ANNUAL SPONSORSHIP SUMMARY

Annual Sponsors receive ongoing visibility throughout the year while maximizing support for LIC Partnership's special projects and initiatives. All levels include the opportunity to purchase banners at the bulk rate discount of $350 each, and include full corporate membership to our organization. We would be happy to discuss which package will best suit your needs.

Event Sponsorship at all levels include recognition on all print and digital materials, including invitation/flier, registration page, e-newsletter, print materials, signage & social media, plus on-site activation. Marquee Events are the Real Estate Breakfast, LIC Summit, and November Gala and Business Awards event.

Level	Marketing & Collateral	Event Sponsorship
Premiere $25,000/year	Ongoing presence as a Premiere sponsor on the LICP website homepage and on the weekly e-newsletter (12K+ reach), including the logo and link to your organization's website	• Premiere Sponsorship for LICP Marquee Events & Business Breakfasts • 12 tickets/full table for each Marquee Event • Free admission for your employees at all annual Networking Nights and up to 10 at Business Breakfasts
Platinum $18,500/year	Ongoing presence as a Platinum sponsor on the LICP website homepage and on the weekly e-newsletter (12K+ reach), including the logo and link to your organization's website	• Platinum Sponsorship for LICP Marquee Events & Business Breakfasts • 8 tickets/half table for each Marquee Event • Free admission for up to 10 of your employees at all annual Networking Nights and up to 5 at Business Breakfasts
Gold $12,500/year	Includes Marquee Event marketing as stated above	• Gold Sponsorship for 2016 LICP Marquee Events • 6 tickets for each Marquee Event • Free admission for up to 5 of your employees at all annual Networking Nights

GALA SPONSORSHIP SUMMARY

Premiere Sponsorship - $15,000

- Includes 12 tickets and reserved seating
- Premiere level signage at dedicated table
- Logo recognition as a 30th Annual Awards Gala Premiere Sponsor in e-newsletter, on LICQNS.com, printed materials, and on-site signage
- Premiere level logo recognition in event program
- Full page, color Premiere ad in sponsorship section of printed event program and digital event program (specifications can be found on the next page).
- Opportunity to contribute promotional swag to official gift bag
- Dedicated screen recognition periodically throughout duration of event

Platinum Sponsorship - $7,500

- Includes 8 tickets and reserved seating at a Platinum Sponsor table
- Platinum level signage
- Logo recognition as a 30th Annual Awards Gala Platinum Sponsor in e-newsletter, on LICQNS.com, printed materials, and on-site signage
- Platinum level logo recognition in event program
- Full page, color Platinum ad in sponsorship section of printed event program and digital event program (specifications can be found on the next page).
- Screen recognition as Platinum Sponsor periodically throughout duration of event

Gold Sponsorship - $5,000

- Includes 6 tickets and reserved seating at shared Gold Sponsor tables
- Gold level signage at shared table
- Logo recognition as a 30th Annual Awards Gala Gold Sponsor in e-newsletter, on LICQNS.com, printed materials, and on-site signage
- Gold level logo recognition in event program
- Half page, color Gold ad in sponsorship section of printed event program and digital event program (specifications can be found on the next page).
- Screen recognition as Gold Sponsor periodically throughout duration of event

Bronze Sponsorship - $3,500

- Includes 4 tickets
- Logo recognition as a 30th Annual Awards Gala Bronze Sponsor in e-newsletter, on LICQNS.com, printed materials, and on-site signage
- Bronze logo recognition in event program
- Quarter page, color Bronze ad in sponsorship section of printed event program and digital event program (specifications can be found on the next page).
- Screen recognition as Bronze Sponsor periodically throughout duration of event

1 MetLife Plaza
27-01 Queens Plaza North, 9th Floor
Long Island City, NY 11101

P: 718-786-5300
F: 718-937-1799
www.licqns.com