the general conditions that the agencies/institutions are required to fulfil when applying for any category:

- The winning initiative in the Dubai Award for Sustainable Transport cannot be nominated again in another category.
- The same initiative cannot be nominated for more than one category.
- An agency/ institution can subscribe/ participate in all the categories in a year by submitting separate application for each category. In the event of non-compliance, the jury has the right to cancel any of such applications.

## 5.General Terms and Conditions for registration in the Dubai Award for Sustainable Transport

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- In the case of joint applications between agencies/ institutions, companies and individuals, a statement, demonstrating the consent of all the concerned parties to submit the application for the award (for example, a form or a letter of consent signed and stamped by all those parties), must be attached with the application.
- The participation requests shall be submitted through filling out official nomination forms / applications which are available on the website of the Dubai Award for Sustainable Transport within the official website of Dast Award [www.rta.ae/dast](http://www.rta.ae/dast)
- The application shall be submitted in either Arabic or English language using MS Word with Simplified Arabic font and the font size must be 14 (if Arabic) and with Times New Roman font and font size must be 10 (if English).

## **5.General Terms and Conditions for registration in the Dubai Award for Sustainable Transport**

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- The language used in preparation of nomination requests/ applications shall be clear and sequential. The application must not exceed 8 pages of A4 size.
- Attach a copy of documents and evidences that support the nomination of the initiative for the award.
- The Jury is entitled to cancel any request/ application in the event of non-compliance with the terms and conditions, the applicant can be notified if the non-compliance is noticed during the stages of applications receipt and evaluation. The Jury has also the right to cancel the award conferred and demand the applicant to return the award in the event a non-compliance is found after the award conferred.
- The winner initiatives will be incorporated in the Award booklet and will be displayed on the Award website, RTA website, and on the internet network along with the names of the winners.
- The winner initiatives can be incorporated into seminars and workshops during the Award sessions.

## 6. How to apply

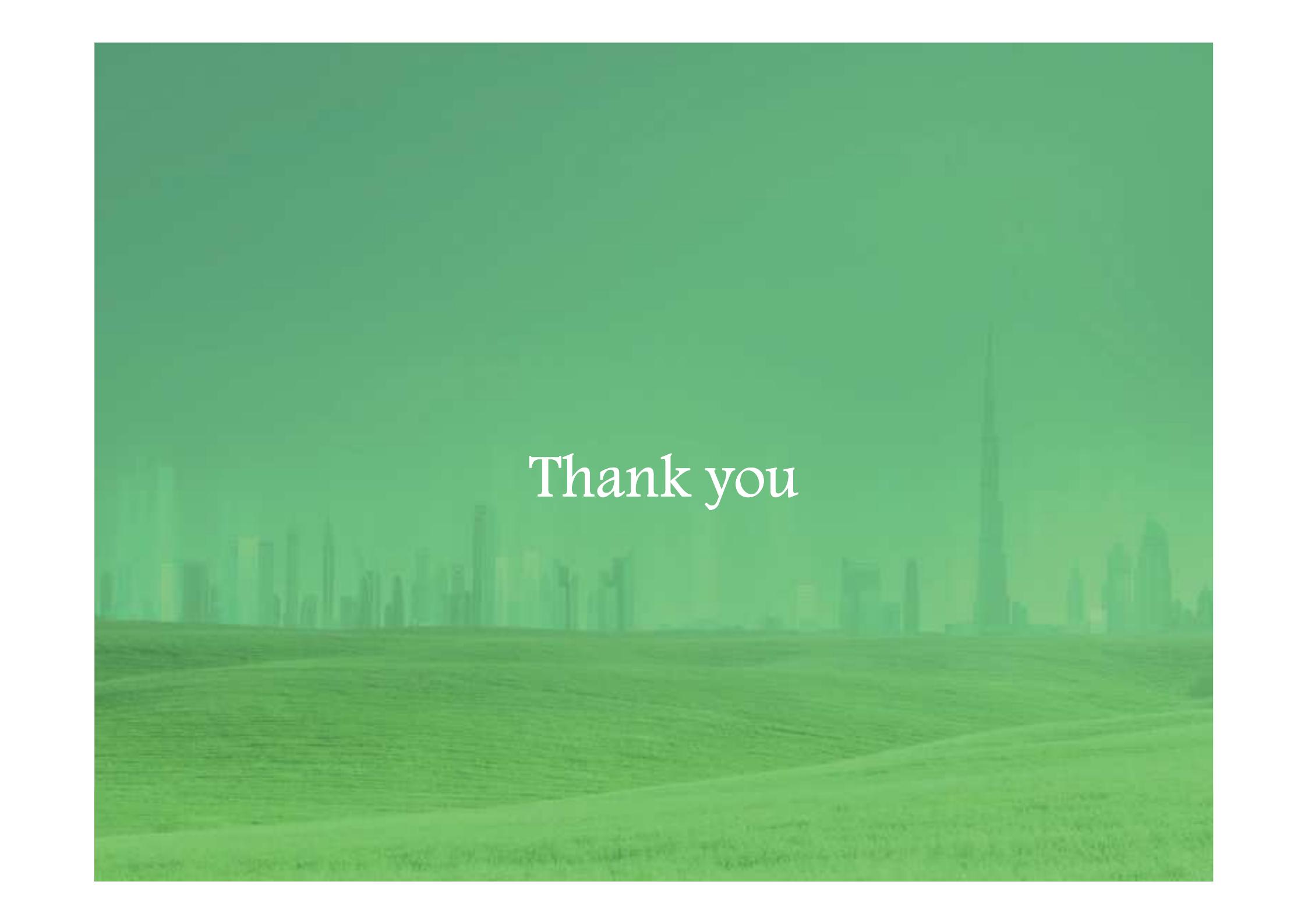
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- Nomination for the award can only be submitted online via DAST official website at [www.rta.ae/dast](http://www.rta.ae/dast)
- Only attach copies of relevant documents in support of your nomination.
- For Any enquiry send an email to: [info.dast@rta.ae](mailto:info.dast@rta.ae)
- Telephone: 042904121

## 7. Submission Date

**Please note that the submission Date starts :**

From 1- 5- 2017  
To 15- 10- 2017

A landscape photograph with a green tint. The foreground is a grassy field with rolling hills. In the background, a city skyline with numerous skyscrapers is visible under a clear sky.

Thank you