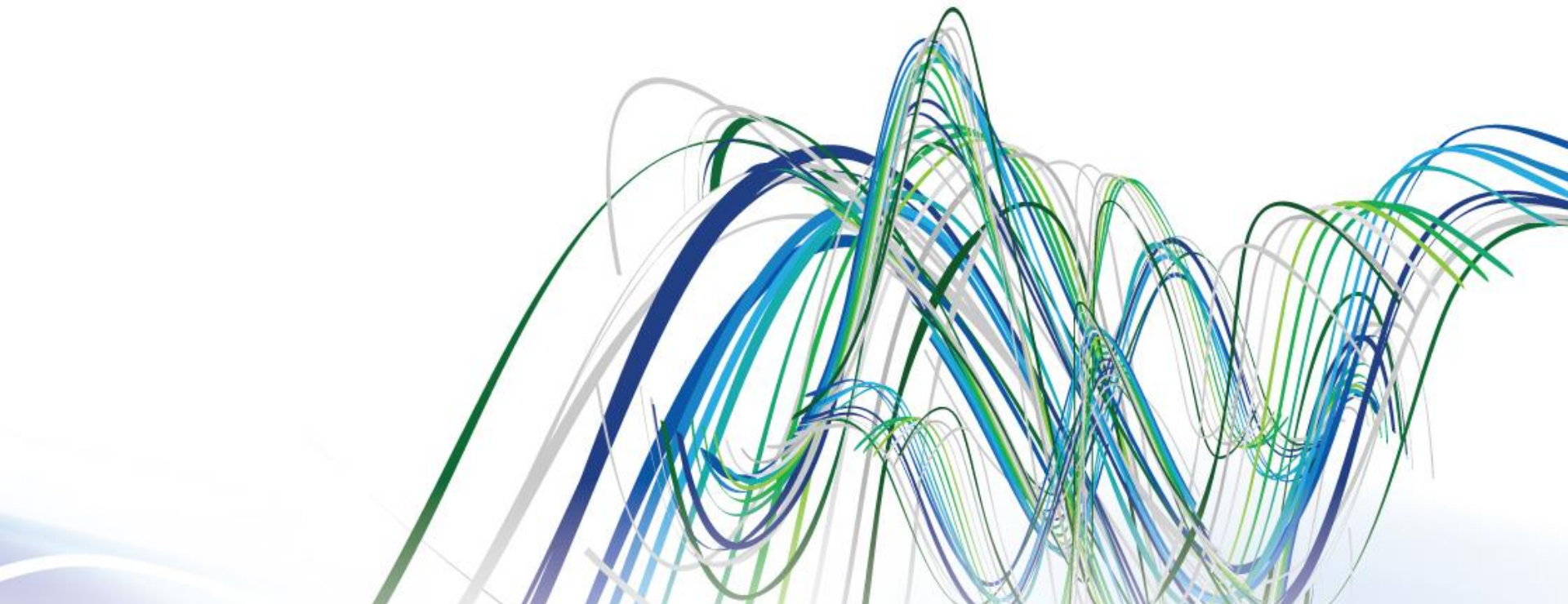


# **Your Personal and Professional Presence on Social Media**

Presented by  
**Ashley Jakubczyk**  
Social Media Specialist | SQA Services, Inc.



# Social Media by the Numbers



2.307 billion active users  
across all platforms



1.968 billion active users on  
mobile devices



89.5% of USA companies use  
Social Media



# — SOCIAL SITES EXPLAINED —



**FACEBOOK**

I like donuts



**TWITTER**

I'm eating  
a #donut



**INSTAGRAM**

Here's a photo  
of my donut



**LINKEDIN**

My skills include  
donut eating



# Facebook by the Numbers



1.49 billion active users



Available in any language



50 million business pages



# Facebook

Alex Fitzpatrick

Josh Home 4

0 degrees 10-12lbs 15 degrees 27lbs 30 degrees 40lbs 45 degrees 49lbs 60 degrees 60lbs

Alex Fitzpatrick

✓ Friends ✓ Following Message ...

Timeline About Friends 9 Mutual Photos More

Listened to You & I by Local Natives on Monday on Spotify

Became friends with Seamus Kirst and 1 other person

9 mutual friends including Tanner Curtis and Denver Nicks

Deputy Tech Editor at TIME  
Past: Mashable and City of Rochester, Communications Bureau

\*\*\*

FRIENDS · 803 (9 Mutual)

Post Photo / Video

Write something...

Alex Fitzpatrick 20 hrs · All

All this talk of measles has...  
Gone viral

Like · Comment · Share

Craig Kanalley, Rubina Madan Fillion and 29 others like this.

