





# DESIGN PROPOSAL

## PHASE 1 – SHORT TERM STRATEGY

### Residential (condo)

- 106k SF / 100 units

### Residential (rental)

- 99k SF / 140 units (20% affordable)

### Student Housing

- The UMass Boston Master Plan is recommending up to 2,000 new student dormitory beds.
- UMass to open a 1,000-student dormitory complex on campus in September 2018.
- We plan to add 1,000 beds based on built in demand:

### Retail:

- Basic support levels of incidental retail





# DESIGN PROPOSAL

## PHASE 2 – MID-TERM STRATEGY

### Phase 2 Strategy:

- Introduce big idea – The CUBE.
- Project really starts to take shape.
- Start to centralize parking to activate retail and increase capture rates.

### Infrastructure improvements:

- Reconfigure T-Station, Morrissey Blvd. and Kosciuszko Circle.

### Public Parks/Green Spaces:

- Add over 20 acres of connecting active green ways.
- Improved streetscape.
- Expanded and well-defined walking and biking paths that link to the HarborWalk and Moakley Park.





# DESIGN PROPOSAL

## PHASE 2 – MID-TERM STRATEGY

### Residential (condo):

- 311k SF total/ 300 units

### Residential (rental):

- 468k SF total/ 650 units (20% affordable)

### Retail:

- 612k SF
- High adventure/destination retail
- Anchor grocery store
- Ultra Sport Fitness Center
- Restaurants, bars & shops

### Hotel

- 150 Rooms
- Boutique branding

### Cultural, Arts & Education:

- 40k SF
- Innovation labs





# DESIGN PROPOSAL

## PHASE 3 – LONG TERM VISION

### Phase 3 Strategy:

- Realize full vision over 20+ years.
- Destination “moved” to the point we can achieve market rents in order to develop towers.

### Infrastructure:

- Develop “people-mover” from T-Station to Boston Globe – all the way to UMass and JKF library.

### Public Parks/Green Spaces:

- “Web” hi-line promenades connecting the two main parcels.
- Improved streetscape.





# DESIGN PROPOSAL

## PHASE 3 – LONG TERM VISION

### Residential (condo):

- +400k SF total/ 300 units

### Residential (rental):

- Estimated +1Mk SF total/ 1000 units (20% affordable)

### Hotel

- Limited service operator

### Retail:

- 160k SF + 180k SF (Medical Community Health)
- Centralized at the T-Station pavilion.
- Quick stop shopping; quick serve commuter restaurants.

### Cultural, Arts & Education:

- 100k SF
- Charter school







# ANALYSIS

## BOSTON & COLUMBIA POINT



### Boston:

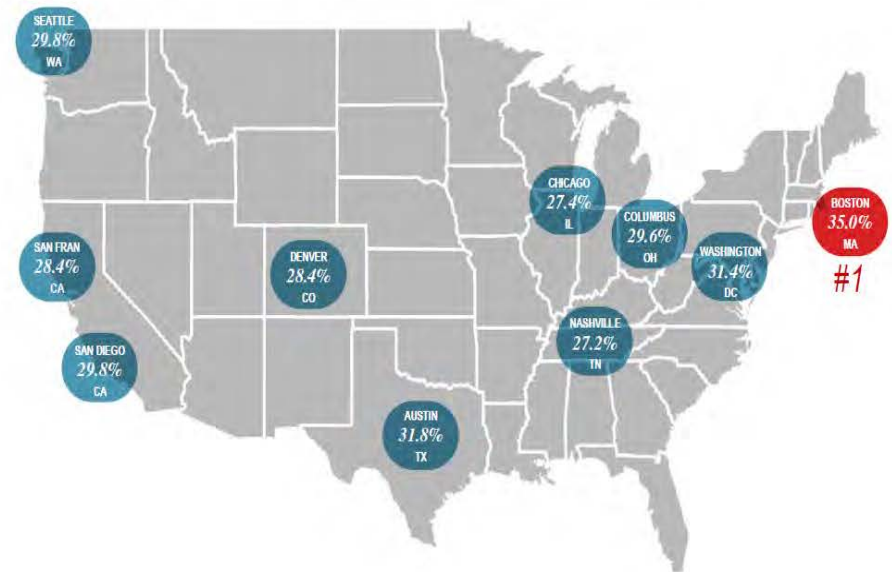
- Since 2000, Boston has the second fastest overall population growth in the U.S., only behind Washington D.C.
- The highest percentage of young adults ages from 20-34 in the US.
- Boston employment levels achieve new highs (unemployment rate 3.7% vs. 5.5% US)
- Outperformed the state and nation in annual job growth since the recession in 2009
- Home to 53 higher educational Institutes with 152,000 students attending Universities or Colleges in the city.

