



# Friends School OF WILMINGTON

## The 3<sup>RD</sup> Annual Friends School of Wilmington 5K & 1 Mile Family Fun Run

Sunday, November 12, 2017 at 8:30AM – Autumn Hall – Cross City & Nature Trail

### BUSINESS & FAMILY RACE SPONSORSHIP LEVELS

#### **Presenting & Title Sponsor - \$1,500 (Limit 1 - RESERVED)**

- Your business or family will be the premier Presenting and Title Sponsor of the 3rd annual race event.
- Your business name and logo or family name will be consistently marketed by Go Time and FSW within the race *title* through race day, and will be printed above all other sponsors on all event electronic and print communications including race registration website, social media, school emails and newsletters, signs and on the back of race t-shirts given to all pre-registered race participants.
- Promotional table space available at the race site (table not provided) for set up, display, demonstration and distribution of business materials.
- Promotional materials (provided by your business) to be placed inside all race packet bags (estimated 200-250), i.e. pens, flyers, coupons, business cards, etc.
- **Eight (8) race entries + eight (8) t-shirts included.**

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*Presented by:*



#### **Race Bib Sponsor - \$1,000 (Limit 1)**

- Your business name and logo will be the one and only sponsor promoted on race bibs. Promote your brand with a tear-off coupon or offer on each bib, or whatever you would like on 2 x 2 inches of the race bib that every participant will not only see during and after the race, but in race photos too.
- Your business name and logo will be included on the race registration website, social media, school emails and newsletters and below the presenting & title sponsor on signs and on the back of race t-shirts given to all pre-registered race participants.
- Promotional table space available at the race site (table not provided) for set up, display, demonstration and distribution of business materials.
- Promotional materials (provided by your business) to be placed inside all race packet bags (estimated 200-250), i.e. pens, flyers, coupons, business cards, etc.
- **Six (6) race entries + six (6) t-shirts included.**

#### **Mile 2 (of 5K) Water Stop Sponsor - \$500 (Limit 2)**

- Your business or family will be the premier Mile 2 Water Stop Sponsor and your business name and logo or family name will be printed and displayed at the water stop on race day, and on all event electronic and print communications including race registration website, social media, school emails and newsletters, signs and on the back of race t-shirts given to all pre-registered race participants.
- Your team will be responsible for keeping runners and walkers hydrated at the mile 2 marker. This is a great way to get involved, especially those who may not want to run or walk. You may choose to provide bottled water imprinted with your brand (paid for by you). If you choose to forego promotional water bottles, we will provide cups and water, you provide the volunteers.
- Promotional materials (provided by your business) to be placed inside all race packet bags (estimated 200-250), i.e. pens, flyers, coupons, business cards, etc.
- **Four (4) race entries + four (4) t-shirts included.**



**1/2 Mile (of 1 Mile) Turnaround Sponsor - \$500 (Limit 2)**

- Your business or family will be the 1/2 Mile Turnaround Sponsor for the 1 Mile Family Fun Run.
- Your business name and logo or family name will be printed and displayed at the 1/2 mile turnaround point during the 1 Mile race, on the race registration website, social media, school emails and newsletters, signs and on the back of race t-shirts given to all pre-registered race participants.
- Your team will be responsible for providing at least one volunteer to man this spot to ensure that runners and walkers turn around at this halfway point. This is a great way to get involved, especially those who may not want to run or walk.
- Promotional materials (provided by your business) to be placed inside all race packet bags (estimated 200-250), i.e. pens, flyers, coupons, business cards, etc.
- **Four (4) race entries + four (4) t-shirts included.**

**1.5 Mile (of 5K) Turnaround Sponsor - \$500 (Limit 2)**

- Your business or family will be the 1.5 Mile Turnaround Sponsor for the 5K Race.
- Your business name and logo or family name will be printed and displayed at the 1.5 mile turnaround point during the 5K and on the race registration website, social media, school emails and newsletters, signs and on the back of race t-shirts given to all pre-registered race participants.
- Your team will be responsible for providing at least one volunteer to man this spot to ensure that runners and walkers turn around at this halfway point. This is a great way to get involved, especially those who may not want to run or walk.
- Promotional materials (provided by your business) to be placed inside all race packet bags (estimated 200-250), i.e. pens, flyers, coupons, business cards, etc.
- **Four (4) race entries + four (4) t-shirts included.**

**Gold Sponsor - \$500 (Limit 5)**

- Your business name and logo or family name will be printed on all race event electronic and print communications including race registration website, social media, school emails and newsletters and on the back of race t-shirts given to all pre-registered race participants.
- Promotional table space available at the race site (table not provided) for set up, display, demonstration and distribution of business materials.
- Promotional materials (provided by your business) to be placed inside all race packet bags (estimated 200-250), i.e. pens, flyers, coupons, business cards, etc.
- **Four (4) race entries + four (4) t-shirts included.**

**Silver Sponsor - \$250 BUSINESS; \$150 FAMILY (Limit 5)**

- Your business (no logo) or family name will be printed on all race event electronic and print communications including race registration website, school emails and newsletters, social media, signs and on the back of race t-shirts given to all pre-registered race participants.
- Promotional materials (provided by your business) to be placed inside all race packet bags (estimated 200-250), i.e. pens, flyers, coupons, business cards, etc.
- **Two (2) race entries + two (2) t-shirts included.**

Business or Family Name (name as you would like it listed on event materials)	Sponsorship Title & Amount
Contact Person/Phone/Email	
Business/Family Address	Payment Method

Friends School of Wilmington is a 501(c) 3 non-profit organization and your contributions are tax deductible.

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<https://its-go-time.com/friends-school-race/>