View 12 more comments

Robert Potter Alex Fitzpatrick when you have your first kid I want to be there when you look into its eyes and say 'aw, you are such a little dick' 16 hrs · Like · 1

Alex Fitzpatrick Robert I'm not planning on getting pregnant until at least after the wedding 16 hrs · Like · 1

# Twitter by the Numbers



200 million active users



50% access site via mobile devices (Twitter app)



80% Fortune 500 companies have a Twitter handle





# Twitter

Home Moments Notifications Messages



Search Twitter



TWEETS 2,096 FOLLOWING 51 FOLLOWERS 4.71M LIKES 297



Following

**Elon Musk** ✓

@elonmusk

Tesla, SpaceX, SolarCity, PayPal & OpenAI

📍 1 AU

📅 Joined June 2009

Tweet to Elon Musk

👤 129 Followers you know



📷 199 Photos and videos



Tweets Tweets & replies Media



Elon Musk Retweeted



SpaceX @SpaceX · 20h

High-speed footage of past launches and reentries [youtu.be/DKqY8sy3nkM](https://youtu.be/DKqY8sy3nkM)



🔄 2K ❤️ 3.9K ...



Elon Musk @elonmusk · 10h

Over the entrance of @OpenAI

Who to follow · Refresh · View all



Pfizer Inc. @pfizer\_news



Pam Everitt @Pam\_Everitt



Encore Supply @EncoreSu...

Followed by Auto Manufact...

Find friends

Trends · Change

#SmoreFun

Happy National S'mores Day! Join HERSHEY'S and have #SmoreFun! Promoted by HERSHEY'S

#NationalLazyDay

@CNBC, @CBSLA and 2 more are Tweeting about this

John Saunders

97.7K Tweets

#WednesdayWisdom



# Instagram by the Numbers



300 million active users



31% of all mobile phone users  
in the USA



85% top brands and companies



# Instagram



**sqaservicesinc**  
Tour Eiffel

15 likes

1w

sqaservicesinc Bonjour, and happy #TravelTuesday! SQA Associate Freddy Vaede is #SQAAlreadyHere in Paris, France!

gibbyroad 🍷



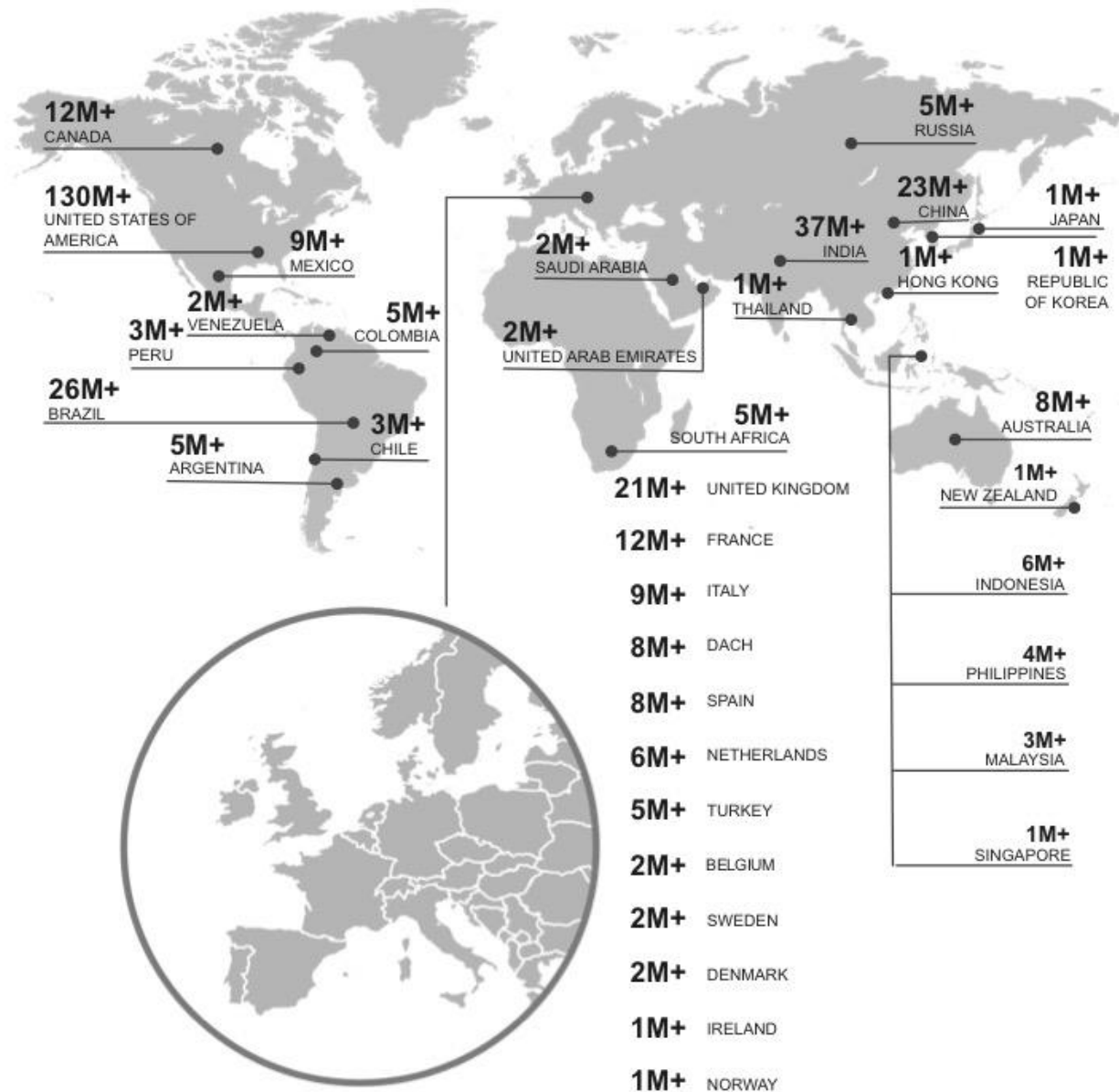
Add a comment...





