

STEWARDSHIP FOR ALL SEASONS

GUIDING CONGREGATIONS INTO YEAR-ROUND STEWARDSHIP DEVELOPMENT.

The purpose of **Stewardship for All Seasons** (SAS) is to guide pastors and congregation leaders to learn tried and true basic principles and effective methodologies to carry out productive stewardship programs. • Learn how to do year-round, on-going stewardship resulting in more money for ministry, more energized stewards, and a culture of generosity • Rely on more than the annual stewardship appeal • *THINK STEWARDSHIP DEVELOPMENT*

The resources of GSB's professional development services are being provided in partnership between your congregation and the East Central Synod of Wisconsin.

BENEFITS OF STEWARDSHIP FOR ALL SEASONS

- › Develop a shared narrative of your congregation's story of mission
- › Increase effective telling of your congregation's story
- › Focus attention on your congregation's purpose and vision
- › Create a culture of gratitude and generosity
- › Learn proven and time-tested tools and methods that really work
- › Build and equip a team that is skilled in leading stewardship efforts
- › Become confident and skilled in stewardship development
- › Apply biblical principles to gain more resources for mission
- › Experience the joy of asking and giving
- › Develop a path for holistic financial stewardship development that includes annual giving, capital campaigns, and endowment funds.
- › Receive context-specific recommendations
- › Increase annual giving by 10-20% or more each year

COVENANTS:

Congregations participating in the SAS Pilot will sign a covenant that outlines responsibilities and expectations of the congregation and the synod.

INVESTMENT:

The fee is reduced to \$1,900 because of synod partnership. Congregations are also asked to contribute back to the synod 10% of the increased revenue generated to cover the costs associated with this program.

TIMETABLE

- › **January-March 2018** – Congregations approve participation and select teams
- › **May 23, 10 AM-12 PM** – Team Gathering w/ consultant (initial steps toward fall giving appeal)
- › **June-July** – Electronic meeting with consultant, individual congregational councils and SAS teams to discuss process and goal setting
- › **Mid-Late August** – Team Gathering 2 (next step planning for fall giving appeal)
- › **Early September** – Team Gathering 3
- › **October– November** – Congregational fall appeals conducted
- › **Mid October.** – Team Gathering 4
- › **January 2019** – Team Gathering 5
- › **February 2019** – Team Gathering 6
- › **April 2019** – Team Gathering 7



East Central Synod of Wisconsin
Evangelical Lutheran Church in America
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STEWARDSHIP FOR ALL SEASONS

Setting:

First ring suburb. Changing neighborhood. Demographics declining. Main group of giving members retiring. Many new members had fewer and limited financial resources. Membership holding steady but projections are downward.

Factors:

Pastor decided to learn how to do stewardship development. Key leaders committed themselves to learn and put into practice GSB's methods and principles for building their stewardship development program.

Results:

Giving grew significantly each year the congregation used GSB's services and methods. Pastor and leaders learned how to build their own stewardship development program and became more productive each year with lessening involvement by GSB.

Year	Actual Giving	Giving Increase	New Giving Total	Investment (2011 rates) in GSB Services
Year One	\$382,000	\$72,960	\$456,960	\$8,700
Year Two	\$456,960	\$50,266	\$507,226	\$5,800
Year Three	\$507,226	\$ 9,130	\$516,350	-0- Did not use GSB
Year Four	\$516,350	\$83,444	\$599,800	\$4,350
Year Five	\$599,800	Not available	Not available	\$2,900
Year Six	Not available	\$100,200 (years 5 + 6)	\$700,000	\$2,900

Another Congregation's Story

Year	Actual Giving	Giving Increase	New Giving Total
Year One	\$603,496	\$84,860 (14%)	\$688,356
Year Two	\$688,356	\$90,119 (13.9%)	\$778,475
Year Three	\$778,475	\$16,249 (2% with capital campaign pending)	\$794,724
Year Four	\$794,724	(9% while a capital campaign is underway)	

Interested but want to learn more before deciding?

Need pointers about how to move your congregation forward as steward leaders?

You are invited to participate in a one-hour web-based informational meeting:

INTRODUCTION TO STEWARDSHIP FOR ALL SEASONS

February 1, 2018

4:00-5:00 p.m.

Please indicated your interest with an email sent to
Pastor Jean DeVoll-Donaldson

jean.d-d@ecsw.org

by Jan. 30, to receive a participation link

IN ADDITION TO FINANCIAL PARTICIPATION, CONGREGATIONS AGREE TO:

- › Faithfully attend all SAS meetings
- › Utilize a professional graphic designer in our congregation or separately contract with GSB's designer at a cost of \$750
- › Participate fully in implementing SAS strategies into our congregation
- › Report results to the ECSW Office of the Bishop and Consultants
- › Share stories as requested so that others may learn from our participation
- › Tithe (10%) of increased giving back to Synod
- › Complete financial reports as requested by the Consultants and/or the Office of the Bishop

THE SYNOD PROMISES TO:

- › Pray for each congregation in this effort.
- › Provide the resources of GSB Fundraising to guide you through this effort.
- › Communicate regularly to keep you fully informed of what is taking place for SAS.

GSB PROMISES TO:

- › Be present for seven face-to-face sessions with Congregational Stewardship teams, including one session with Congregation Council.
- › Provide unlimited responses by email and phone to stewardship teams as needed between each meeting.
- › Provide up to two virtual meeting sessions per congregation for thorough review of material and coaching.



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