Community Action Partnership
Learning Communities Resource Center

Kick-off Webinar

December 7, 2017
2:00 PM ET

THE PROMISE OF COMMUNITY ACTION

Community Action changes people’s lives, embodies the spirit of hope, improves communities, and makes America a better place to live. We care about the entire community and we are dedicated to helping people help themselves and each other.
AGENDA

• Welcome and Introductions
• LCRC Overview
• Community Action Economic Mobility Initiative
• Transformation Stories—CAA Peers
• How to Apply
• Q & A
• Community Action Academy Demo
WHAT IS THE BIGGEST (#1) ISSUE FACING THE FAMILIES THAT YOU SERVE IN YOUR COMMUNITY?

(Write this in the chat window.)

WHY?
ISSUES FACING LOW-INCOME PERSONS NATIONALLY

TIME FOR CHANGE
TRANSFORMATION

trans·for·ma·tion
ˌtran(t)sfarˈməSH(ə)n
noun
a thorough or dramatic change in form or appearance.
synonyms: change
THE LEARNING COMMUNITY IS FOR YOU!
Purpose: The purpose of the LCRC is to analyze Community Action outcomes and identify effective, promising, and innovative practice models that alleviate the causes and conditions of poverty.

BUILD CAA CAPACITY TO FIGHT POVERTY!

A DEFINITION

“Learning communities provide a space and a structure for people to align around a shared goal. Effective communities are both aspirational and practical. They connect people, organizations, and systems that are eager to learn and work across boundaries, all the while holding members accountable to a common agenda, metrics, and outcomes. These communities enable participants to share results and learn from each other, thereby improving their ability to achieve rapid yet significant progress.”

- Harvard Center on the Developing Child
HOW IS THE LEARNING COMMUNITY STRUCTURED?

• Comprised of “Learning Community Groups (LCGs)” and “Communities of Practice (COP)” focused on poverty related topics.
• Though members of each LCG will concentrate on the same topic, work activities they generate will be unique to the community they represent.
• Each LCG will be offered T/TA and guidance from peer experts and subject matter experts to help facilitate this process.
• LCG environment open and conducive to experimentation
• Eventually, LCG successes as well as lessons learned will be shared with the Network

YEAR 1 FRAMEWORK

*Rural IMPACT Community of Practice
*2 Groups: Whole Family Approaches for Economic Mobility from Poverty Learning Community Group and Community of Practice
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<thead>
<tr>
<th>Open LCGs</th>
<th>Intensive LCGs</th>
<th>COP</th>
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<tbody>
<tr>
<td>Monthly Focus Area Related National Webinar Series events</td>
<td>✓</td>
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<tr>
<td>Access to Community Action Academy</td>
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<td>Peer-to-Peer Learning Opportunities</td>
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<td>Access to Subject Matter Experts</td>
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<td>Customized Technical Assistance</td>
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<td>Monthly Coaching</td>
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<td>Piloting/Implementation Support</td>
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<td>Regular webinar check-ins on progress with peers</td>
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<td>Identification and provision of resources for sharing across the network</td>
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<td>Learning opportunities at the Partnership’s Annual Training Events</td>
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<td>TA from Community Action Data Interoperability (CADIO) project</td>
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<tr>
<td>Invitation to the Whole Family Approaches Institute</td>
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**Timeframe**
- Open LCGs: 3-6 months
- Intensive LCGs: 12 months
- COP: 18 months

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**LEARNING COMMUNITY GROUPS YEAR 1**

**OPEN LCGs (3-6 month engagement with optional affinity groups)**
- Health Intersections
- Decreasing Family Homelessness
- Results at the Community Level
- Cultivating Data Centered Organizations

**Intensive LCGs (12 month engagement)**
- Integrated Services to Improve Impact
- Financial Empowerment for Families
- A Whole Family Approach to Economic Mobility from Poverty (Whole Family Approach LCG)

**Communities of Practice (18 month engagement)**
- A Whole Family Approach to Economic Mobility from Poverty (Whole Family Approach COP)
- Rural IMPACT (Enrollment Closed)
OPEN LCGs YEAR 1

Decreasing Family Homelessness: Increasing affordable housing in safe neighborhoods and expanding shelter supports, emphasizing systems level transformation and policymaking to maximize statewide outcomes.

