



# MARCH 3 - 5, 2017 CT CONVENTION CENTER

Show Hours: Friday, 3-8 pm • Saturday, 10-8 pm • Sunday, 10-5 pm



Join the Industry Professionals and be part of the largest and longest running home show in the state. *Produced by a team of Experts... The Home Builders & Remodelers Association of Central Connecticut.*

## More than just a Home Show

The Connecticut Home & Remodeling show attracts tens of thousands of affluent consumers looking for new ideas, service and products and they are ready to buy, build or remodel. Below is a survey of what consumers shared with us.

### Who we attract:

**94%**

Own a home

**18%**

Own a second home

**80%**

Plan a home improvement project in the next year.

**57%**

Plan to make a purchase at the Home Show

**40%**

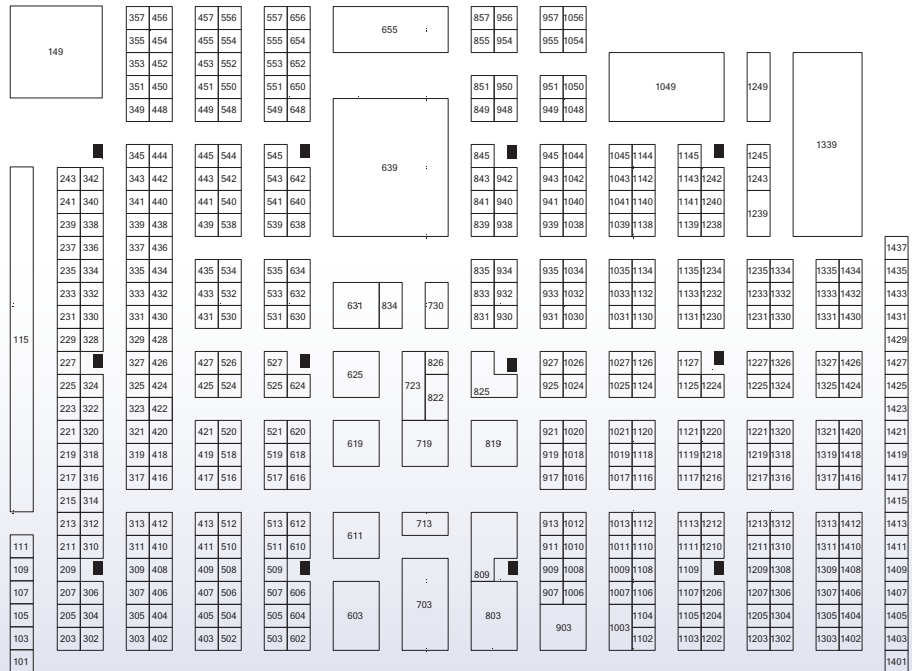
Attend other Home Shows

**\$317,647**

Average value of the attendee's home

**\$115,882**

Average household income of attendees



MAIN ENTRANCE  
cthomeshow.com



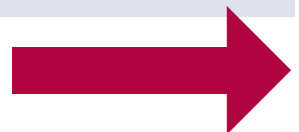
### Why Exhibit?

The Connecticut Home & Remodeling Show put their exhibitors first by using a comprehensive marketing campaign that reaches more than 74% of the Metro Survey Area (1.3 million people) utilizing the markets most powerful media resources.

### Benefits:

- Reach Motivated Buying Consumers
- Demonstrate Products and Services to Target Consumer
- Promote your Business
- Family Friendly Environment
- Extensive Media Campaign
- Clean Wide Isles & Vast Exhibit Space
- Easy Move-in/Move-out
- Convenient Access/Safe Parking

**DON'T DELAY, RESERVE YOUR SPACE TODAY!**



Visit [cthomeshow.com](http://cthomeshow.com) or call (860) 563-4565

Home Builders & Remodelers Association of Central Connecticut, 2189 Silas Deane Hwy, Rocky Hill, CT 06067

## BOOTH RATES

Description	Standard Rate	Discount Rate
<input type="checkbox"/> Standard	\$1,400	<b>(\$100) = \$1,300 EARLY BIRD</b> Exp. 8/31/16
<input type="checkbox"/> HBRA Member	\$1,250	<b>(\$100) = \$1,150 EARLY BIRD</b> Exp. 8/31/16
<input type="checkbox"/> Corners (additional charge)	\$75 ea.	N/A
<input type="checkbox"/> 100, 200, & 300 Booths	\$900	N/A
<input type="checkbox"/> Bulk (6 or more booths)	\$1,000	N/A

\* All 2017 exhibitors will have the right of reserving their current space until April 30, 2016. Any booths not reserved by April 30th will be released on a first come first serve basis. Reservations will require a minimum \$200 deposit and a signed contract.

## ADDITIONAL ADVERTISING AND SPONSORSHIP OPPORTUNITIES

Description	Standard Rate
<input type="checkbox"/> Exhibitor Lounge	\$500
<input type="checkbox"/> Show Program Guide	
Business Card Ad	\$150
¼ Page Ad	\$250
½ Page Ad	\$350
Full-Page Ad	\$550
Back Cover AD	\$700
<input type="checkbox"/> Lanyard	\$3,000
<input type="checkbox"/> Show Bags	\$2,000
<input type="checkbox"/> Student Design Luncheon	\$3,000



**MARCH 3- 5, 2017**  
**CT Convention Center**

### MAIN SHOW SPONSORSHIP LEVELS

*Call for more details*

Show Sponsor, Feature Sponsor,  
 Student Design Sponsor, Kids Corner Sponsor,  
 Media Sponsor or Presentation Sponsor.

## BOOTH RESERVATION FORM

### DON'T DELAY, RESERVE YOUR BOOTH TODAY!

YES, my company wants to be part of the 2017 Connecticut Home & Remodeling Show

Enclosed is my \$200 commitment fee and booth preference

RESERVE BOOTH # _____	BOOTH SIZE _____	<input type="checkbox"/> CORNER
COMPANY NAME _____		
MAIN CONTACT _____		
MAILING ADDRESS _____		
CITY _____	STATE _____	ZIP _____
EMAIL _____	PRODUCT CATEGORY _____	
MAIN PHONE _____	CELL PHONE _____	
FAX _____	WEBSITE _____	

### PAYMENT METHOD

CHECK ENCLOSED

CHARGE MY CREDIT CARD \$ \_\_\_\_\_

MASTERCARD   
  VISA   
  AMEX  
 circle one

CARDHOLDER NAME (please print) \_\_\_\_\_

CARD # \_\_\_\_\_

EXP. DATE \_\_\_\_\_ CCV# \_\_\_\_\_

CARD BILLING ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_

STATE \_\_\_\_\_ ZIP \_\_\_\_\_

SIGNATURE (required to process reservation) \_\_\_\_\_

FAX completed form to 860-563-3709. CALL 860-563-4565. ONLINE via cthomeshow.com

MAIL form to The Home Builders & Remodelers Association of Central Connecticut, 2189 Silas Deane Hwy., Rocky Hill CT 06067