

2017 Potatoes USA Winter Meeting Schedule

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| SUNDAY, January 1st | Possible arrival of East Coast Exec |
| MONDAY, January 2nd | Arrival of ALL Members and Staff. EXEC TO ARRIVE BEFORE 3PM |
| 3:00 p.m. | Potatoes USA Executive Committee Meeting |
| 6:00 p.m. | Potatoes USA Finance Committee Meeting |
| 7:00 p.m. | Exec/Spouse Dinner |
| TUESDAY, January 3rd | Potatoes USA Marketing/Research/Industry Outreach/Admin Meetings |
| ***ALL COMMITTEE MEMBERS TO ALL MEETINGS THIS DAY*** | |
| 7:00-7:30 a.m. | Potatoes USA registration and badge pickup (Expo is separate) |
| 7:30 a.m. | Potatoes USA International Marketing Committee Meeting |
| 9:30-9:45 a.m. | Break |
| 9:45 a.m. | Potatoes USA Domestic Marketing Committee Meeting |
| 11:45 a.m.-12:30 p.m. | Lunch |
| 12:30 p.m. | Potatoes USA Research Committee Meeting |
| 2:00-2:15 p.m. | Break |
| 2:15 p.m. | Potatoes USA Industry Outreach Meeting |
| 3:15-3:30 p.m. | Break |
| 3:30 p.m. | Potatoes USA Administrative Committee Meeting |
| WEDNESDAY, January 4th | DEPART or EXPO Pre-Meetings & Tradeshow Opening (Exec pre-registered) |
| 12:00-5:00 p.m. | Chip Committee Meeting |
| 1:00-5:00 p.m. | Seed Task Force Meeting |
| 1:00-7:00 p.m. | Expo Tradeshow Open |
| THURSDAY, January 5th | Potato EXPO |
| FRIDAY, January 6th | Potato EXPO |