

PRESS RELEASE

Contact:

Linda Merkel, Executive Director
America On Wheels Museum
5 North Front Street, Allentown, PA 18102
610.432.4200 x11 - Cell: 610.653-6464

The First Annual Toy & Model Car Show and People's Choice Contest

Allentown, PA – America On Wheels Museum is excited to announce the first annual Toy and Model Car Show on October 15th from 10am to 4pm at the museum. **The Categories are:** Stock, Custom, Race Car, Street Rod, Truck and Classics.

All ages are welcome to enter the 1st Annual Model Car Show Contest by showcasing their models. This is open to “all scales.” All are encouraged to bring their models the day of the event. Registration will begin at 10am. The museum is enthusiastic about offering the People’s Choice Award. The Award will recognize the “people’s work.” The winners will be based on the opinions of the general public. There is no limit to the number of models entered by individuals. Entries will be based on design, originality and creativity. Trophies will be awarded for every class beginning at 2:00 p.m.

Vendors will also be on site from 10 am to 4 pm selling a variety of merchandise including car toy kit accessories, paints, nostalgic collectibles and more for all who visit.

This family friendly event is a great opportunity to view numerous model and toy cars from vintage to modern styles. Displays will be set up in the museum’s Auto Art Gallery. This is a time when friendships and bargains begin! Visitors will certainly enjoy viewing the high quality scale models crafted by some of the most talented and innovative people states Linda Merkel, the Museum’s Executive Director.

Visit America On Wheels Museum and be dazzled, dazzled, educated and informed. America On Wheels Museum, 5 North Front Street, Allentown.

Admission: includes museum entry, entry for the model contest participants and visiting the vendors. Adults - \$10, Seniors \$7, Students (6-16) \$5, Children 5 and under FREE. Call 610.432.4200 or visit www.americaonwheels.org for information.