

# Papa Joe's

## GOURMET MARKET & CATERING

## 2014 ORNELLAIA PRE-SELL

**Very limited to Wine Club members first.  
Place your order today before bottles run out!!  
Ask for James or Jim**

One of the original "Super Tuscans," Ornellaia is a blend of Cabernet Sauvignon, Merlot, Cabernet Franc and Petit Verdot. This is the wine that put Bolgheri on the map in Tuscany. Tenuta dell'Ornellaia was established by Marchese Lodovico Antinori of the Antinori family, behind one of Italy's most historic negociant firms, with the help of winemaker Tibor Gál. The property is adjacent to Tenuta San Guido, producer of Sassicaia. Ornellaia has been suggested to be Lodovico Antinori's competitive answer to his cousin Nicolò Incisa's Sassicaia, and his older brother Piero Antinori's Solaia.



Robert Mondavi Winery took a minority interest in the estate in November 1999, and were full owners by 2002, while initiating a partnership with the Frescobaldi family. In April 2005, Frescobaldi bought the remaining 50% shares of Ornellaia from Constellation Brands after their acquisition of Mondavi holdings, coming to own the whole estate. Axel Heinz is the current winemaker with Michel Rolland, involved with the estate since its beginning, is retained as consultant oenologist.



***"The Bolgheri Superiore Ornellaia is an integrated and seamless blend of Cabernet Sauvignon, Cabernet Franc, Merlot and Petit Verdot. The bouquet is very developed in terms of aromas this year with beautiful notes of dark fruit, tobacco and spice. Those perfumes are just gorgeous. The mouthfeel is similarly intense with tannins that are still young, but are already silky and linear in nature. This vintage promises a long aging future."***

**2014 Ornellaia L'Essenz" - 95pts James Suckling, 94pts Robert Parker**

34% Cabernet Sauvignon, 32% Merlot, 14% Cabernet Franc and 20% Petit Verdot  
750ml      Regular-\$240      Special-\$188.99

**2011 Ornellaia - 96pts Wine Spectator, 96pts James Suckling**

**2010 Le Serre Nuove Dell'Ornellaia - 93pts Robert Parker**

# Ornellaia 2014 “L’Essenza”

The Brazilian artist **Ernesto Neto** has been chosen to interpret the character ‘L’Essenza’ (The Essence) of the Ornellaia 2014 vintage. For the ninth edition of the project Vendemmia d’Artista he has created a work of art for the estate, customized a limited series of bottles in large format, and designed a label that, expressing the vintage character, will be inserted in each Ornellaia case containing 6 bottles of 750ml.



## Artist Ernesto Neto

Born in 1964 in Rio de Janeiro, the artist continues to live and work in Brazil. He studied at the city’s Escola de artes visuais do Parque Lage in 1994 and in 1997, attending in the meanwhile the Sao Paulo Museum of Modern Art.. Known for his handcrafted sculptural installations of crochet, tulle, spices and stones, Neto’s renowned art-making practice draws from a wide variety of sources, from Modernist traditions of biomorphic abstraction, through Arte Povera and American Minimalism, to the legacies of Brazilian neo concrete. Neto has fused seemingly disparate influences into a cohesive and harmonious language.

## Inspiration

Central to the current presentation is Neto’s exploration of shamanism as science, the natural world and its phenomena, and community based crafts. In 2014, Neto and members of the Huni Kuin embarked on a series of artistic exchanges that investigate the rituals and shamanistic traditions. The Huni Kuin’s spiritual life, their desire for healing in harmony with nature, and the wisdom and serenity they draw from their deep connection with the energy of the planet, introduced into Neto’s work a new awareness about nature strength and its dynamics. Drawing inspiration from these traditions, medicines and customs, his new body of work speaks of internal transformation, and adds layers of meaning to his inquiry into connectivity as a social and ecological concern.

## Special Labels

Especially for Vendemmia d’Artista Ernesto Neto decided to marry this project with the intent to communicate the natural balance in our modern societies through the intersection of these coat’s links with whom he covered the bottles. An organisation based on one King, ten Lords and the people, represents the balance that has to be found at the heart of each community: the hierarchy in fact, is essential for living in harmony as a group and in unison with mother nature. As with every edition, the artist has created a collection of large formats (100 Double Magnums (3L.), 8 Imperials (6L.) and a unique Salmanazar (9L.) as well as the single bottle label to be found in every standard case of Ornellaia 2014.