



Population Health Management Forum
Incorporating Social Determinants of Health into EHRs
Experience from the Field
Speaker Bios

Briar Ertz-Berger, Assistant DO of Special Populations, Kaiser Permanente Northwest

Briar Ertz-Berger, MD, MPH, is an emergency medicine physician and the Assistant Director of Operations for Special Populations at KPNW. Dr. Ertz-Berger's work focuses on eliminating health inequities and the effects of unmitigated socio-economic struggles. Her passion for this work started with serving patients in the Bronx during medical school and continued at OHSU during her residency and subsequent fellowship where she studied the impact of the Oregon Health Plan cuts on emergency room utilization for chronic conditions. Dr. Ertz-Berger works closely with partners within Care Delivery Strategy at KPNW, leading efforts to address the social, economic, and behavioral needs in order to improve members' lives and to improve population health.

Rachel Gold, PhD, MPH, Kaiser Permanente NW Center for Health Research, and OCHIN, Inc.

Dr. Gold is a Senior Investigator at the Kaiser Permanente NW Center for Health Research, and the Lead Research Scientist at OCHIN, Inc. Dr. Gold's research evaluates methods for using health information technology to address health disparities. She is Principal Investigator of two of the first NIH-funded studies assessing the adoption of EHR-based documentation of patients' social determinants of health (SDOH) in community health centers, and of actions that these clinics take to help address identified social determinants. She serves on SIREN's (the Social Intervention Research and Evaluation Network) Research Advisory Committee, Kaiser Permanente's SONNET steering committee on SDH research, Epic's social determinants brain trust and Epic's Population Health Steering Committee, and the National Academies of Medicine committee on integration of social needs into medical care.