



# 2018 Chairman's Club

## Your Invitation to Success!

As we approach a new year, the Covina Chamber of Commerce would like to introduce the Chairman's Club to you. This elite program is designed to recognize those businesses that show their financial support of the Chamber throughout the year. Their commitment to the business community is appreciated and deserves to be recognized through this program.

**One of the biggest benefits of joining the Chairman's Club is the convenience of choosing the events you would like to participate in throughout the entire year and making a one-time, all inclusive transaction. This allows you to budget easier and choose a level that meets your business needs.**

As the event approaches you will be reminded of your Chairman's Club commitment and your reservations will already be in place. Many of the current members of this program prefer the convenience of making one payment and return year after year.

The deadline to join the Chairman's Club is January 31, 2018. So please review the following material and contact Dawn Nelson if you are interested in the program or have any questions at (626) 967-4191.

## Membership Benefits by Level

Select the level below that best meets your business needs. Higher levels & more benefits are available upon request.

Levels & Pricing:	Platinum (\$5,000)	Gold (\$4,000)	Silver (\$3,000)	Bronze (\$2,000)
What is included:	#	#	#	#
E-Mail Blast.....	6	3	2	1
Recognition in all major event programs.....	1	1	1	1
Recognition in each Newsletter.....	1	1	1	1
Special Recognition in Membership Directory.....	1	1	1	1
Special Recognition on Chamber website.....	1	1	1	1
Chairman's Club signboard at all events.....	1	1	1	
Priority Seating at all events.....	1	1		
Hotlink from website front page.....	1	1		
Chairman's Club (logo) signboard at all events.....	1			

935 W. Badillo St., Suite 100, Covina, CA 91722 Phone 626-967-4191

[www.covina.org](http://www.covina.org) – email: [chamber@covina.org](mailto:chamber@covina.org)

Office Hours 9:00 a.m. – 1:00 p.m. Monday - Friday

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Allocation Form - Insert

## Chairman's Club 2018

### Diamond

Athens Services

### Platinum Plus

Forest Lawn

Jan's Towing

### Platinum

A-1 Party

Foothill Transit

The McIntyre Company

### Gold

Reynolds Buick/GMC

### Silver

C&S California Capital

Southern California Gas Company

Taco Bell - Downtown Covina

### Bronze

Brittain Insurance

Citrus Valley Health Partners

**Installation and Citizen of the Year - January 23, 2018**

(My Choice \_\_\_\_\_)

This annual event is designed to install the Board of Directors as well as honor the Citizen of the Year. Additional awards are also presented to members who have contributed to the success of the Chamber throughout the year. The Installation Dinner is held in January and average attendance is 250.

**Event Sponsor.....\$2,500**

2 Reserved table of 10  
Logo on promotional material  
Logo on website banner  
Full page ad in event program  
Recognition in the Covina Business Newsletter

**Major Sponsor.....\$1,500**

Reserved tables of 10  
Name on programs  
Name on website banner  
Full page ad in event program  
Recognition in the Covina Business Newsletter

**Table Sponsor.....\$600**

Reserved table of 10  
Table card with Company name  
Recognition in event program  
Recognition in the Covina Business Newsletter

**Individual.....\$55****Program Advertising**

Full page ad \$150  
Half page ad \$100  
Quarter page ad \$50

**State of the City Address Luncheon - March 2018**

(My Choice \_\_\_\_\_)

The Mayor will present the State of the City Address. Anticipated attendance is 150.

*"Covina Chamber signature events are an excellent way to reach the members and area residents"*

**Event Sponsor (1).....\$1,000**

Host the Mayor at your table  
Recognition at event  
Logo on all promotional materials  
Reserved table of 10

**Table Sponsor.....\$300**

Reserved table of 10  
Recognition in the Covina Business Newsletter

**Individual.....\$20****Big Night Out - Taste of Covina - June 2018**

(My Choice \_\_\_\_\_)

This annual event includes great food, and live entertainment. This is one of the biggest fundraisers for the Chamber and attendance is usually over 500. Over 25 restaurants participate by providing "tastes" for all guests.

**Event Sponsor (1).....\$2,500**

20 event tickets  
20 VIP Lounge wristbands  
2 Tables in the VIP lounge  
Logo on all promotional materials and social media campaigns  
Listed as Event Sponsor on website with logo  
Logo on Banner as Event Sponsor  
Recognition in event program  
Recognition in Covina Business Newsletter

**Major Sponsor (Unlimited).....\$1,000**

10 event tickets  
10 VIP Lounge wristbands  
1 Table in the VIP Lounge  
Name on all promotional materials and social media campaigns  
Listed as Major Sponsor on website  
Recognition in event program  
Recognition in Covina Business Newsletter

**Corporate Sponsor (Unlimited) .....\$500**

5 event tickets  
5 VIP Lounge wristbands  
Company name on all promotional materials and social media campaigns  
Recognition in event program  
Recognition in Covina Business Newsletter

**Individual.....\$25****VIP Lounge Sponsor .....\$7,500**  
(Chamber provides all banners and equipment)**VIP Lounge Sponsor .....\$4,000**  
(Sponsor provides all banners and equipment)**Lunch Sponsor - (My Choice \_\_\_\_\_)**

Highlight your company by sponsoring a networking lunch.

