

## 2017 Potatoes USA Winter Meeting Schedule

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| <b>SUNDAY, January 1st</b>                                  | Possible arrival of East Coast Exec  |
| <b>MONDAY, January 2nd</b>                                  | Arrival of ALL Members and Staff. <b>EXEC TO ARRIVE BEFORE 3PM</b>               |
| 3:00 p.m.   | Potatoes USA Executive Committee Meeting   |
| 6:00 p.m.   | Potatoes USA Finance Committee Meeting   |
| 7:00 p.m.   | Exec/Spouse Dinner   |
| <b>TUESDAY, January 3rd</b>                                 | <b>Potatoes USA Marketing/Research/Industry Outreach/Admin Meetings</b>          |
| <b>***ALL COMMITTEE MEMBERS TO ALL MEETINGS THIS DAY***</b> |  |
| 7:00-7:30 a.m.  | Potatoes USA registration and badge pickup (Expo is separate)                    |
| 7:30 a.m.   | Potatoes USA International Marketing Committee Meeting                           |
| 9:30-9:45 a.m.  | Break  |
| 9:45 a.m.   | Potatoes USA Domestic Marketing Committee Meeting                                |
| 11:45 a.m.-12:30 p.m.                                       | Lunch  |
| 12:30 p.m.  | Potatoes USA Research Committee Meeting  |
| 2:00-2:15 p.m.  | Break  |
| 2:15 p.m.   | Potatoes USA Industry Outreach Meeting   |
| 3:15-3:30 p.m.  | Break  |
| 3:30 p.m.   | Potatoes USA Administrative Committee Meeting                                    |
| <b>WEDNESDAY, January 4th</b>                               | <b>DEPART or EXPO Pre-Meetings &amp; Tradeshow Opening (Exec pre-registered)</b> |
| 12:00-5:00 p.m.   | Chip Committee Meeting   |
| 1:00-5:00 p.m.  | Seed Task Force Meeting  |
| 1:00-7:00 p.m.  | Expo Tradeshow Open  |
| <b>THURSDAY, January 5th</b>                                | Potato EXPO  |
| <b>FRIDAY, January 6th</b>                                  | Potato EXPO  |