



***DIRECTOR, FOCUS GROUPS  
ANDREW PRINCE DipPFS ACSI***

### ***PERSONAL PROFILE***

*Having been a financial services professional for over 20 years, Andrew is as passionate today as he was as a new recruit. A firm believer in the expression, "givers gain" whether it was his pro-bono work with the UK's Citizens Advice Bureau to being an ambassador for the BBG in Dubai Director of Focus Groups and previously Focus Chair for Banking & Finance ("Finance is fun!") helping people is at the core of his being. A firm advocate of the BBG Andrew meets people from all walks of life and either assist them directly, or introduce them to someone who can.*