

# Millions of American Students Seek Sugar Daddies to Relieve Financial Insecurity



*It's no secret that the millennial generation is dealing with unprecedented uncertainty when it comes to secondary education and how to pay for it. With Trump's appointment of Betsy DeVos as the United States Secretary of Education, student loan forgiveness initiatives and opportunities for government financial aid are in jeopardy. Still, the student loan debt clock continues to tick, growing to over \$1.45 trillion. Instead of looking to Washington, two million American students have found an alternative way to subsidize education costs -- Sugar Daddies.*

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The percentage of college graduates with student loan debt is higher than the percentage of college graduates who are employed in a full-time position that utilizes their degree. That fact, coupled with the unpredictability of the current administration, has contributed to an increase of students who are counting on wealthy benefactors to help fund their education.

SeekingArrangement.com releases today its annual findings on the fastest growing Sugar Baby schools from data

Rank	University	New Sign-up growth in 2017	Student Total 2018
01	Arizona State University	352	1361
02	Temple University	328	1201
03	New York University	316	1529
04	The University of Alabama	266	698
05	The University of Texas	246	734
06	Kent State University	242	927
07	Texas State University	240	858
08	Georgia State University	228	998
09	Florida International University	220	848
10	Virginia Commonwealth University	215	720
11	Florida State University	202	616
12	The University of Arizona	179	583
13	University of South Florida	176	743
14	Penn State University	172	564
15	University of Colorado	170	448
16	University of Minnesota	169	542
17	University of Central Florida	169	772
18	Berkeley	164	506
19	West Virginia University	149	383
20	Northern Arizona University	146	411

calculating the universities with the most students registering for its services to find Sugar Daddies.

The average cost of one year's tuition at a public, four-year institution rose to \$9,970 in 2017, and 44 million Americans are now being crushed by the weight of crippling student loan debt. With an

average monthly allowance of \$2,800, student Sugar Babies can rely on their Sugar Daddies and Mommies to help shoulder some of that load.

"Students are tired of being told by the government that secondary education is important, and then being slapped with outrageous student loans and staggering interest rates," says Brandon Wade, founder and CEO of SeekingArrangement.com. "The value of a degree is undeniable, but students can't leave their futures in the hands of officials any longer."

In 2017, underemployment topped out at 12 percent. Recent college graduates are more likely to be in debt than to find a position that's appropriate for their degree and skill level.

Up 66 percent from 2016, 2,000,143 students signed up for membership with SeekingArrangement to find a Sugar Daddy who can help offset some of the costs associated with college, including tuition, books and cost of living. Premium membership is free to students who register with their .edu email addresses.

For more information or to request an interview, please contact the press department at **Press@SeekingArrangement.com**.

## About SeekingArrangement

SeekingArrangement.com is the world's largest dating website that facilitates mutually beneficial relationships otherwise known as "arrangements." Founded in 2006, the website now has 13 million members worldwide. SeekingArrangement.com was founded by MIT graduate and relationship influencer, Brandon Wade.