Results at the Community Level: Understanding what community level needs, outcomes, and strategies are and how to observe and document change at the community level.

Health Intersections: Exploring the connections within the health sphere to address the social determinants of health.

Cultivating Data-Centered Organizations: Making the case for the need and impact of data-centered organizational culture.

INTENSIVE LCGs YEAR 1

Financial Empowerment for Families: Designing strategies to help families with low and moderate incomes stabilize their financial lives and rise above poverty.

Integrated Services to Improve Impact: Identifying and implementing approaches and best practice solutions to service integration to meet the needs of customers or particular target populations so that efficiency is improved and outcomes are enhanced.

Whole Family Approach to Economic Mobility from Poverty (Whole Family Approach LCG): Enhancing knowledge about two generation approaches and considering new practices to meet the needs of parents and children together, so that outcomes are enhanced for parents, children, and families as a whole.
Whole Family Approach to Economic Mobility from Poverty
(Whole Family Approach COP): This COP, like the Whole Family Approach LCG will focus on a whole family approach to economic mobility from poverty, but will engage CAAs who are ready, or have already taken decisive steps forward to shift to a whole family approach on a larger scale. (See Appendix A for additional information on the Community of Practice.)

Rural IMPACT: (Enrollment closed) This demonstration project focuses on the implementation of two-generation approaches in rural and tribal places, and will end in June of 2018.

THE PROCESS—INTENSIVE LCGs

Implementation
Practice
Transformation
Feb. 2018-Aug. 2018
Knowledge Building
Formation
LEARNING COMMUNITY ACTIVITIES WILL INCORPORATE:

- Data Tracking & Analysis
- ROMA Principles
- National Performance Indicators/Annual Report

GOAL PLANNING

- Needs Assessment
- Strategies
- Services
- Data Collection/Analysis & Reporting
- NPIs/Outcomes
- Impact

POVERTY
SIGNIFICANT FEATURES

• National Webinar Series (Webinar Wednesdays)
• Newly Developed Publications (Anti-Poverty Practice Series)
• Technical Assistance Clinics
• New Web-based Platform—Moodle System
• Affinity Groups
• Communities of Practice
• State CSBG/State Association Technical Assistance
• Customized Technical Assistance

WEBINAR WEDNESDAYS

Join Free Expert-led National Webinar Presentations on Promising Anti-Poverty Practices
Community Action Academy

Moodle is an online learning platform designed to provide trainers and learners with a single robust, secure, and integrated system to create personalized learning environments. [https://moodle.communityactionpartnership.com](https://moodle.communityactionpartnership.com)

**Learning Community Use:**
- Learning Community Application
- Main online learning hub for intensive LCG’s
- On-demand videos & resources
- Activities & Assignments
- Peer engagement through online discussion platform
- Tracking of progress through LCG
Community Action Economic Mobility Initiative

Attend the December 13th Information Session for More Information

The Annie E. Casey Foundation awarded a grant of $250,000 to the Community Action Partnership to design and implement the Community Action Economic Mobility Initiative.

Please join us on Wednesday, December 13th at 2 pm EST to learn about how the Partnership will use this funding to offer CAAs a multi-tiered system of support that builds their capacity to pursue a new approach to help families achieve mobility from poverty.

• Support CAAs in learning and knowledge building to pursue a whole family approach to breaking the cycle of intergenerational poverty.

• Assist CAAs with varying levels of readiness prepare and shift to a whole family approach.
Ten CAAs selected for intensive support.

• Coaching and Peer Learning

• Community Action Data Interoperability Project (CADIO): CAA technical assistance with using multiple data systems to track and analyze, parent, child, and family outcomes.

