NAO is proud to present the 2017 Oregon Nonprofit Economic Snapshot. This overview of the economic power of the nonprofit sector is collated from a variety of sources at the federal, state and local levels. The data underscores the significant contribution of nonprofits to the vitality of Oregon’s communities and the sizable economic stimulus that Oregon’s nonprofits generate and bring into our state. We hope that nonprofit leaders, policymakers and the public at large will use this information to better understand the positive impact nonprofits are making in Oregon. Please feel free to reproduce, send or share this data with others.

The charitable benefit or nonprofit sector strengthens the fabric of our democracy and our communities. Nonprofits create many public benefits that Oregonians value, such as opportunities to participate in civic affairs, enrich cultural life, ensure all voices are heard, provide needed services, address inequities, and create innovative solutions to community issues.

As of March 2017, Oregon’s nonprofit sector consists of 31,224 nonprofit organizations. The majority of them – 19,786 – are public charities who conduct “public benefit” activities. They have been granted tax-exempt status under Internal Revenue Code section 501(c)(3) allowing them to receive tax-deductible contributions. The others include civic and business leagues, fraternal societies, agricultural organizations, veteran groups, labor unions and many others.

View all our other available publications at [www.nonprofitoregon.org](http://www.nonprofitoregon.org)
SURVEY NOW OPEN, REGISTER!

Nonprofits are an important sector in Oregon that employs more than 183,000 employees. To recognize that nonprofits are also key businesses critical to the economic health of the state the Nonprofit Association of Oregon has partnered with Oregon Business magazine to launch its annual 100 Best Nonprofits to Work For in Oregon project.

As always, there is no cost to participate, and organizations may be headquartered anywhere. Survey reports will be available to all qualifying participants so, whether or not your nonprofit makes the list, seize this chance to obtain valuable employee feedback and compare your workplace practices to nonprofits throughout the state. All organization and employee information will be kept private. Register now

FREE CONSULTING FROM HARVARD

Every year the Harvard Business School Association of Oregon conducts 90 days of pro bono consulting projects with Oregon nonprofits. This program is called the Community Partners program. Harvard MBAs work with 501(c)(3) nonprofits in the Portland area.

Apply by: Tuesday, May 2

THE HAPPY HEALTHY NONPROFIT

2017 is shaping up to be a challenging year. The National Council of Nonprofits and its network of state associations of nonprofits strive to help your nonprofit be resilient and ready for whatever lies ahead. Join Beth Kanter, co-author of The Happy Healthy Nonprofit, for a special, nationwide webinar.

Apply by: Saturday, May 6

NONPROFIT JOBS

Incite, Inc is hiring a new Executive Director who will be responsible for the organization’s ongoing success, working in partnership with the Board of Directors. Incite seeks a leader who is enthusiastic about addressing workforce development issues, building on Incite’s track record, experience, and partnerships to position the organization for the future.

Apply by: Saturday, May 6

NONPROFIT RECEIVES $50,000

Earlier this month NAO member, Deschutes Children’s Foundation received a $50,000 donation presented by Subaru of Bend.

“We are tremendously grateful to Subaru of Bend and all the patrons who chose to shop locally and direct their gift to Deschutes Children’s Foundation, the hometown charity,” says Executive Director, Amy Ward. Continue reading

NONPROFITS AND DESIGN

Nonprofits, need to develop your brand? Ideas on the best ways to engage your audience through social media? Does your annual gala need a new logo? Join us at Let’s Get Busy!

Let’s Get Busy is a speed date style event, connecting nonprofits to consultants in branding, graphic design, web design, social, and strategy—hosted by designer and educator Precious Bugarin and nonprofit consultant Toni Tabora-Roberts.

Date: Wednesday, April 26
Location: PICA - Portland
Register here

If you are a member of NAO, contact our Training dept. at training@nonprofitoregon.org to receive your discount code and join the webinar at no cost!
The Washington State Nonprofit Conference gathers over 700 nonprofit leaders for a day of networking, learning and new ideas. This year, we are planning for an inspiring day that embodies the following values: stories from the field, increasing equity, staying current and going green. We have a fabulous lineup of workshops and speakers for this year’s conference!