### Columbia Point:

- Located two miles from downtown Boston and home to some of the City's most important landmark institutions.
- +200,000 average daily traffic
- +8,000 daily passengers at JFK/UMass Station
- Additional 40,000 cars on Morrissey Blvd.
- UMass +17,000 students with a FY Capital Plan (2014-2018) of \$1.3B. Strategic plan to grow to over 25,000 students by 2025
- Boston College High School 1,500 students; 15,000 worldwide alumni.
- JFK Presidential Library & Museum averages more than 200,000 visitors each year. (7M since opening).

**Boston has the highest percentage of young professionals in the country...**

	CITY	TOTAL POPULATION	20 TO 34-YR-OLDS	% OF TOTAL POPULATION
1.	Boston	617,594	216,213	35.0%
2.	Austin	790,390	251,064	31.8%
3.	Washington	601,723	188,855	31.4%
4.	Seattle	608,660	181,501	29.8%
5.	Columbus	787,033	233,163	29.6%
6.	San Francisco	805,235	228,738	28.4%
7.	Denver	600,158	170,518	28.4%
8.	Chicago	2,895,598	738,578	27.4%
9.	San Diego	1,307,402	358,234	27.4%
10.	Nashville	601,222	163,793	27.2%





# ANALYSIS

## ASSET CLASSES



COLUMBIA POINT

### Residential: Rental

- Outer-Urban Rents draft off of Downtown pricing as urbanization continues throughout Metro Boston.
- Rental occupancies expected to remain strong at 95%+.
- Mayor wants 53,000 new rental units by 2030.

### Residential: Condo

- Boston condo market – *not enough units!*
- Only 1 month of Inventory - Lowest since 2000.*
- Strong pricing due to tight inventory, increased urbanization, and a strong local economy.

### Retail

- Demand is high and availability is low for retailers looking to expand.
- Strong employment growth + boosting population = increased consumer spending
- Only a 3.8% vacancy = increased rents
- Over \$2.8B in retail expenditures within a 5 mile radius is "leaking" outside the area.

### Commercial Office

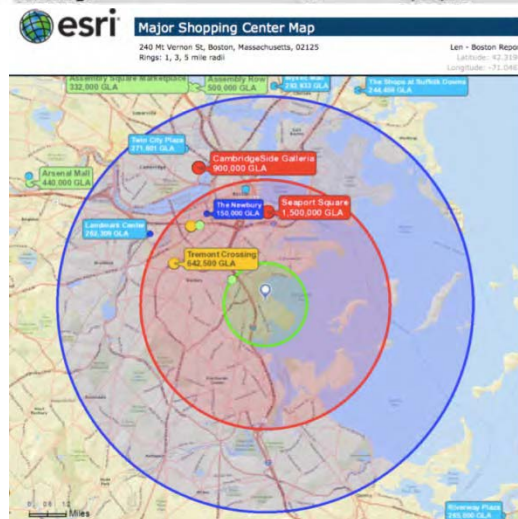
- Amenities are critical, including access to the MBTA Red Line and bicycle accommodations.
- Office market in the City core had 3rd consecutive year of 1M/SF absorption.