# 450,000,000+

REGISTERED MEMBERS



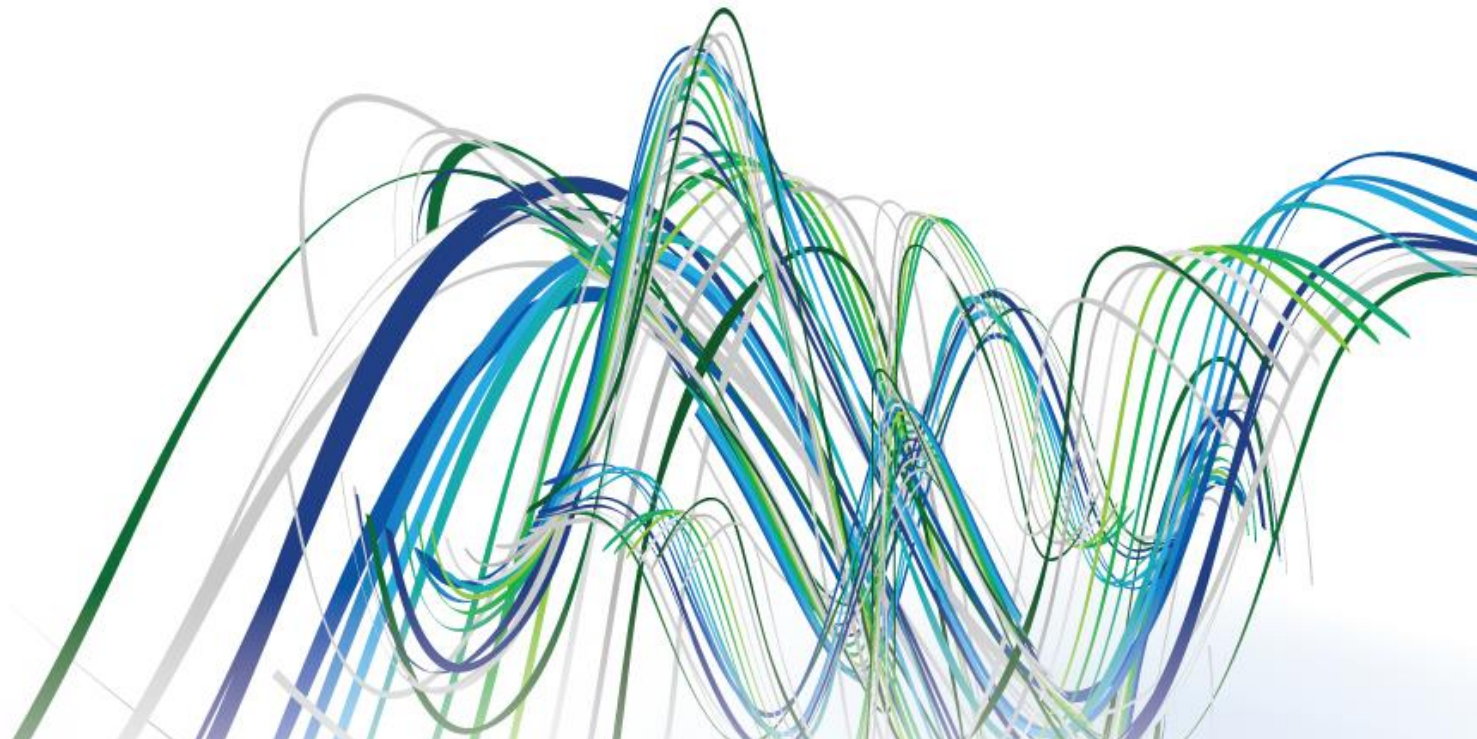


# Why Should I Join?

- Job Seeking and Recruitment
- Professional Networking
- Problem Solving
- Sales and Marketing
  - Lead Generation
  - Customer Retention



# Creating a Strong Profile





# What People See First



## Ashley Jakubczyk

1st

Content Manager / Social Media Specialist at SQA Services, Inc.

Greater Los Angeles Area | Marketing and Advertising

Current SQA Services, Inc., Musiicali

Previous SQA Services, Inc., Participant Media, Taco Bell

Education Harvard University

Send a message



500+

connections



<https://www.linkedin.com/in/aejakubczyk>




Contact Info





# Profile Photos: Be Careful!




**Matthew David**  
Computer Engineer  
Living, working, playing, learning and growing

Work: **Google**  
Education: **Stanford University**  
Languages: **English, Spanish**

[Connect](#) [Send InMail](#) ▼

**190**  
connections

[Contact Info](#)



**Matthew David**  
Computer Engineer  
Living, working, playing, learning and growing

Work: **Google**  
Education: **Stanford University**  
Languages: **English, Spanish**

[Connect](#) [Send InMail](#) ▼

**500+**  
connections



# Writing Your LinkedIn Summary



## Summary

Hello there, it's nice to meet you! I'm Ashley.

