

FOR IMMEDIATE RELEASE

The American Society for Nutrition Selects Oxford University Press as Publishing Partner for Nutrition Science Collection of Journals

Partnership supports institutional subscription growth strategies, accelerated expansion into new markets

Rockville, MD – August 10, 2017 – The American Society for Nutrition is pleased to announce its new partnership with Oxford University Press to provide production, distribution and marketing services for the prestigious scientific journals in ASN’s Nutrition Science Collection. This agreement, which takes effect on January 1, 2018, begins a new era in ASN’s 90-year editorial tradition with its first external publishing partnership.

Driven by institutional subscription growth, rising international readership and author submissions, and the need to adapt to a rapidly evolving publishing technology landscape, the American Society for Nutrition (ASN) began exploring publishing partnerships in 2016. The society’s decision to choose Oxford University Press (OUP) followed nearly a year of intensive evaluations and negotiations.

“As the American Society for Nutrition’s publishing mission enters a new stage of development, we needed a partner and a platform to support growth in new markets, new audiences, and new channels,” said ASN President Mary Ann Johnson, Ph.D. “In Oxford University Press we found an organization with the experience and capabilities to help ASN maintain our editorial leadership in nutrition science while meeting increasing demands across marketing, sales, distribution, and production functions.”

Starting in January 2018 the OUP platform will host all of the ASN journals in the Nutrition Science Collection including: *The Journal of Nutrition*, first published in 1928; *The American Journal of Clinical Nutrition*, with the highest impact factor among publications in the ISI nutrition and dietetics category; *Advances in Nutrition*, covering recent findings across a spectrum of nutritional research; and *Current Developments in Nutrition*, ASN’s newest and first fully open-access journal, launched this year. OUP will lead sales and marketing efforts for the Nutrition Science Collection, including institutional programs, digital promotion, and brand development for the journals.

“Oxford University Press is honored to become a publishing partner to the American Society for Nutrition. With their exceptional usage and citation rates, the journals in the Nutrition Science Collection are ideal additions to the OUP publishing portfolio,” said Niko Pfund, President of OUP USA. “In light of the efflorescence of interest in the science of nutrition, ASN’s work is today more valuable than ever, resting as it does on a long tradition of quality and resultant prestige. OUP looks forward to helping ASN build upon a near-century of publishing success.”

For more information about how ASN’s publishing relationship with OUP will benefit readers, authors, libraries, and commercial partners, please visit: <http://nutrition.org/publications/oup-questions/>.

About the American Society for Nutrition

ASN is the authoritative voice on nutrition and publisher of [The American Journal of Clinical Nutrition](#), [The Journal of Nutrition](#), [Advances in Nutrition](#), and [Current Developments in Nutrition](#). Established in 1928, ASN’s more than 6,500 members in more than 75 countries work in academia, practice, government and industry. ASN advances excellence in nutrition research and practice through its publications, education, public affairs and membership programs, reaching over 36 million individuals annually. Visit us at www.nutrition.org.

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