WHOLE FAMILY APPROACH COP

• Learning on aspects of whole family approach: CAA Whole Family Approach Guide, CADIO, peer learning, co-designing with families, TOC development, organizational change, community mobilization

• Collaborate with AAP and include 10 Rural IMPACT sites

• 30 Community Action Agencies (teams of 3)

• June 2018, Washington DC
AGENCY TEAMS

Prospective Participants

• Three-person Teams representing local Community Action Agencies, State Associations, State CSBG Offices, as well as national partners

• Teams including agency decision-makers, program staff and data analysis staff

BENEFITS

As a result of participating in the LCGs or the COP, agencies and the CSBG network will yield several benefits. Some of these benefits include:

• Dedicated space to learn from peers and share best practices
• Specialized technical assistance and access to subject matter experts
• Networking opportunities with local and national funders
• Resources to build staff and program capacity
• Enhanced program strategies and improved outcomes
• Opportunities to contribute knowledge to the Community Action Network
SHOULD YOUR CAA PARTICIPATE? YES!!!

Commitment Description

• Team members participate in pre-scheduled meetings, virtually or in-person

• Time period: February 2018-January 2019 (Intensive LCGs)February 2018-December 2019 (COP)

TRANSFORMATION STORIES
TRANSFORMATION STORY

Tawny Stottlemire
Executive Director
Community Action, Inc.

“Participating in the Bundled Services Learning Community Group exposed our team to a variety of approaches and ideas for our internal vision.

We’ve been able to borrow tools and lessons from our peers who’ve traveled this road before us. As a result, we have far more clarity of vision.

As newcomers to the topic, we worried we might not have much to add. Instead, we found our experience was a helpful comparison point for other LCG members with our same, entry-level understandings. Additionally, our LCG consultants were fantastic resources and we appreciated their “free-to-us” expertise.”

TRANSFORMATION STORY

Rand Clark
Community of Care Navigator
Douglas County Dept. of Community Development
CRITERIA

To be considered for the respective LCGs applying agencies must demonstrate the following:

• Evidence of implementation/practice related to focus area of the sought after LCG.
• Strong leadership team representation from the local agency.
• Demonstrated ability to track and manage data based on results and outcomes.

Perspective COP members must also demonstrate the following:

• Piloted activities, programs, or strategies/advanced implementation of whole family practices.
• Advanced knowledge of service integration and/or bundling services.

CRITERIA

• 10-15 Agencies will be selected to participate in each of the LCGs.
• Agency commitment is required, the Executive Director will need to sign the commitment form.
• Agency will need to designate a core team who will be responsible for managing the agency’s participation in LCG meetings, coordinating agency assignments, reporting project outcomes and disseminating LCG information within the agency.
TIMELINE

- Kick-Off Webinar— December 7, 2017
  *Applications go live
- Applications Due— January 12, 2018
- Open Groups Launch— January 2018
- Intensive LCGs and COP Launch— February 2018
- Whole Family Institute (In-person)— June 2018
- Rural IMPACT Final Convening (In-person)— June 2018

APPLICATION

Components include:

- Agency Overview
- Statement of Interest in Learning Community
- Agency’s experience, current engagement and available resources related to the selected LCG focus area
- Agency Learning Goals related to the selected LCG focus area
- Agency data tracking plan related to the LCG focus area
HOW TO JOIN?

Interested agencies should apply online at:

APPLICATIONS DUE: January 12, 2018

How to Apply

Interested agencies should apply through the online Community Action Academy no later than January 12, 2018.

1. Create a new (free) account at https://moodle.communityactionpartnership.com
   a. You should receive a confirmation email within minutes
2. Login and click “Learning Communities” under Course Categories on the right on your browser
3. Scroll down and select Learning Community Application
4. Click Application for 2018 Intensive Learning Community Groups
5. Select Self enrollment (Student), then click Enroll.

This will give you access to the Learning Community Application package and all of its components. You will need to read the application package, complete the survey monkey application, and if participating in an intensive LCG or COP, submit the appropriate letter of commitment to the corresponding assignment portal.

Email ckohler@communityactionpartnership.com with any difficulties or questions.
QUESTIONS

JOIN US!
FOR MORE INFO

For more information or questions contact The Learning Communities Resource Center Team:

- Tiffney Marley, Project Director, tmarley@communityactionpartnership.com
- Jeannie Chaffin, Consultant for CA Economic Mobility Initiative, chaffin.jeannie@gmail.com
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- Hyacinth McKinley, Program Associate, hmckinley@communityactionpartnership.com
- Liza Poris, Program Associate, lporis@communityactionpartnership.com

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Please stay tuned for a live demo on how to submit your Learning Community Application using Community Action Academy.