### Hotel

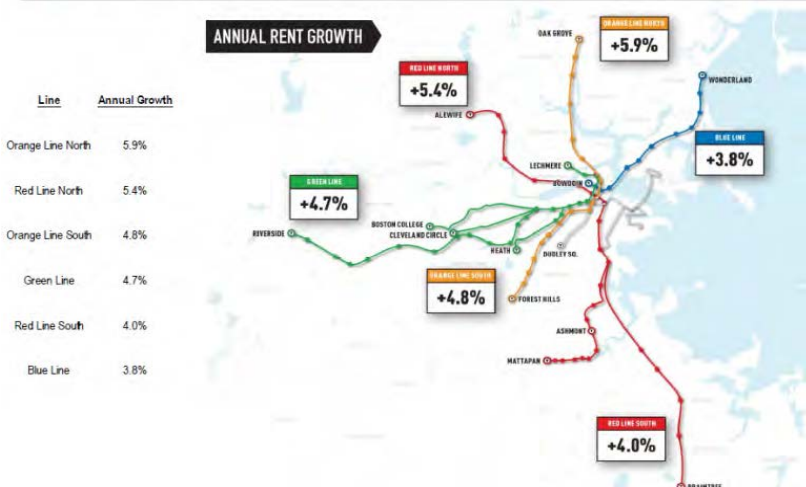
- Boston hotels avg occupancy uptick to 73.2%
- Avg rate 6.8% YOY increase; RevPar rising 7.6%.

	Class	Inventory (s.f.)	Total net absorption (s.f.)	YTD total net absorption (s.f.)	YTD total net absorption (% of stock)	Direct vacancy (%)	Total vacancy (%)	Average direct asking rent (\$ p.s.f.)	YTD completions (s.f.)	Under construction (s.f.)
Back Bay	Totals	12,318,643	15,277	-279,899	-2.3%	9.9%	12.6%	\$60.26	0	425,000
Charlestown	Totals	1,917,261	-5,470	31,726	1.7%	11.7%	12.3%	\$37.01	0	0
Fenway	Totals	2,252,257	-6,315	-11,464	-0.5%	13.4%	13.4%	\$58.68	237,379	0
Financial District	Totals	34,855,352	96,381	672,202	1.9%	8.7%	9.9%	\$56.02	0	250,000
North Station	Totals	2,793,972	-12,892	231,786	8.3%	2.3%	3.6%	\$42.54	464,000	0
Seaport District	Totals	8,978,548	414,171	439,573	4.9%	7.3%	9.8%	\$49.83	440,000	1,103,160
South Station	Totals	2,349,929	-9,193	-13,732	-0.6%	1.8%	2.6%	\$41.02	0	0
<b>Boston</b>	<b>Totals</b>	<b>65,465,962</b>	<b>491,959</b>	<b>1,070,192</b>	<b>1.6%</b>	<b>8.5%</b>	<b>10.0%</b>	<b>\$53.23</b>	<b>1,141,379</b>	<b>1,778,160</b>
East Cambridge	Totals	6,448,822	8,641	139,484	2.2%	3.8%	5.2%	\$69.71	0	0
Mid-Cambridge	Totals	1,956,264	686	41,509	2.1%	3.0%	3.5%	\$46.97	66,463	507,801
West Cambridge	Totals	1,998,198	-425	-3,241	-0.2%	10.1%	14.0%	\$39.89	0	0
<b>Cambridge</b>	<b>Totals</b>	<b>10,403,284</b>	<b>8,902</b>	<b>177,752</b>	<b>1.7%</b>	<b>4.9%</b>	<b>6.6%</b>	<b>\$62.24</b>	<b>66,463</b>	<b>507,801</b>
128/Mass Pike	Totals	20,615,058	37,203	221,586	1.1%	8.1%	11.3%	\$34.17	669,067	1,736,954
495/Mass Pike	Totals	12,058,792	88,683	416,139	3.5%	16.9%	19.5%	\$19.80	0	626,256
495/North	Totals	15,462,260	208,662	393,167	2.5%	22.3%	25.4%	\$18.69	0	0
495/South	Totals	2,250,903	37,245	-144,525	-6.4%	19.9%	20.9%	\$20.66	0	0
North	Totals	10,998,916	85,082	-17,621	-0.2%	11.9%	15.5%	\$22.92	0	924,000
Northwest	Totals	15,161,421	-24,213	79,683	0.5%	15.1%	19.2%	\$26.97	138,000	0
South	Totals	12,944,499	146,613	849,348	6.6%	13.3%	14.5%	\$21.99	40,000	0
<b>Suburbs</b>	<b>Totals</b>	<b>89,491,849</b>	<b>579,275</b>	<b>1,797,777</b>	<b>2.0%</b>	<b>14.4%</b>	<b>17.4%</b>	<b>\$23.16</b>	<b>847,067</b>	<b>3,287,210</b>
<b>Boston</b>	<b>Totals</b>	<b>165,361,095</b>	<b>1,080,136</b>	<b>3,045,721</b>	<b>1.8%</b>	<b>11.5%</b>	<b>13.8%</b>	<b>\$34.04</b>	<b>2,054,909</b>	<b>5,573,171</b>