Date: Wednesday, May 17
Location: Meydenbauer Center - Bellevue, WA
Register here
NAO members receive a discount, click here for discount code

CENSUS DATA FOR YOUR USE

The U.S. Census Bureau shows you how to find and use Census data for your organization, including informing your business planning, supporting grant proposals and research projects, planning of local schools and hospitals, and much more! Whether you’re looking for economic or demographic data, we can teach you how to get what you need for your projects.

The U.S. Census Bureau offers no-cost educational resources for you to take advantage of! View upcoming trainings

EMBED EQUITY INTO HR PRACTICES

Kimberly Nwamanna, SHRM-SCP, a nationally recognized human resources professional is delivering a half-day Recruitment, Hiring Practices, Supervision, Evaluation and Discipline Workshop in Medford on May 11. Kimberly is an Executive Human Resources Consultant who has over 20 years of experience working with diverse industries throughout the U.S., including the private, nonprofit and public sectors. Her area of expertise involves bringing an equity lens to HR practices.

Date: Thursday, May 11
Location: Jackson County Health & Human Services - Medford
Register here

WVDO BRINGS GIFT TO PORTLAND

Willamette Valley Development Officers invites you to a half-day conference with Grassroots Institute for Fundraising Training presenter, Veronica Garcia. Attendees will learn grassroots focused development planning, how to navigate the politics of asking for funding, and the art of organizing and fundraising at the same time.

This program is focused on grassroots organizations with smaller budgets, limited staff and individuals from social justice and community-based organizations.

Date: Thursday, May 18
Location (Morning): Q Center - Portland
Location (Afternoon): Muslim Educational Trust - Tigard
Register here

CHARITABLE DEDUCTION IN 90 SECS.

70% of taxpayers can’t take the charitable deduction — watch a 90-second video to find out why. If you believe all taxpayers should be able to claim the charitable deduction by Tax Day 2018, spread the word on social media using #Giving100.

Watch video

IS UST A GOOD FIT FOR YOU?

Is your organization a 501(c)(3)? Do you have 10 or more full-time employees? If you answered yes to both questions, be sure to check out Unemployment Services Trust (UST), a valued partner of Nonprofit Association of Oregon since 2010.

Last year alone, more than 2,100 program participants:

- Saved $29.9 million on unemployment claims costs
- Utilized over $1 million in HR services... at no additional cost
- Won 84% of protestable unemployment claims
A PEACE CORPS EXPERIENCE

Committee for a Museum of the Peace Corps Experience (CMPCE) is devoted to sharing the Peace Corps story with the broader American public. CMPCE started in 1999 with a committed group of Returned Peace Corps Volunteers in Portland. While most CMPCE members are drawn from the Portland metro region, CMPCE is rapidly gaining presence on the national scene.

With CMPCE growing, they have an urgent need for office and storage space. CMPCE is seeking a new space, willing to share with another nonprofit affiliated with NAO or an educational institution.

If you are looking to expand your space or know of an organization that offers office space, contact Bill Saphir at wsaphir@aol.com

YOUR NEWS HERE

We encourage NAO members to send news, success stories, events, or announcements for inclusion in our quarterly newsletter. All submissions (or questions) should be sent to news@nonprofitoregon.org. Because of limited space, NAO’s communication team will review submission and determine inclusion in the next newsletter.

This is a membership benefit only for NAO members.

Already an NAO Member? Thank you!

Not an NAO Member? Join today and take advantage of our benefits!

The Nonprofit Association of Oregon (NAO) is the statewide membership organization providing a unique vehicle for nonprofit sector expression and support. At NAO, we believe the nonprofit sector strengthens the fabric of our democracy and our communities. Nonprofits create many public benefits such as opportunities to participate in civic affairs, enrich cultural life, provide needed services, generate significant economic impact, address inequities, and create innovative solutions to community issues. By representing and supporting nonprofits of all sizes and geographic locations across Oregon, we strive to convene, build capacity, promote best practices and be a thought leader to help nonprofits build a thriving and vital Oregon.

For more information, visit: www.nonprofitoregon.org

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