I am a social media aficionado with a passion for content creation and journalism. Currently, I'm the Social Media Specialist in charge of the Marketing Department at SQA Services, Inc., where you can catch me live-tweeting events, keeping up with quality-related news, and engaging with clients and other industry professionals online daily.

Before my time at SQA, I was a freelance journalist. My publishing credits include the Daily Breeze, Christian Science Monitor, TakePart, and Yahoo! Trending News, and the UCLA Daily Bruin. You can view a selection of my work in my profile below, or at: [aejaku.pressfolios.com](http://aejaku.pressfolios.com). You can also follow me on Twitter: [@aejaku](https://twitter.com/aejaku) | [@sqa\\_ashley](https://twitter.com/sqa_ashley) | [@musiicali](https://twitter.com/musiicali)

My specialties include:

- Short and long form copy creation
- Copy editing (AP, MLA, and client-specific standards)
- Social media strategy and community management
- Multimedia aggregation

Thanks for stopping by. I look forward to hearing from you!



# Detailing Your Experience

## **Content Manager / Social Media Specialist**

SQA Services, Inc.

April 2016 – Present (5 months) | Rolling Hills, CA



SQA Services, Inc. provides global supplier quality services for quality-critical industries. With quality, manufacturing, and regulatory experts located in over 50 countries, SQA provides a cost-effective, local supplier presence. Managed, on-demand services include supplier quality audits, supplier remediation, quality engineering, source inspection, corrective action management, and real-time supplier quality data via SQA's world-class STEPQ technology.

- Community manager for company LinkedIn, Facebook, Twitter, G+, and Instagram accounts.
- Writes original content for the company website, blog, and social media channels.
- Aggregates, edits, and distributes quarterly newsletter to approximately 10,000 subscribers.
- Writes, edits, and designs presentations for industry events and client scoping meetings.
- Designs artwork for various digital publications, including newsletters and social media posts.

▶ 2 organizations

▼ 1 recommendation



# Organizations & Certifications



## Certifications

### **Google Analytics Individual Qualification**

Google, License In Progress



### **Google AdWords Certificate**

Google, License In Progress



### **International Honors Certificate, Marketing Management**

USC Marshall School of Business

Starting July 2016



## Organizations

### **The Association of Strategic Marketing**

Member

Starting June 2016

### **American Society for Quality (ASQ)**

Member

Starting May 2016



# Endorsements & Recommendations

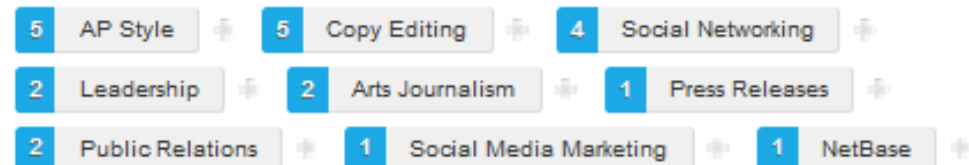


Skills

## Top Skills



## Ashley also knows about...





# Privacy Settings

in

Search for people, jobs, companies, and more...

Advanced

Home

Profile

My Network


Jobs

Interests

Business Services

Try Premium for free

Ashley, you're the boss of your account.



Ashley Jakubczyk

Content Manager / Social Media Specialist at SQA Services, Inc.

Member since June 18, 2012

583 connections

Account

Privacy

Communications

Profile privacy

Blocking and hiding

Data privacy and advertising

Security

Profile privacy

Edit your public profile

Choose how your profile appears in search engines

Change

Who can see your connections

Choose who can see your list of connections

Change

Connections

How You Rank

Choose whether or not to be included in this feature

Change

Yes

Viewers of this profile also viewed

Choose whether or not this feature appears when people view your profile

Change

No

Sharing profile edits

Choose whether your network is notified about profile changes

Change

Yes

Profile viewing options

Choose whether you're visible or viewing in private mode

Change

Private mode

Notifying connections when you're in the news

Choose whether we notify people in your network that you've been mentioned in an article or blog post

