



# Spring Book Fair

## FEATURED EVENT

**TIC member, parent and author  
Naomi Schaefer Riley will speak about her new book  
*Be the Parent, Please:  
Stop Banning Seesaws and Start Banning Snapchat:  
Strategies for Solving the Real Parenting Problems***

**Sunday, March 18 at 7:30pm**

“Toddlers on tablets. Pre-teens on Tumblr. Thanks to a variety of factors—from tech companies hungry for new audiences, to school administrations bent on making education digital, to a culture that promotes everyone as the star of their own reality shows—technology is irrevocably a part of childhood, and parents are struggling to keep up. What should be allowed? What should be denied? And, given the ubiquity of technology and its inherent usefulness, what do sensible boundaries even look like?”



A noted columnist and mother of three, Naomi Schaefer Riley fully understands the seductive nature of screens. For example, an afternoon of finger painting equals enormous cleanup of both house and hands. But an afternoon of iPad games? Just a swipe and a charger. Or what about car rides around town? Always having toys and books on hand isn’t a given, but your game-loaded smart phone is.”

*Cosponsored by TIC Young Couples Committee, the Nursery School, and Shorashim*

Temple Israel Center 280 Old Mamaroneck Road, White Plains, NY 10605