

YOU ARE INVITED TO OUR

I N A U G U R A L

{hiro} noun
heroes gala

a person who is admired or idealized for courage,
outstanding achievements, or noble qualities.

JOIN US TO RECOGNIZE AS HEROES SOME OF
SOUTH FLORIDA'S CONTRIBUTORS TO THE
SPECIAL NEEDS COMMUNITY,
AS WELL AS THE HEROES AMONG ITS OWN ACTORS

5 PM - 9:30 PM

10.21.17

W FORT LAUDERDALE
401 N FORT LAUDERDALE BEACH BLVD
FORT LAUDERDALE, FL 33304

R S V P 9 5 4 - 6 9 9 - 4 0 9 6 O R V I S I T
[EXCEPTIONALTHEATERCOMPANY.ORG](http://exceptionaltheatercompany.org)





HEROES GALA

About Exceptional Theater Company

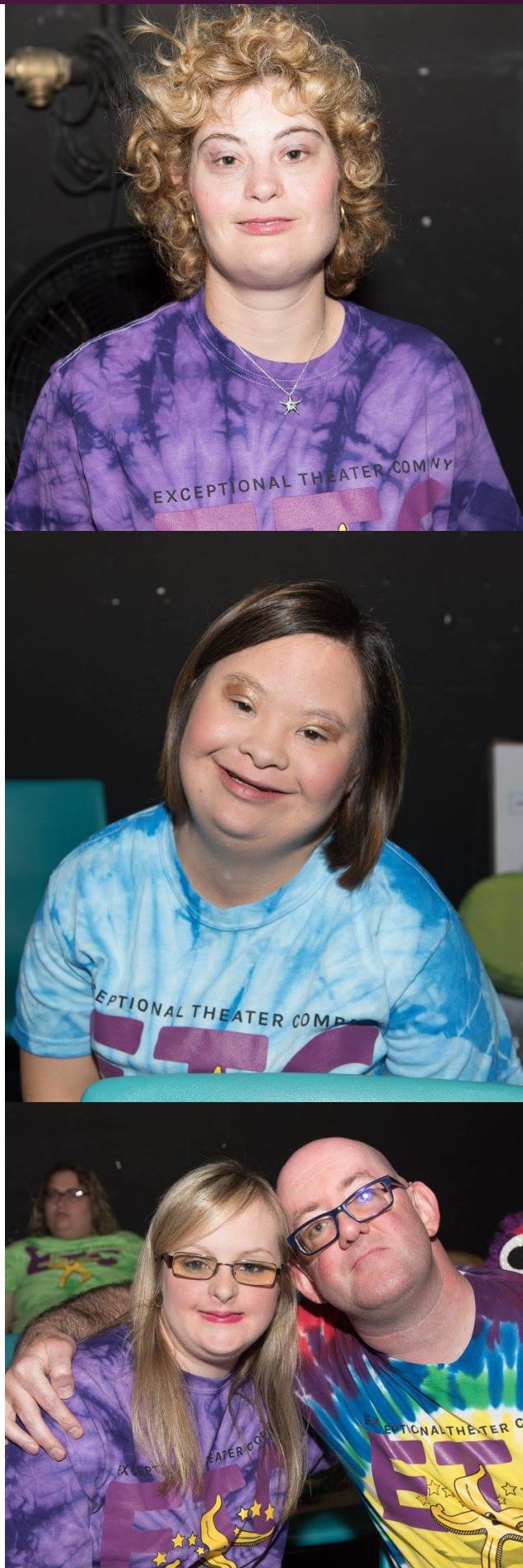
**“Give the actor a leading role on stage,
give the actor a leading role in life.”**

Exceptional Theater Company, Inc., a 501(c)(3) non-profit organization known as “ETC,” is recognized as an innovative theater arts program for people with disabilities. Classes and productions focus on techniques in improvisation, movement and music, giving ETC actors opportunities to enhance verbal skills, improve movement, express ideas and feelings, build self-confidence, think freely, and build socialize networks.

ETC volunteers, known as “shadows,” assist the actors both on and off the stage. Shadow roles are often filled by high school students, who find the work both meaningful and rewarding.

Actors, teachers and shadows work together to choose themes and write the scripts for their performances.

As part of the Broward County Community Schools and the School Enrichment in Arts and Science Program, ETC now serves over 300 students and their families, conducting weekly theater classes in 14 locations across Palm Beach, Broward, and Miami-Dade Counties, and putting on numerous productions throughout the year. It is the organization’s goal to expand its reach in order to enrich the lives of as many special needs actors and families as possible.



“Through our son’s involvement, we have seen first-hand how ETC gives individuals with special needs the skills to express themselves through the arts and theater. It has fulfilled his dream to sing and act, allowed him to develop relationships with others, improved his social skills, and strengthened his self-esteem.”