Change

No



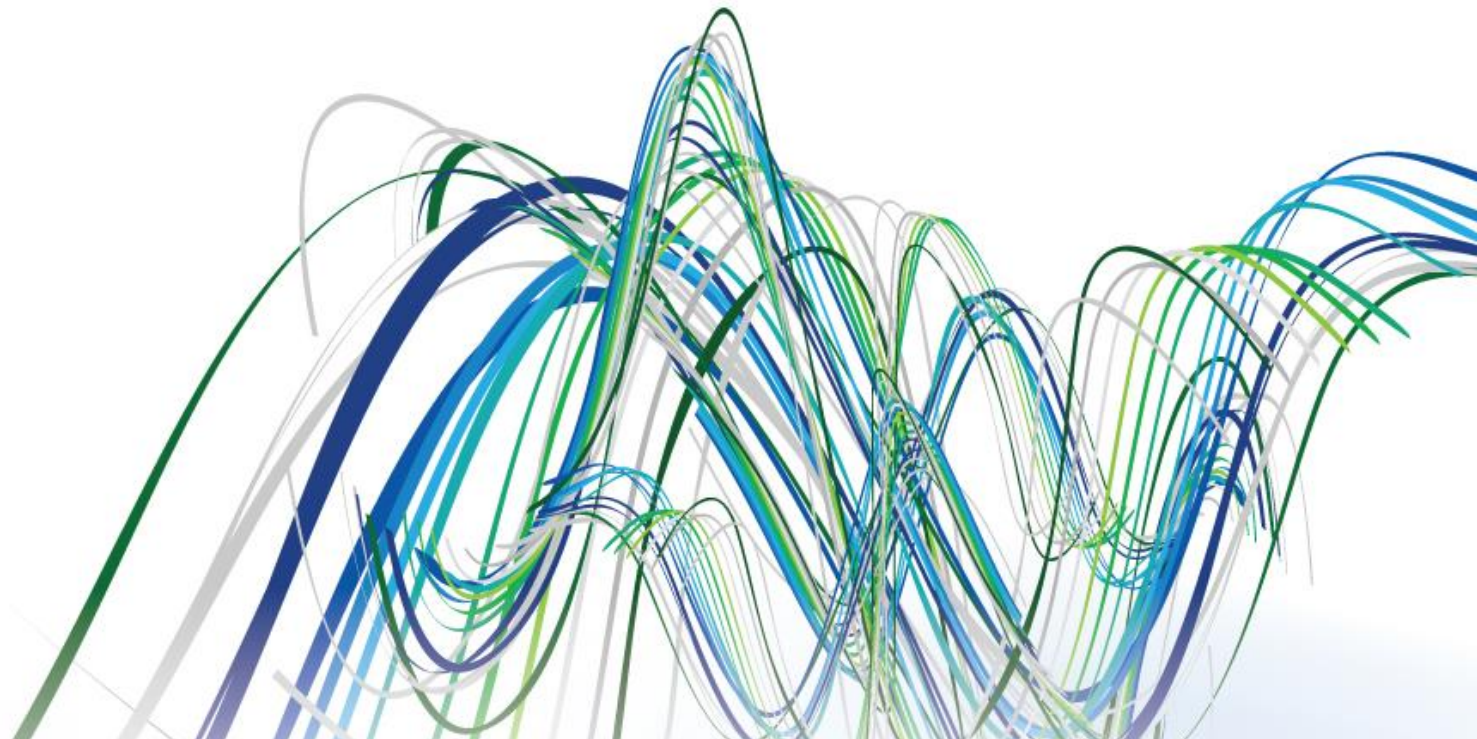
# Improving Your Profile

- Use professional images
- Double check your spelling and grammar
- Delete outdated material
- View your profile daily





# LinkedIn for Quality Professionals





# Premium Options

Talent  
Solutions



Marketing  
Solutions



Sales  
Solutions





# Making Connections

- Connect with:
  - Colleagues (former and current)
  - Clients, business partners, and customers
  - Classmates, professors, and mentors
  - Industry leaders and influencers
  - Friends and family



# Making Connections







“Before LinkedIn and other social networks, in the sales world, ABC stood for Always Be Closing. Now, ABC means Always Be Connecting, because your connections lead to your next hire, your next job, your next lead, and your next close.”

—Jill Rowley

Social Selling Evangelist




# Making Connections


 Search for people, jobs, companies, and more...  Advanced    

Home Profile My Network Jobs Interests Business Services Try Premium for free

Ashley, you're the boss of your account.

**Ashley Jakubczyk**  
Content Manager / Social Media Specialist at SQA Services, Inc.  
Member since June 18, 2012

583 connections

 Account

 Privacy

 Communications

## Profile privacy

Blocking and hiding

Data privacy and advertising

Security

## Profile privacy

### Edit your public profile

Choose how your profile appears in search engines

[Change](#)

### Who can see your connections

Choose who can see your list of connections

[Change](#)

[Connections](#)

### How You Rank

Choose whether or not to be included in this feature

[Change](#)

[Yes](#)

### Viewers of this profile also viewed

Choose whether or not this feature appears when people view your profile

[Change](#)

[No](#)

### Sharing profile edits

Choose whether your network is notified about profile changes

[Change](#)

[Yes](#)

### Profile viewing options

Choose whether you're visible or viewing in private mode

[Change](#)

[Private mode](#)

### Notifying connections when you're in the news

Choose whether we notify people in your network that you've been mentioned in an article or blog post

[Change](#)

[No](#)



# Making Connections

Search for people, jobs, companies, and more...