Back Bay	A	9,181,727	29,907	-269,585	-2.9%	8.6%	11.7%	\$66.14	0	425,000
Fenway	A	334,379	-323	44,546	13.3%	57.7%	57.7%	\$69.00	237,379	0
Financial District	A	25,110,982	138,470	629,933	2.5%	9.5%	10.6%	\$58.06	0	0
Seaport District	A	2,508,418	405,000	502,841	20.0%	2.7%	4.4%	\$81.50	440,000	915,000
South Station	A	0	0	0	0.0%	0.0%	0.0%	\$0.00	0	0
<b>Boston</b>	<b>A</b>	<b>37,135,506</b>	<b>573,054</b>	<b>907,735</b>	<b>2.4%</b>	<b>9.2%</b>	<b>10.8%</b>	<b>\$60.89</b>	<b>677,379</b>	<b>1,340,000</b>
East Cambridge	A	5,074,239	6,530	112,822	2.2%	4.1%	5.7%	\$70.73	0	0
Mid-Cambridge	A	1,016,206	1,686	74,329	7.3%	0.0%	0.9%	\$0.00	66,463	272,801
West Cambridge	A	991,983	-865	15,885	1.6%	2.9%	9.7%	\$46.00	0	0
<b>Cambridge</b>	<b>A</b>	<b>7,082,428</b>	<b>7,351</b>	<b>203,036</b>	<b>2.9%</b>	<b>3.3%</b>	<b>5.6%</b>	<b>\$70.19</b>	<b>66,463</b>	<b>272,801</b>



