



ASSOCIATION FOR
PUBLIC POLICY ANALYSIS
& MANAGEMENT

**Fall 2017 Institutional Reps Meeting Update, Friday, November 3, 8:30 am – 10:00 am
Hyatt Regency Chicago, Comiskey Room**

Mentoring and Student Activities at the Fall Conference

APPAM will feature a mentoring program at the Fall Conference for students. There will be 40 mentee/mentor matches, up from 25 at the 2016 Fall Conference, where the mentoring program made its debut. While we would like to increase the size of the mentoring program, it is increasingly difficult to find professionals willing to act as mentors. The goal for the year was 50 matches but we fell short.

There will be 7 student sessions at the conference, including two 'Ask the Policy Expert' sessions, a student lounge and a student mixer on Friday night to promote networking and collaboration.

Student Conferences

APPAM held two student conferences this year, the DC Regional Conference and, for the first time, a CA Regional Conference.

There were 8 sponsors for the CA conference in April, including Claremont Graduate University, Pardee RAND Graduate School, Pepperdine University, University of California, Irvine, University of California, Los Angeles, University of California, Riverside, University of California, San Diego, and the University of Southern California.

The CA Conference was hosted at UC Riverside and was a great success. We received 131 submissions, had 141 attendees, 25 panels and 81 presenters representing 36 schools. All the CA sponsors would like to continue with the conference and the next conference will be at Claremont Graduate University, March 9 – 10, 2018.

The DC Regional Student Conference added a new sponsor in 2017, Johns Hopkins University, bringing the total sponsors to 10. They are American University, College of William & Mary, George Mason University, Georgetown University, George Washington University, Johns Hopkins University, University of Maryland, University of Virginia, Virginia Commonwealth University, and Virginia Tech.

The DC conference was hosted at George Mason University, for the second year. We received 207 submissions, had 215 attendees, 31 panels and 103 presenters representing 81 schools. The next conference will be at American University, April 6 – 7, 2018.

Interest in these conferences continues to grow, particularly from schools other than the sponsoring schools. We added poster sessions to each of the conferences this year (13 in CA and 24 in DC), as well as networking receptions and we expect that attendance will continue to grow.

APPAM International Conference

APPAM held its second APPAM managed international conference in Brussels in July. Maastricht University and Syracuse University were sponsors of the event. The theme of the conference was *Public Policy and Governance Beyond Borders*. The conference had 33 panels, 10 roundtables, 2 plenaries, 8 posters and 4 exhibitors; 115 papers were presented. There were 259 submissions and 199 registrants. The conference produced a \$15K deficit for APPAM, largely because the conference was held at a hotel, rather than Maastricht University, which is difficult to get to, as compared to Brussels.

One of the main goals of the International Conference program is to engage more international researchers with APPAM and the research of its national members. It is worth noting how many non-US attendees the Brussels conference attracted. 61% of the attendance was from outside the US; further, the non-European participation was strong. We had representation from Uganda, Thailand, Nepal, Israel, Colombia, and China, to name a few.

Nomination of Students to Serve on APPAM's Policy Council and Student Activities Committee

We will send around a request for nominations for students to serve on the Policy Council and the Student Activities Committee next month. The student representative on the Policy Council serves for two years, all their travel costs associated with Policy Council meetings are covered by APPAM and the student is a full voting member of the Board. There are two student representatives on the board, they served staggered terms.

We will also consider students not selected for the Policy Council for service on the Student Activities Committee. The Student Activities Committee is responsible for student programming at the conference, Student Brown Bag programming, content creation and recording of *The Wonk*, our student podcast, and other issues that concern student members. We need to fill three positions on this committee.

Public Policy Camp

The inaugural Public Policy Camp was held at George Washington University on September 15th. The #APPAMcamp event was held to introduce the field of public policy to a group of students who might not otherwise be familiar with it, as well as increase the pipeline of diverse students into APPAM institutional member graduate public policy and public affairs schools. Nearly 50 underrepresented undergraduate students from around the DC area joined policy professionals for the day to discuss the study of public policy and analysis, what a career in policy might look like and how diversity impacted their studies and career paths.

The format of the day was a mix of interactive/participatory programming for the students at individual tables, coupled with an opening and lunch plenary session for the entire group.

During lunch, the group heard from a panel of APPAM members who work in the policy field, in a variety of positions. They took questions from the students, gave their best advice and talked about how their diverse backgrounds have impacted their career and education choices.

The moderator for the day was John Martinez, Director of Program Development, MDRC. Table leaders included Rachel Breslin, PhD Candidate, George Washington University, Senior Operations Analyst at The Lab @ DC, Emmanuel Caudillo, Senior Advisor, White House Initiative on Educational Excellence for Hispanics, Nina Harris, Associate Dean for Undergraduate Studies, University of Maryland, Charmaine Runes, Research Assistant, Urban Institute and Sebastian Tello-Trillo, Assistant Professor of Public Policy and Economics, University of Virginia. The lunch plenary also featured Crystal Byndloss, Senior Associate and Director, Outreach, Diversity & Inclusion, MDRC.

It was a good event; the feedback was all very positive. We secured \$6,000 in sponsorship funding and GW donated the space for the camp. The Diversity Committee would like to make this an annual event; they would also like to explore ways to have the camp in other parts of the country.