Advanced

Home

Profile

My Network

Jobs

Interests

Business Services

Try Premium for free

Account

Privacy

Communications

Basics

Groups

LinkedIn messages

## Basics

### Email frequency

Change

Choose what types of emails you wish to receive from LinkedIn

### Who can send you invitations

Close

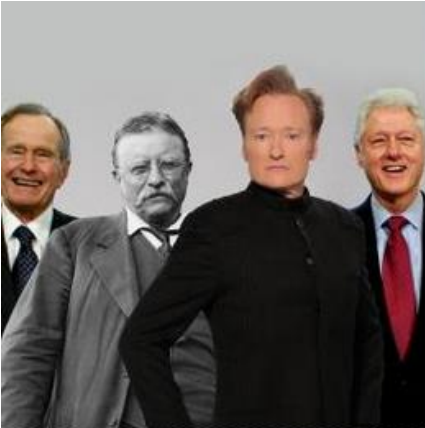
Choose who can send you invitations to connect

Everyone

- ☒ Everyone on LinkedIn (recommended)
- ☐ Only people who know your email address or appear in your "Imported Contacts" list
- ☐ Only people who appear in your "Imported Contacts" list



# Making Connections



**Conan O'Brien**  
CEO at Conan


Burbank, California | Entertainment


Previous The Tonight Show with Conan O'Brien, Late Night with Conan O'Brien, Applebees International  
Education Yes

<https://www.linkedin.com/in/conanobrien>

**Posts**

Published by Conan



2nd  **fluencer**


**441,887**  
followers

**Following** Know Conan?  
[Connect](#)

- View recent activity
- Send Conan InMail
- Connect**
- Share profile
- Save to PDF
- Block or report

See more ▶

**Ads You May Be Interested In**



**Private CEO Forum**  
Click here to join and see what a private Pasadena CEO peer group is about.

**Research Grants Available**





# Making Connections



Invite **Conan** to connect on LinkedIn

How do you know Conan?

- ☐ Colleague
- ☐ Classmate
- ☐ We've done business together
- ☐ Friend
- ☐ Other
- ☐ I don't know Conan

Include a personal note: (optional)

Hi Conan,

I hope you are having a great week. I'm a huge fan of your show, and I'd like to add you to my professional network on LinkedIn so we can keep in touch.


Best Regards,  
Ashley Jakubczyk

[Send Invitation](#) or [Cancel](#)

**Important:** Only invite people you know well and who know you. [Find out why.](#)



# Breaking Connections



**Lance Ulanoff** 1st  
Chief Correspondent and Editor-at-Large at Mashable  
New York, New York | Internet

CurrentMashable


PreviousZiff Davis Media, PC Magazine, Ziff Davis, Deja.com

EducationHofstra University

500+connections

[www.linkedin.com/in/lanceulanoff](#)

**Background**

 **Summary**

I've spent the last 24 years on the media technology. In the mid 80's I was among a handful of people (with a Mac and Pagemaker 1.2!) and when I finally witnessed the transition to all digital magazine production and online and I was contributing digital 1995, the Magazine was online and I left Mag to run web sites for CMP's HomePC and then Windows magazine. I even did the internet-only start-up thing in 1999 and helped remake DeiaNews into the Deia.com discussion and shopping engine.

Send a message

Suggest an update

Recommend

Endorse

Search for references

Share profile

Save profile


Export to PDF

Block or report

Contact Info



# Company Profiles



Search for people, jobs, companies, and more...

Advanced

Home

Profile

My Network


Jobs

Interests

Business Services

Try Premium for free

**Are You A Director?** - Network With An Exclusive Group Of Like Minded Professionals. Join Now. | Ad



**ASQ**


Nonprofit Organization Management

51-200 employees

34,877 followers

Following

Home



ASQ is a global community of people dedicated to quality who share the ideas and tools that make our world work better. With millions of individual and organizational members of the community in 150 countries, ASQ has the reputation and reach to bring together the diverse quality champions.

See more

Uncover unique insights about ASQ

Try Premium for free

**How You're Connected**

1st

2nd

2nd

2nd


1 first-degree connection

215 second-degree connections

987 Employees on LinkedIn

See all

**Careers**



**Interested in ASQ?**

4 jobs posted

See jobs



# Company Profiles

Search for people, jobs, companies, and more...


Advanced

Notable leadership additions

Trends in hiring activity

### Recent Updates

**ASQ** Learn how SeaDek Marine Products saved 250,000 by using supply chain techniques applied to Six Sigma. <http://bit.ly/2atZNPY>




**Case Study: SeaDek Marine Products Saves \$250,000**  
bit.ly • Supply chain management can have profound effects on quality when it goes awry. It can affect product quality, on-time delivery, and customer satisfaction. Proper supply chain management can reduce material and storage costs while ensuring adequate....

Like (21) • Comment • Share • 7 days ago

Eric Sanchez, Paul (Fuad) Nejad +19

Add a comment...

**ASQ** Nominations are open for the 2018 ASQ board of directors. Access the application form and view the instructions posted. Self-nominations are welcome. The posting will be live through August 31, 2016. <http://bit.ly/2acPgTA>



**2018 ASQ Board of Directors Applications**  
asq.org • ASQ is a global community of people dedicated to quality who share the ideas and tools that make our world work better. With millions of individual and organizational members of

You

RocketSpace Inc.

Ashley, get the latest on RocketSpace Inc. Jobs, News & more!