- Alan J. Paoli

www.exceptionaltheatercompany.org



HEROES GALA

About The Gala

The significance of the ETC experience in the lives of its actors is beyond comparison. No matter how brief our actors' appearances

on stage is, backstage is a world of excitement, anticipation, responsibility and social development. Being involved in ETC is an important part of an actor's world, and it is our duty and joy to give our actors and their families the best possible experience.

Through our Heroes Gala, we hope to broaden our audience within South Florida's philanthropic community in order to raise awareness of all that ETC has to offer, and to help it reach its potential and build upon its unique foundation. Additional resources will help ETC improve the quality of its programs in many ways including attracting more actors and families. Funding will also allow ETC to offer additional scholarships to actors requiring financial aid - ETC never turns away an actor who is unable to pay. Program improvements and scholarships will help ETC achieve its primary goal of maximizing the number of people it serves.

During an upscale event at the W Fort Lauderdale on October 21st, ETC will recognize as Heroes some of South Florida's contributors to the special needs community, as well as the Heroes among its own actors. Community Heroes and Actor Heroes will be paired with each other to explore the impact they have on each other's lives. They will have the opportunity to share their thoughts and experiences with gala attendees between special performances and presentations.



When we saw our daughter Micaela on stage playing Mary Poppins, her favorite movie character, we were so thrilled & emotional! We have never seen Micaela so happy and so engaged at role-playing. ETC and all the instructors truly have the magic touch for bringing out the best in all of our stars. We love ETC!

- Liz Disney

**For more information on the Heroes Gala,
Please Contact Daniela Roeder**
daniela@exceptionaltheatercompany.org
www.exceptionaltheatercompany.org





ETC HEROES GALA

SPONSORSHIP OPPORTUNITIES AND BENEFITS

★ Title Sponsor \$10,000

- Naming Rights
- Category Exclusivity
- Logo listing as Title sponsor on Invitation
- Branding On ALL Marketing
- Facebook & Instagram Posts
- Newsletter & Email Blasts
- Back of the program ad
- Website: Homepage banner for 1 year with link to site
- Logo on Step & Repeat
- Print Collateral (stand up banner)
- VIP Table for ten* (10) guests to gala
- 5 minutes speaking time at event

★ Co Sponsor \$5,000

- Category Exclusivity
- Branding On ALL Marketing
- Flyer & Brochures
- Facebook & Instagram Posts
- Newsletter & Email Blasts
- Full page color Ad with premier placement in printed Program
- Website: Homepage banner
- for 6 months with link to site
- Logo on Step & Repeat
- Up to 5 tickets*
- 2-3 minutes speaking time at event

★ Superhero Sponsor \$2,500

- **Parking Sponsor**
- **Cocktail Hour/Silent Auction Sponsor**
- **Liquor Sponsor**
- **Printing Sponsor**
 - Half Page Ad on program
 - Logo Placement
 - Homepage banner for 3 months with link to site
 - Newsletter/Email Blasts
 - Facebook/Instagram Posts
 - Up to 3 tickets*

★ Sidekick Sponsor \$1,500

- Two (2) reserved seats for the gala
- Name recognition in gala program
- Homepage banner for 1 month
- Newsletters/Email Blasts

★ Dynamic Duo Sponsor \$750

Sponsor an Actor to attend the Gala

- Two (2) reserved seats for the gala
- Name recognition in gala program
- Newsletters/Email Blasts

All sponsorship levels can be customized

Thank you for supporting Exceptional Theater Company

For more information on the Heroes Gala, please contact Daniela Roeder
daniela@exceptionaltheatercompany.org | www.exceptionaltheatercompany.org



ETC HEROES GALA

Sponsorship Opportunities

★ In Kind Sponsor

- Print
- Media | Radio, TV & Print
- Liquor Distributor
- Silent Auction Items
 - Half Page Ad on program
 - Logo Placement
 - Logo on website for 3/6 months
 - Newsletter/Email Blasts
 - Facebook/Instagram Posts

★ Table for Heroes Gala

\$1,500 for table of ten (10)

Sponsoring a Table

- Name recognition on gala program

★ Ticket for Heroes Gala

\$150 per ticket

★ Personal Donation

Amount of: \$ _____

Name (Company Name)

Contact Name

Billing Address

Phone

Email

- Title Sponsor - \$10,000**
- Co Sponsor - \$5,000**
- Superhero Sponsor - \$2,500**
- Sidekick Sponsor - \$1,500**

- Dynamic Duo - \$750**
- In Kind Sponsor**
- Table for ten**
- Individual Ticket: _____ seats at \$150 each**

- Check is enclosed made payable to
Exceptional Theater Company
- Please charge my credit card

Card #: _____
Name on Card: _____
Exp. Date: _____ Sec Code: _____
Signature: _____