Equity and Inclusion Fellowships

APPAM awarded 34 Equity and Inclusion Fellowships for travel to the Fall Conference to underrepresented students in public policy. There were 109 applications for the fellowship and of the 34 winners, 40% of the fellowships were awarded to Masters students. The fellowship winners were celebrated at a lunch yesterday. The Policy Council is considering a motion to increase funding for this initiative and thus, increase the number of fellowships awarded.

New Events at Fall Conference: PhD Fair and Info Session, PhD Program Directors Meeting

- At the request of a few institutional representatives, we added a session to the Fall Conference called “To Get a PhD or Not Get a PhD Degree” and it will feature three program directors (Shawn Bushway, Joe Cordes and Rachel Swanger) of PhD programs at member schools. The session is aimed at Masters students or professionals with a Masters who might be considering a PhD degree and would like to learn a little bit more about the degree.
- We also added a PhD Fair for the same target audience and invited our institutional members with a PhD programs to secure a table and disseminate information and meet with students/professionals without a PhD who registered for the event. It will be held today, over lunch. 18 institutional member schools will have tables and 189 students/professionals without a PhD have signed up to attend. If the fair is a success, we will consider making it an annual Fall Conference event.
- The PhD Program Directors had a meeting yesterday. They met unofficially at the conference last year but were added to the official program this year.

Upcoming Institutional Reps Election (Rep on the Policy Council)

Nominations are currently being sought for an institutional rep to serve on the APPAM Policy Council. The election for the institutional rep to serve on the Policy Council will take place in December; if you are interested in running, please let Tara Sheehan or Patty Troppe know by December 1. The term for service is 4 years.

Spring Conference 2019

As you may know, the institutional reps engaged in strategic planning in the Spring and voted to alternate years for the Spring Conference. The next Spring Conference is in 2019 and we will announce the date/location for the conference soon. Patty Troppe, Institutional Reps Chair, will be recruiting volunteers to serve on the Spring Conference committee that will determine content, scheduling and location for this conference.

Institutional Member Dues Increase

As you know, institutional dues were raised for 2018 from 2,000 to 2,300. Dues have not been increased since 2007. The Policy Council now has mechanisms in place to ensure that dues are reviewed more frequently. At the request of a few Policy Council members, we have included a chart below to help illustrate the value of the dues paid from 2007 – 2016, when factoring in inflation. In addition, we did want to ensure that all institutional members were aware of all institutional member benefits that have been added since 2007, including:

- One complimentary professional membership for the institutional rep
- 20 free student memberships or 5 free professional memberships
- Access to the E-list communities for institutional reps to network digitally
- Ability to host an institutional member forum, an international conference or to nominate a student for the Policy Council or Student Activities Committee
- Access for students to receive student fellowships for underrepresented students to attend the Fall Conference
- Access to pipeline activities, like the new Public Policy Camp
- Two Regional Student Research Conferences, which have made presentation of research and the formation of professional networks for hundreds of institutional member students possible
- Quarterly digital professional development opportunities for new faculty and students
- Exclusive institutional members-only activities at the Annual Fall Research Conference (complimentary interview space, affiliate reception space, PhD Program Fair space)
- Larger representation on the APPAM Policy Council (25% of the board seats)
- A host of student benefits for institutional member students, including a formal mentoring program, student brown bags throughout the year and student sessions at the Fall Conference

<u>Year</u>	<u>Dues</u>	<u>Inflation Rate</u>	<u>Value of Dues (rounded)</u>
2007	2000	2.9	1942
2008	1942	4.1	1862
2009	1862	-0.7	1875
2010	1875	2.1	1836
2011	1836	3.6	1770
2012	1770	2.1	1670
2013	1670	1.4	1647
2014	1647	1.5	1622
2015	1622	-0.4	1628
2016	1628	1	1612

Inst Member Meeting, May 8, 2018 – Remote Participation

We would like some feedback from the institutional reps on whether remote participation, either through a call or some other digital method, is something institutional reps might be interested in for our next meeting. Since there is no Spring Conference, there is concern that there is not enough of a “draw” to travel for one meeting. We performed a survey a few months ago and asked the question re: remote participation and of those who participated in the survey, it did seem as though most were not interested in this option and it would not increase the likelihood that people would participate. But, the survey participation was low so we wanted to poll a larger audience.

JPAM Update, Selection of a New Editor

APPAM received two responses to its *Request for Proposals to Host the Editorial Office for The Journal of Policy Analysis and Management (JPAM)*. The proposals came from the School of Public Affairs at American University (AU), with Erdal Tekin as proposed Editor-in-Chief, and the Daniel J. Evans School of Public Affairs at the University of Washington (UW), with Mark Long as proposed Editor-in-Chief.

The proposed Editor-in-Chief for each of these bids is an individual with strong academic credentials, reputation and engagement with APPAM. Both bids were responsive to the RFP guidelines with respect to staffing, structural support, and budgeting.

The selection committee members concurred that both the AU and UW bids were very strong and the decision was a very tough one. Following an extensive review of both bidders’ responses to supplementary questions and a re-examination of their original proposals, the committee recommended that APPAM accept the bid from American University with Erdal Tekin as Editor-in-Chief for the next five years and the Policy Council supported that recommendation by vote. Erdal Tekin will take over the reins as editor at JPAM on July 1, 2018.