+ Follow

### Featured Groups

**ASQ - The American...**  
101,941 members  
✓ Member

### People Also Viewed



# Company Profiles

[SQA Services, Inc.](#) Have you received a copy of our 2016 Quality Calendar? If not, click here and see what you've been missing out on! <https://lnkd.in/beJb9-z> #SQA #SupplierQuality

## SQA Services, Inc. 2016 Quality Calendar



Like (7) • Comment (2) • Pin to top • 6 months ago

Francisco Martinez, khaled said ahmed +5

Michael Worked a ISO Internal Auditor for SQA 2008  
3 months ago

SQA Services, Inc. Hello from SQA, Michael ! We hope you are well!  
3 months ago

Add a comment...



# Groups



SQA Services, Inc.

Unlisted • 1,597 members

Manage

✓ Member



Start a conversation with your group

Enter a conversation title...

Conversations Jobs

FEATURED

2mo



Ashley Jakubczyk

Content Manager / Social Media Specialist at SQA Services, Inc.

## Check out the SQA Spring 2016 Newsletter!

In case you missed it: read all about the latest happenings at SQA! Our Spring 2016 newsletter is live, linked below.

Have a great article idea for next quarter's newsletter? Reach out to [newsletter@sqaservices.com](mailto:newsletter@sqaservices.com), or to me directly at [ajakubczyk@sqaservices.com](mailto:ajakubczyk@sqaservices.com). Thanks, everyone!



### SQA News | Spring 2016 - SQA Services

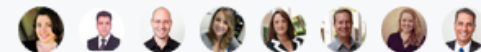
SQA Wins & Challenges Dear Friends, These are crazy times for SQA so far in 2016, with lots of big wins and steady challenges facing us -

## ABOUT THIS GROUP

SQA Services is a leading Supply Chain and Quality Assurance consultancy firm. Our company specializes in the management of Supplier Audit, Quality Engineering, and Inspection programs in the Aerospace/Defense, Medical Device, Semiconductor, Automot... [Show more](#)

## MEMBERS

1,597 members



Invite others

## Ads You May Be Interested In



### Directors

You're Invited To The Executive Leaders Society. Apply Now To Join.



### Who's Visiting Your Site?

Spam traffic makes your website data inaccurate. Get a clearer view now.



### 100% online MIS masters!

Learn Business Intelligence &



# Quality Groups

in

quality assurance group

Advanced

Home

Profile

My Network

Jobs

Interests

Business Services

Try Premium for free

Search

Advanced >

All

People

Jobs

Companies

Groups

Universities

Posts

Inbox

Categories

All

Your groups (0)

Languages

All

English (790)

Spanish (9)


French (8)

Portuguese (5)

Dutch (3)

Add

829 results for quality assurance group




FOOD SAFETY AND QUALITY ASSURANCE

FOOD SAFETY AND QUALITY ASSURANCE is a linked in group for professionals involved in food safety and food quality.

69,749 members

Similar

Join




Quality Assurance, GMP and ICH Guidelines

Quality assurance is a wide-ranging concept covering all matters that individually or collectively influence the quality ...

62,596 members

Similar

Join



Quality Assurance QA Professional


The Quality Assurance Professional Group is one of the largest QA groups around and the center of excellence for QA ...

60,025 members

Similar


Join

939,891 People results for quality assurance group




Alison Coppola, M.Ed. 2nd

Quality Systems Development, Vendor Management




Tami Parker 1st

Sr. Associate Development Manager for SQA Services



Peter Miller 1st

Business Development professional helping our clients mitigate risk...




Quality Assurance and Process Improvement

The Quality Assurance and Process Engineering Group focuses on fostering and exchanging best practices in the areas of: ...

50,323 members

Similar

Join



Inspection Quality Jobs Assurance Control

Inspector QA QC MDT Testing Supplier

Join




# Quality Groups

- ASQ – the American Society for Quality
- ASQ Certified Quality Improvement Associate (CQIA)
- ASQ Biomedical Division Member Group
- ASQ Automotive Division – World's Largest Group of Automotive Quality Professionals
- ASQ/CQE (Certified Quality Engineer)







# Profile Activity




Search for people, jobs, companies, and more...

Advanced








HomeProfileMy NetworkJobsInterestsBusiness ServicesTry Premium for free

Keys to Email Marketing - 6 steps on creating effective email campaigns. Learn more. | Ad




**Ashley Jakubczyk**  
Content Manager / Social Media Specialist at...  
[Your recent activity](#)

11 people viewed your profile in the past 7 days

75 views on your update "The New ISO 13485:2016 Standard: Wha..."

2 ways to keep in touch




**Carla Huguet** has a work anniversary.  
Celebrating 2 years at SQA Services, Inc.

Like

Message

Skip

1 way to keep in touch



Like

Share an update

Upload a photo

Write an article



**Maritz Motivation Solutions** shared:  
Following • 37m



**Multigenerational Mom-and-Pop Shops vs. Corporations - Maritz Motivation Solutions**  
maritzmotivation.com • One thing I've noticed while working here at Maritz is the seemingly flawless way mul...

Like • Comment • Share



**IBM Cloud** shared:  
Sponsored



**Ads You May Be Interested In**



**MS in speech pathology**  
Earn your MS degree online from NYU.




**So Cal Brazil Attorney**  
Brazilian tax or business issues? Contact me for a free consultation.



**iPad Rentals Nationwide**  
Learn how a large quantity Tablet Rental could help your marketing project!



# Sharing Updates




Search for people, jobs, companies, and more...

