



CHAIRMAN & CEO
JOHN MARTIN ST. VALERY

BIO & REASONS FOR STANDING

Having founded Links Group in 2002, John has spearheaded the growth of a Partnership into the corporate structure that now exists. In 2016 Links Group was acquired by the global corporate service provider, Equiom. John remains with the business to lead it through its next growth phase, sitting on the Middle East & Asia board.

Since arrival in Dubai in 1998 with family, John has been an active BBG member – previously serving on the committee in various director roles: focus chair, membership, events, government liaison and Deputy Chair.

For many years John has supported the group through Platinum sponsorship via Links Group, as he was unable to devote sufficient time and attention to the group by way of committee involvement due to his own business growth and development.

*This position has now changed and it is time to give something back to the dynamic business community that has assisted John with his own business ambitions. To lead the group, by example, in ensuring **all** members benefit from the business opportunities in Dubai & Northern Emirates available to British companies is a passion that will not be dimmed. The voice of the British community deserves to be heard above others.*