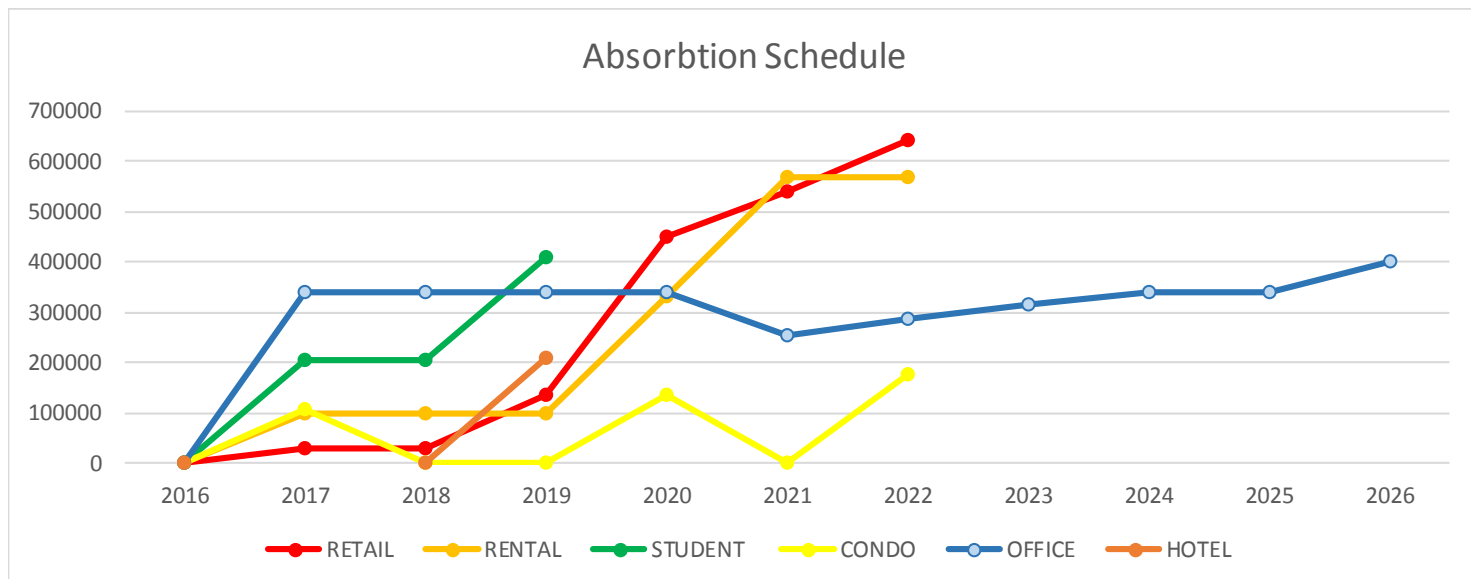
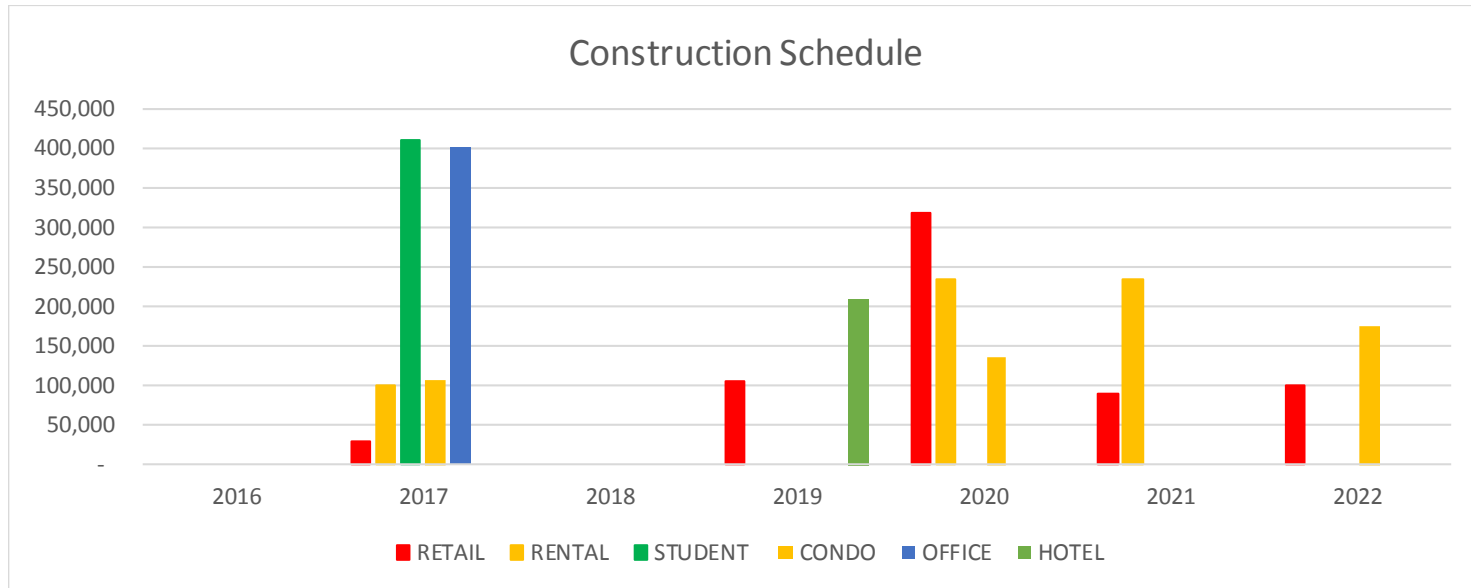
### Transit Oriented Rent Growth