Advanced

HomeProfileMy NetworkJobsInterestsBusiness ServicesTry Premium for free

[Enroll in TSA Precheck - Be part of a smarter travel experience, with less stress. Enroll today.](#) | Ad



**Ashley Jakubczyk**  
Content Manager / Social Media Specialist at...  
[Your recent activity](#)

11 people viewed your profile in the past 7 days


75 views on your update "The New ISO 13485:2016 Standard: Wha..."

Share an update

Upload a photo

Write an article


How much do you know about the updates to ISO 13485? Head over to the SQA blog to see a blog post I wrote detailing the changes you should implement to keep your Quality Management System up to date:



**The New ISO 13485:2016 Standard: What You Need to Know - SQA Services**  
sqaservices.com · You may be in the process of upgrading your Quality Management System to the new ISO 9001:2015 requirements, but don't forget that there are new changes to the ISO 13485... read more →


Share with: Public

Share



**Jeff Weiner** likes this


2 ways to keep in touch




**Birtu Belete** has a work anniversary.  
Celebrating 1 year at Creative Arts and Technology

LikeMessageSkip


Ads You May Be Interested In



University faculty palliative care research grants available thru August 31



**CSULB SCM Certificate**  
Online Global Logistics Program. Earn your designation in 6 months!



**A 99% Employment Rate**  
Get recruited by all of the Big 4 and middle-market accounting firms.



# Comment vs. Share



SQA Services, Inc. shared:

Following • 1d

It's been a busy summer for Team SQA! Read more about what we've been up to in our Summer 2016 Newsletter:



SQA Services, Inc.

Global Quality Assured

Letter | Summer 2016

SQA News | Summer 2016 - SQA Services

sqaservices.com • SQA Wins & Challenges Dear Friends, I hope everyone is enjoying their summer so far! Ideally summers are synonymous with spending ...

Like • Comment •

9

1



Catrina Pang

Great newsletter!

56s

Like • Reply

Add a comment...



# Comment vs. Share



**Christen Bennett** Director, Content and CAPA Departments at SQA Services 58m

Current news from #TeamSQA!



**SQA Services, Inc.**

It's been a busy summer for Team SQA! Read more about what we've been up to in our Summer 2016 Newsletter:



SQA Services, Inc.  
Global Quality Assurance  
Issue | Summer 2016

**SQA News | Summer 2016 - SQA Services**  
sqaservices.com • SQA Wins & Challenges Dear Friends, I hope everyone is enjoying their summer so far! Ideally summers are synonymous with spending ...

Like • Comment



# Tripping the Algorithm

The screenshot shows the LinkedIn homepage interface. At the top is the navigation bar with the LinkedIn logo, a search bar, and links for Home, Profile, My Network, Jobs, and Interests. Below the navigation bar, the main feed displays updates from the user's network. The first update is from SQA Services, Inc., featuring a newsletter titled "SQA News | Summer 2016 - SQA Services". Below this, there are three more updates: one from SQA Services, Inc. about a busy summer, one from Mike McKay sharing the latest SQA Newsletter, and one from Gerard Pearce sharing the same newsletter. To the right of the feed, there are two recommendation cards. The first card is titled "2 ways to keep in touch" and features a profile picture of Anika Azad with the text "Anika Azad has a work anniversary. Celebrating 2 years at Walgreens". The second card is titled "Grow Your Career By Following Hawaii Pacific Health" and features a profile picture of Ashley with the text "Ashley, get the latest on Hawaii Pacific Health Jobs, News & more!".

LinkedIn logo

Search for people, jobs, companies, and more...

Advanced

Home Profile My Network Jobs Interests Business Services Try Premium for free

Show more updates

Your network is talking about this

SQA Services, Inc. Global Quality Award  
SQA News | Summer 2016 - SQA Services  
sqaservices.com • SQA Wins & Challenges Dear Friends, I hope everyone is enjoying their summer so far! Ideally summers are synonymous with spending ...

Share

SQA Services, Inc. It's been a busy summer for Team SQA! Following • 5m  
Read more about what we've been up to in our Summer 2016 Newsletter:  
Like • Comment • 2

Mike McKay Here's our latest SQA Newsletter! 14m  
Like • Comment • 1

Gerard Pearce shared this 1m  
Like • Comment

2 ways to keep in touch

Anika Azad has a work anniversary. Celebrating 2 years at Walgreens  
Like Message Skip

Grow Your Career By Following Hawaii Pacific Health

Ashley, get the latest on Hawaii Pacific Health Jobs, News & more!



# Let's Recap

- Take time to create a strong profile
- ABC: Always Be Connecting!
  - LinkedIn and other platforms
- Don't let your profile die
  - Follow, like, share, & comment
  - Participate in focus and discussion groups
- Take advantage of opportunities & resources

# Keep in Touch!



[linkedin.com/in/aejakubczyk](https://linkedin.com/in/aejakubczyk)



[ajakubczyk@sqaservices.com](mailto:ajakubczyk@sqaservices.com)



[@sqa\\_ashley](https://twitter.com/sqa_ashley)