**Lunch Sponsor.....\$200**

Logo on all promotional emails & social media campaigns  
Table signs with company logo  
10-15 Minutes speaking time at luncheon  
Two lunch tickets  
A table to display your marketing materials  
Recognition in Covina Business Newsletter

**Tech N Taps Sponsor - (My Choice \_\_\_\_\_)**

Highlight your company by sponsoring a Tech N Taps Workshop.

**Tech N Taps Sponsor.....\$150**

Logo on all promotional emails & social media campaigns  
1 Hour to make a presentation  
Recognition in Covina Business Newsletter

## Police Awards Luncheon - September 2018

(My Choice \_\_\_\_\_)

Awards are given each year at this luncheon to honor the men and women dedicated to the community and the safety of the residents. Sponsorship for this event is vital so that every officer may attend the luncheon at no cost. Anticipated attendance is 200.

### Event Sponsor.....\$1,250

1 Reserved table of 10  
1 table of Police Officers  
Logo on promotional Materials  
Opportunity to present a promotional item to every attendee  
Logo in event program  
Recognition in the Covina Business Newsletter

### Police Officer Sponsor.....\$40

Recognition in event program  
Recognition in the Covina Business Newsletter

### Table Sponsor.....\$500

Reserved table of 10  
Company name card on table  
Recognition in event program  
Recognition in the Covina Business Newsletter



## Covina Golf Tournament - November 2018

(My Choice \_\_\_\_\_)

The tournament is open to every level of golfer and is the biggest fundraiser for the Chamber. This event offers a great way to network with your clients while having fun in a casual atmosphere. If the tournament sells out, the attendance is 160 (144 golfers). Be seen by a full field of local golfers and business people.

### 1 Tournament Sponsor.....\$5,000

2 Foursomes  
8 Mulligan Packets (Valued at \$30 each)  
Centerfold Program Advertisement  
2 Tee Signs (different Hole Locations)  
1 Business Card Advertisement in Chamber Newsletter  
50 Sponsor Tickets (for opportunity drawing)  
8 Dinner Tickets (Tournament Banquet)  
2 Minute Thank You at Dinner (Sponsor Speaks)

### Foursome.....\$600

### Single.....\$150

### Hole Sponsor.....\$300

1 Tee Sign w/Company name and Phone Number  
1 Canopy, 1 Table and 2 Chairs

### Tee Sign Sponsor.....\$200

1 Tee Sign w/Company name and Phone Number

### Program Advertisements

Full Page Ad \$150  
Half Page Ad \$100

### 1 Cart Sponsor.....\$2,000

Cart Signs w/Company Logo on all Golf Carts  
1 Foursome  
4 Mulligan Packets  
Full Page Program Advertisement  
25 Sponsor Tickets (for Opportunity Drawing)

### Corporate Sponsor.....\$1,500

1 Foursome  
4 Mulligan Packets (Valued at \$30 each)  
1/2 Page Program Advertisement  
1 Tee Sign (different Hole locations)  
25 Sponsor Tickets (for Opportunity Drawing)  
4 Dinner Tickets (Tournament Banquet)



# 2018 Chamber Calendar

## Special Events

Sat-Sun	Jan 14-15	9AM-4PM	E-Waste Event
<b>Tuesday</b>	<b>Jan 23</b>	<b>5:30 PM</b>	<b>Installation/COY</b>
<b>TBD</b>	<b>March</b>	<b>12:00 PM</b>	<b>State of the City Luncheon</b>
Sat-Sun	April 15-16	9AM—4PM	E-Waste Event
<b>TBD</b>	<b>June</b>	<b>6:00PM</b>	<b>Taste of Covina</b>
Fri-Sat	July 14-15	9AM-4PM	E-Waste Event
<b>TBD</b>	<b>Sept</b>	<b>11:30AM</b>	<b>Police Luncheon</b>
Sat-Sun	October 7-8	9AM-4PM	E-Waste Event
<b>TBD</b>	<b>November</b>	<b>8:00AM</b>	<b>Golf Tournament</b>

## Networking Lunch

2nd Tuesday of the Month  
12:00 PM

Check our website for location  
(*\$15 Members, \$20 Non-Members*)

January 9	February 13	March 13
April 10	May 8	June 12
July 10	August 14	September 11
October 9	November 13	December 11

**For additional information on these events  
(including location details), please contact the  
Covina Chamber of Commerce:**

935 W. Badillo St., Suite 100, Covina, CA 91722

Phone 626-967-4191

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