# CONSTRUCTION SCHEDULE & ABSORPTION

## MARKET CAPTURE BY PRODUCT TYPE





# FINANCIAL SUMMARY

## Project Summary

Project Area Allocation	Total	% of total
Rental Housing	567,000	21%
Condos for Sale	417,000	15%
Student Housing	410,000	15%
Commercial Offices	400,000	15%
Retail	662,000	24%
Hotel	208,000	8%
Culture + Environment	40,000	1%
<b>Total</b>	<b>2,704,000</b>	

Timing Assumption	Start	Duration	End
Architecture & Design	2016	12 months	2016
Vertical Construction			
Phase 1	2017	24 months	2018
Phase 2	2019	84 months	2025
Phase 3	2026	120 months	2036

Cost Allocation	Total	\$ / Unit	% Total
Rental Housing	\$ (170,100,000)	\$ 49,069	17%
Condos for Sale	\$ (196,308,637)	\$ 580,428	20%
Student Housing	\$ (112,750,000)	\$ 1,060	11%
Commercial Offices	\$ (50,000,000)	\$ 146	5%
Retail	\$ (148,950,000)	\$ 225	15%
Hotel	\$ (88,400,000)	\$ 31,280	9%
Parking + Infrastructure	\$ (208,552,344)		21%
Culture + Environment	\$ (7,000,000)		1%
<b>Total Project Costs</b>	<b>\$ (982,060,981)</b>		<b>100%</b>

## Summary of Sources & Uses

Uses	Total	\$ / GSF
Land	\$ 100,000,000	\$ 37
Hard Cost	\$ 982,060,981	\$ 363
Soft Cost	\$ 377,857,505	\$ 140
<b>Total Uses</b>	<b>\$ 1,459,918,486</b>	<b>\$ 540</b>

## 10 yrs Returns Summary

Unlevered IRR	13%
Levered IRR	19%
Cash on Cash	3.2
LTV	55%
Cap Rates	6%
Current Site Value	\$ 81,108,958
Projected Site Value	\$ 1,764,137,406
WACC	8.3%

## Asset Class Assumptions, per sq.ft

	Income	Expense	Dev Cost
Rental Housing	\$3	\$4	\$300
Condos for Sale	\$750		\$400
Student Housing	\$4	\$1	\$275
Commercial Offices	\$3	\$1	\$125
Retail	\$3	\$3	\$225
Hotel	\$150	\$0	\$425
Culture + Environment	\$0	\$2	\$175

## Public Infrastructure Cost Assumptions

T Station / K Circle	\$	59,510,325
Streets, Utilities, Sidewalks	\$	36,000,000
<b>Total</b>	<b>\$</b>	<b>95,510,325</b>





## TEAM X

### TEAM X:

- James Benton
  - Cliff Rogers
  - Len Shannon
  - Tanvir Shah
  - Panos Petratos
  - Paul White
- 
- Joel Dixon (PDA)
  - Ni Jenny Zhan (SDA)





